

Activities Report
of
Industries Department
2021-22



**Industries Department
Government of Odisha**

CONTENTS

SL.NO	Subject	Page
1	Introduction	1-3
2	Brief Note on Budget Provision for the Year-2020-21	5-6
3	Industrial Promotion & Investment Corporation of Odisha (IPICOL)	7-16
4	Odisha Industrial Infrastructure Development Corporation (IDCO)	16-22
5	Odisha Film Development Corporation Ltd. (OFDC)	22-25

INTRODUCTION

Over the past two decades years, Odisha has been at the forefront of industrial growth in the country, attracting mega investments in diverse sectors. The key focus of the Industries Department, Government of Odisha has been to enable this broad basing of industrial development and ensure a conducive business ecosystem for investors from across the globe. In the last two years, business and economies across the world have been adversely affected due to the Covid-19 pandemic. Even in these trying times, the department has been focussed on ensuring that the state remains on the path of rapid industrial growth. The department has provided continuous support and assistance with regards to movement of labour, support in logistics, supply chain management for raw materials and transportation of finished goods to ensure that the industries bounce back to pre-COVID levels at the earliest. The positive signs of economic recovery have been quite evident in the last few months with overwhelming responses coming from investors across sectors interested to invest in Odisha.

The investment promotion initiatives are among the most important tasks undertaken by the department. In this regard, the department has taken various proactive measures to attract new investments in the identified focus sectors through various webinars, meeting, and videoconferences with the global investor community. During the year, officials of the Department held discussions with industries, and key government officials from Japan, France, and Italy to showcase the business ecosystem and investment opportunities in the State. These interactions and regular engagements with major industrialized nations will ensure collaborations to further improve the industrial ecosystem in the state and enhance Odisha's reputation as a progressive and development-oriented state.

Apart from international engagements, the department also carried out outreach activities to attract domestic investors. On October 7, 2021, the Agriculture and Farmers' Empowerment Department in collaboration with the Industries Department, organized Odisha Agri Conclave 2021 to discuss on the prospects of value-addition in agriculture products and measures to be undertaken to attract investments in the food-processing sector. On October 25, 2021, the Industries Department in collaboration with the Handloom, Textiles and Handicraft

Department organized the “Making Odisha the Textiles Hub of the East” conclave. The objective of the conclave was to showcase the potential of Odisha in textiles and technical textiles sector as well as to understand the infrastructure needs of the industries in this sector to make Odisha a major textiles manufacturing hub.

Along with carrying out investment promotion activities, the department has also been able to attract investment worth over INR 1 Lakh Crores to the state even during the pandemic. The State has been focusing on grounding these projects in diversified sectors such as petrochemicals, food processing, healthcare, renewable energy and IT. The Department also organised 3 phases of ground-breaking and inauguration events during the year to ensure that the projects are grounded and implemented at a fast pace.

While getting new investments and grounding projects have been a key focus of the department, it has also taken significant measures in the last year to further strengthen the investment facilitation and aftercare mechanism. In 2021-22, senior officials of Government of Odisha along with officials from the department made several industry-care field visits, meeting industry representatives across the state to understand their issues, and challenges and identify measures to be taken for their resolution. The department also established the District Investment Promotion Agency (DIPA) across several districts under the chairpersonship of District Collectors to further strengthen the investment promotion and facilitation mechanism at the district level.

Another major function of the Industries Department is improving the ease of doing business ecosystem in the state. Towards this, the Industries department with support of the other departments in the state successfully implemented the State Reform Action Plan (SRAP) 2020 as recommended by the DPIIT, Ministry of Commerce and Industry, Government of India. As part of this exercise, the Department coordinated with 18 State Government departments and agencies to ensure implementation of the recommended reform action points in key reform areas including investment enablers, single window system, labour reform enablers, sectoral reforms, public procurement, commercial dispute resolution enablers etc.

In addition to SRAP, the Government of India also came out with the “Minimizing Regulatory Compliance Burden” exercise wherein the state had to

undertake measures to minimize compliance burden pertaining to both government to business and government to citizen services. The Industries Department as the nodal department coordinated with 35 state government departments to identify and minimize over 1000 regulatory compliances and reported the same to Government of India.

The Industries Department has been proactive in leveraging technology for investment promotion and facilitation, and industrial growth. In this regard, the department launched GO-SWIFT 2.0, the new and updated version of the state's single window system. The system brings together 54 government-to-business services being provided by 18 departments. The new system also introduces unified payment system with trickle-feed mechanism and document archival facility, further enhancing usability and improving investor experience of acquiring approvals and clearances.

The Department is also working towards further value addition in major industrial regions such as Angul and Jharsuguda for aluminium downstream and Kalinganagar for steel downstream. Further, Paradeep and Dhamra are being developed as the hub of for chemicals and petrochemicals industries. The work for completion of Biju Expressway is underway along with plans for establishing a Biju Expressway Economic Corridor. The Department has proposed to setup new state-of-the-art parks for food processing, technical textiles, and bulk drug manufacturing at strategic locations. The department is also collaborating with the Sports Department, Government of Odisha to make Odisha a major sports goods and equipment manufacturing hub.

To further give impetus to these initiatives, the Industries Department, with support from other departments in the state, will be organizing the 3rd edition of the Make in Odisha Conclave in 2022. The conclave is expected to attract investors from across the globe and will present Odisha with an opportunity to showcase its prowess as a progressive state focussing on industry led development as well as its potential to be a manufacturing hub connecting India to South East Asia and beyond.

Through the Covid-19 pandemic and beyond, the Industries Department is focussed on ensuring that Odisha becomes an investment destination of choice for not only domestic investors but also for investors across the globe.

BUDGET PROVISION FOR 2021-2022 RELATING TO INDUSTRIES DEPARTMENT

Scheme-wise Budget Proposals for the year 2021-22 Industries Department		
(Rs. in lakhs)		
Sl No.	Name of the Scheme	BE 2021-22
IPICOL		
1	Grants to IPICOL for Single Window and Project Profile.	90.00
2	Grants for Investment Promotion Advisory Service	500.00
3	Grants for Development of SLFC/ DLFC to facilitate investors & grounding of Industrial Projects	359.32
4	Grants to IPICOL for Investment Promotion and Publicity	5075.00
5	Grants to Odisha Investment Export Promotion Office (OIEPO) (New)	498.00
6	Information, Education and Communication (IEC)	200.00
IPICOL TOTAL		6722.32
IDCO		
7	Grants for setting up of Convention-cum-Trade Zone	0.01
8	Financial assistance for development of Industrial Clusters (New)	6000.76
9	Financial assistance for development of Metal Downstream Parks (New)	5000.00
10	Land Bank Scheme (New)	5000.00
11	Financial Assistance for Setting up of Mega Aluminium Park at Anugul (New)	500.00
12	Financial Assistance for Development of Plastic Park at Paradeep	0.01
13	Financial Assistance to meet contractual obligations for payment of water charges to M/s MEIL	0.01
14	Financial Assistance for development of East Coast Economic Corridor (New)	2000.00

15	Financial Assistance for development of bulk Drug Park at Dhamra, Bhadrak (New)	0.01
16	Financial Assistance for setting up of Mega Textile Park at Dhamra, Bhadrak (New)	1000.00
17	Financial Assistance for development of common effluent treatment plant(CETP) at Paradeep (New)	1000.00
IDCO TOTAL		20500.80
IIDF		
18	Industrial Infrastructure Development Fund (IIDF)	2500.00
IIDF TOTAL		2500.00
OFDC		
19	Renovation of Kalinga Studio Ltd.	1500.00
20	Grants to Film Development Corporation	500.00
OFDC TOTAL		2000.00
IDCOL		
21	4875-Equity infusion in IDC for development of Thakurani Block A Iron Ore mines (New)	5000.00
IDCOL TOTAL		5000.00
DI, ODISHA		
22	Subsidy in shape of Financial Assistance against VAT/GST Reimbursement in Large Sector	3200.00
23	Interest Subsidy to Large Sector	0.01
24	Odisha State Film Policy	0.01 (Suppl.)
DI TOTAL		3200.02
25	Salaries for Special LA Cells	76.87 + 5.26 (Suppl.)
Total Spl. LA Cell		82.13
Total (Programme Expenditure)		40005.27
26	Secretariat Establishment	544.31 + 28.02 (Suppl.)

27	Establishment & Strengthening of Odisha Investment and Export Promotion Centre located in the Office of Resident Commissioner, New Delhi	20.00
Total (Programme Expenditure + Administrative Expenditure)		40597.60

Industrial Promotion and Investment Corporation of Odisha Ltd. (IPICOL)

IPICOL has taken pro-active measures for Investment Promotion and Industrial Facilitation in the state. The major activities of IPICOL, after being declared as SLNA under Odisha Industries Facilitation Act, 2004 are to extend Single Window Facilitation services to investors and to take up Promotional activities for the State.

i. Achievement during 2021-22

Status of Investment intents received during MIO-2018:

Status	No of Proposals	Investment Amount (in Rs. Crores)	Employment Potential
Investment Intention received during MIO, 2018	202	4,23,114.53	5,91,847
Approved & Recommended by DLSWCA/SLSWCA till date	108	3,72,689	2,58,001
Projects Grounded/ Commissioned/ Under Implementation	68	2,88,056	2,22,659

Investment promotional activities: Industrial Promotion & Investment Corporation of Odisha Ltd (IPICOL) has constantly and consistently increased the visibility of the State in National & International level by participating and organizing events, seminar and workshops across the globe. The brand "Invest Odisha" is being promoted as the best Investment destination through various modes. Apart from events & seminars, promotional campaigns were ran in print, social & digital platforms. Due to COVID-19 pandemic most of the events/seminars were conducted in virtual platform. Invest Odisha participated in the following events during this financial year.

Detail of events and officers participate is as follows;

SI No	Name of The Event	Event Dates
1	NDC delegates interact with State Government to understand the different aspects of development including socio-economic, Health, Tourism, Energy and Industry sector	5-Apr-21
2	Roundtable on South Korea and Odisha: Promoting Bilateral Business Opportunities jointly organized by ICC & Invest Odisha	19-Apr-21
3	Webinar on "Taiwan and Odisha: Economic & Investment Opportunities"	21-May-21
4	India- South Africa Business Forum	18-Jun-21
5	Odisha Economic Corridor : Meeting with Industry Associations- FICCI	21-Jun-21
6	Odisha Economic Corridor : Meeting with Industry Associations- UCCI	23-Jun-21
7	Odisha Economic Corridor : Meeting with Industry Associations- NOCCI	24-Jun-21
8	Odisha Economic Corridor : Meeting with Industry Associations- CII	25-Jun-21
9	Training on USER data upload for SRAP	28-Jun-21
10	G2B Meetings on downstream opportunities in metal Sector	15-Jul-21
11	12th Phase of Inauguration and Ground breaking of Industries	23-Jul-21
13	Industry Care for Industries in Ganjam, Gajapati, Nayagarh&Kandhamala	10-Aug-21
14	Virtual meet on Global Value Chain- ASSOCHAM	24-Aug-21
15	e-Session: Commissioning on Stakeholders Consultation on White Paper-Transport Logistics Infrastructure of Odisha	14-Sep-21
16	Virtual session on PLI scheme for Down streaming in Metal sector	24-Sep-21
17	Odisha Agri Conclave 2021	7-Oct-21
18	Japan Seminar at Bhubaneswar	14-Sep-21
19	Making Odisha Textile Hub of the East	25-Sep-21

SI No	Name of The Event	Event
20	Industry Care for Industries in Jagatsinghpur	28-Sep-21
21	Meeting with Consulate General of Japan meeting with Govt for exploring Business Opportunity for Japanese Industries	10-Nov-21
22	Industry Care for Industries in Angul	10-Nov-21
23	Enterprise Odisha 2021	17-Nov-21
24	Global Chemical & Petro Chemical Manufacturing Hub	25-Nov-21
25	13th Phase of Ground Breaking	30-Nov-21
26	Odisha the Sports Destination of India.	2-Dec-21
27	MoU signing with ICC & IPICOL MoU Signing between ICC, Government of Odisha & RITES Ltd on A Comprehensive Report on "Transport Logistics Infrastructure of Odisha"	8-Dec-21
28	Inauguration of SmartChem	9-Dec-21
29	Interactive session between NITI Ayog and Industry Association	15-Dec-21
30	MSME Financial Conclave by AIPMA T Kolkata	17-Dec-21
31	Indian Navy and the Industry Interface.	17-Dec-21
32	CII eastern region council meeting.	17-Dec-21
33	74th Annual Session of Indian Institute of Chemical Engineers. CHEMCON 2021	26-Dec-21
34	MoU signing with GAIL for for developing clean energy	5-Jan-22
35	14th Phase Ground Breaking	10-Jan-22
36	Press Conference on Anadrone Systems	28-Jan-22

As a result such relentless efforts from the IPICOL, Invest Odisha have been categorized as a top performer among 20 state investment promotion agencies with an overall score of 98 per cent. The assessment by Invest India in collaboration with the World Bank Group was meant to measure the preparedness of Indian investment promotion agencies to attract and facilitate investment projects.

The Government is committed in bringing ease to regulatory compliance for businesses. It has started an ambitious program for bringing reforms in G2B & G2C services offered by the state Government to make it easier, simpler and quicker for businesses to operate. These reforms cover the entire lifecycle of the business and aimed at reducing compliance burden on industries significantly. IPICOL has been

appointed as the nodal agency for facilitating other departments in implementing the reforms in the state.

To achieve the mandate of IPICOL/Invest Odisha various agencies/consultants were engaged and professional services from them were rendered from them. Detail of the agencies and their Scope are below;

1. Investment Promotion Advisory Services for Focus Sectors

The thrust of the Government is on environmentally suitable industrialization, which generates maximum employment opportunity and augments State revenue. To achieve this goal, M/s PricewaterhouseCoopers was engaged as the Investment Promotion Advisors for the Focus Sectors. The main objectives of the assignment includes, promotion of Industrial investments into the State through focused Activities in the identified focus sectors and sub-sectors, interact with potential investors, assist in grounding of investment proposals and act as an Investment Advisor to IPICOL. The agency also acts as the knowledge partner in formulating policies and making strategies for attracting investment. In addition to this the agency also provide support for

- i. Assist in development of investment promotion strategy and action plan and their updating from time-to-time
- ii. Assist in development of various marketing collaterals and presentations for promoting Odisha as an investment destination
- iii. Assist in reaching out to prospective investors to attract investments into the investment regions and industrial clusters being set up by the State
- iv. Provide assistance to IPICOL in investor follow-up activities and develop & maintain a dashboard to monitor progress of the investor contact program
- v. Assist IPICOL in organizing investor meets, road shows (national & international), sectoral seminars and participation in other identified national and international events

2. District Investment Promotion Agency

To streamline the investment facilitation mechanism at the district level, the State Government has decided to setup facilitation cells at district level. The cell will be function under the guidance of district collector. Initially ten (10) no of Industrial districts have been identified for creation of DIPAs. The cell will be called as District Investment Promotion Agency. The DIPAs will consist of 3

professionals as follow; DIPA has already been operational in Angul, Balasore, Ganjam, Jajpur, Keonjhar, Jagatsinghpur, Jharsuguda, Rayagada, Sambalpur & Sundergarh.

- i. Team Leader
- ii. Investment Promotion Expert
- iii. Aftercare and Relationship Expert

3. PR and Social Media Activities.

IPICOL in support with Industries Department is promoting the Odisha as the preferred investment destination. As part of Investment Promotion activity, IPICOL engaged Concept Communication as the PR & Social media partner of Invest Odisha. The following activities were carried out by IPICOL during the period.

- i. Organizing Press conferences & interviews of senior journalist,
- ii. Disseminate and release news articles on behalf of the Government,
- iii. Coverage in national newspapers business websites + vernacular dailies,
- iv. Managing Social media platforms and execute campaign in digital platform,
- v. Ensure proper visibility and promotion through print, electronic and social media.

4. Creative Agency

To strengthen the “Brand Odisha” IPICOL took support of M/s Lintas India Pvt. Ltd on requirement basis for preparing various promotional materials. The agency provides the creatives/videos in line with the brand manual for promotional use in the print, television, online, outdoor and social media platforms. These creative gave an identity to the state in terms of the preferred investment destination and gateway to the ASEAN region.

5. MoSarkar& 5T

Under 5T initiative IPICOL was mandated with the following activities.

- i. Making Odisha amongst top 3 industrialized states, in terms of grounded investment: IPICOL is promoting the State under the brand of Invest Odisha for attracting Investment in to the state. The flagship events like Make in Odisha and other sectoral events were organized to reach out to the investor community. As a result Odisha has edged past Maharashtra as the most

attractive destination for investments during H1 or the April-September period of FY20. Invest Odisha committed to maintain the pole position.

- ii. Ensuring overall socio-economic development through industries with 50% value addition to metal: Odisha is the mineral hub of the country and largest producer of Aluminium, Steel and Stainless Steel in the country. Odisha aims to add value to these base metals by promoting downstream industries in these sectors. A vision document has been prepared which guide the state to achieve 50% value addition to its base metal products by 2030. These downstream industries will generate employment and revenue for the state and will help in socio-economic development of local community.
- iii. Professionalism at IPICOL: In order to maximize the outreach activity to the investor community and provide handholding support, Invest Odisha plans to open 3 more satellite offices at New Delhi, Mumbai & Bangalore. The EoI were invited from qualified agencies and 5 were qualified based on the proposals submitted. Further the RfP for selection of a professional agency is under preparation and will be shared with the qualified agencies post approval of Finance Department, Govt. of Odisha. The Selection process to be completed by end of the financial year.
- iv. TECHNOLOGICAL interventions such as GO SWIFT, GO PLUS, GO SMILE, GO CARE, and Invest Odisha CRM Module were adopted to help the Invest Odisha team work efficiently and facilitate the services to the Investor community. Online service delivery brings TRANSPARENCY and ORTPSA enables the investors to avail the services in prescribed TIME. Through various training program & capacity building workshops the Invest Odisha TEAM is TRANSFORMED itself in to a professional Organization.

Ease of doing business

To ensure a hassle-free business environment to investors, a number of reforms along with a number of technological interventions have been carried out by various Departments of the State Government in the recent past. As a part of ease of doing business in the State, the following technological platform have been developed.

- i. **GOSWIFT:** The flagship single window portal of Industries Department i.e. "GO SWIFT", developed and maintained by IPICOL has received more than 2000 PEAL

applications till date for various sectors for implementation of project along with the establishment of industries. Similarly, more than 16000 service applications pertaining to different Govt. Departments for getting clearances for pre establishment and post establishment of activities of industry.

In the current year, new online services to facilitate investors for availing service of Dept. of Home under the DLBRAP in the GO SWIFT portal has been developed and incorporated in the GO SWIFT portal. Similarly, as per SRAP 2020-21, GO SWIFT is integrated with eight new services of other four departments to facilitate investors.

The portal has been successfully integrated with National Single Window System (National Single Window System Portal) in the first phase. Odisha is one of the State chosen to roll out the integration in the first phase of launching of portal by DPIIT.

In the on-going activity, a new module named as Grievance Redressal Module has been developed and launched shortly to address the grievances of the investors. Similarly, revamp of GO SWIFTV2.0 with new features has been developed and completed. In the new version as submission of pre establishment and post establishment applications at one go along with trickle feed mechanism of payment has been introduced for end users.

i. SLFC

To facilitate ease of doing business in Odisha and expedite the grounding of projects, the State has taken various initiatives such as creation of the State Level Facilitation Cell (SLFC) at IPICOL where senior officials from departments of Energy, Water, OSPCB, Factories & Boilers and IDCO are deputed on a full time basis with delegation of appropriate authority to process industrial approvals. The SLFC, which meets every week, has had 215 meetings till date since its inception in 2015.

Since April, 2021 SLFC has approved/ recommended a total 47 projects worth INR 2,16,013.70 crores with employment potential of about 58,818 nos. and issues pertaining to about 13 industrial projects have been resolved.

State Level Facilitation Cell			
Sl. No.	Activity	Number	Status
1	Total No of meetings held	16	From 1st April 2021 to 29 th January 2022

2	No of issues discussed and resolved	24	13(resolved)
3	No of new projects approved (Green Category)	0	-

ii. **SLSWCA and HLCA**

Since April, 2021 seven (7) meetings of State Level Single Window Clearance Authority (SLSWCA) have been held to approve project proposals. Fifty four (54) Nos. of project proposals have been cleared by State Level Single Window Clearance Authority (SLWCA) aggregating proposed investment of Rs. 12,258.53 Crores. Besides eight (8) nos of project proposals have been cleared by three (3) High Level Clearance Authority (HLCA) meetings aggregating proposed investment of Rs.3,51,262.16 Crores.

These proposals are spread across various diverse sectors from Metal & Metal Downstream, Textiles, Food Processing, Fertilizers, Chemicals, Petroleum & Petrochemicals, Plastics, Logistics & Infrastructure, Tourism and Manufacturing.

	SLSWCA/HLCA		
	No. of meetings	Value of proposals approved (Rs. in crore)	Total for 1.4.2021 to 29.01.2022
SLSWCA			
No. of SLSWCA meetings conducted	8	12,258.53	12,258.53
HLCA			
No. of HLCA meetings conducted	3	3,51,262.16	3,51,262.16

Ground breaking

After the approvals were received, with consistent coordination for land allotment, 47 companies had their groundbreaking/inauguration by the hand of Hon'ble CM, in three phases amounting to grounding of investment of about Rs. 8,262.49crores and employment potential of about 10,094 nos.

CSR framework towards institutionalization of CSR actives in Odisha FY 2021-2022

1. A web-portal called Government of Odisha – CSR Administration and Responsive Engagement (GO CARE) was subsequently created to provide all key information on the CSR activities in the State. The portal contains all CSR projects, undertaken, ongoing and upcoming in the State, thereby acting as a one stop shop for all CSR activities in the State. District level and block level HDIs

collected from various welfare department updated in the GOCARE portal for better corporate decision while selecting CSR initiatives.

2. For the year 2014-21, 8563 projects of amount 3301.59 Cr has been reported on the GOCARE portal. For the Fy2021-22, total expenditure reported till Jan'22 is INR 18.49 Crore in 118 in projects.
3. The district authorities and the welfare departments identify projects depending on the specific need in various areas. Based on the development goals and priorities of the State, the CSR Council scrutinizes these projects and recommends high-impact projects for the consideration of corporates to take up as a CSR initiative. More than 1,100 such projects have been recommended by the Council.
4. Regular dissemination workshops are being conducted to appraise the corporates, district administrations and other stakeholders about the GOCARE portal and help in increased CSR interventions.
5. It is expected that with the growth of industrialization in the State, CSR is poised to play a significant role in sustainable development of the local community. The corporates could complement the initiatives of the State Government to create a focused and holistic impact through their CSR initiatives. Specifically, for development in the 'less-reached' districts, it has been proposed that corporates may consider to 'Adopt a Block' in these districts for a minimum period of 3 years and undertake various developmental activities as per the specific requirements of the identified block. The blocks and the activities are uploaded in the portal.

Industry Care:

To address the problems faced by various companies from approval till implementation of the project, Industries Dept./IPICOL has organized five (5) "Industry Care Meetings" under the Chairmanship of Principal Advisor to Hon'ble Chief Minister and in presence of Principal Secretary Industries & MD IPICOL. Respective line Departments and other senior officers also attended the meetings.

These interactive meetings were held for the industries in the district of Bargarh, Sambalpur, Jharsuguda, Sundergarh, Deogarh, Balasore, Bhadrak, Mayurbhanj, Jajpur, Keonjhar, Ganjam, Gajapati, Kandhamal, Nayagarh, Jagatsinghpur, Angul

and Dhenkanal. Total 126 Industries had participated and 251 issues/challenges faced by these industries were discussed.

Other Activities

a. ISO 9001:2015

The recertification audit for ISO 9001:2015 was carried out in March'21 which is valid till 2024. Follow up audit is to be conducted in March 22.

b. Finance:

Annual report of the Corporation duly attested by the statutory auditor for the Financial Year 20-21 was completed in August, 2021. The same was audited by the Comptroller and Auditor General of India with no significant audit observations.

c. HR & Administration:

Sl. No.	Activity	Details	Nos.
1	Promotions	Group A & B	03
		Group C & D	04
2	Recruitment	Consultants	00
		OSD	00
3	Re-engagement	OSD	00
		Consultant	09

TECHNOLOGICAL interventions such as GO SWIFT, GO PLUS, GO SMILE, GO CARE, and Invest Odisha CRM Module were adopted to help the Invest Odisha team work efficiently and facilitate the services to the Investor community. Online service delivery brings **TRANSPARENCY** and ORTPSA enables the investors to avail the services in prescribed **TIME**. Through various training program & capacity building workshops the Invest Odisha **TEAM** is **TRANSFORMED** itself in to a professional Organization.

THE INDUSTRIAL DEVELOPMENT CORPORATION OF ODISHA LTD. (IDCO)

Odisha Industrial Infrastructure Development Corporation (IDCO) was set up by the Government of Odisha as a statutory Corporation in 1981. IDCO has been acting as the Nodal Agency for providing industrial infrastructure and land for industrial and infrastructure projects in the State.

The Objective & Functions

The objective of the Corporation is to provide infrastructure services for rapid establishment and orderly growth of industry, trade and commerce in Odisha. Its core functions are broadly as follows:

- Development of industrial estates, industrial areas, IT Parks and other industrial complexes.
- Land Acquisition services for major & mega projects and creation of Land bank.
- Development of Infrastructure facilities and facilitation of private-sector participation
- Project Construction services

Industrial Estates/Parks/Areas

Facilitating industrial investments by way of providing ready-to-use infrastructure is its core business. To this pursuit, a large number of industrial estates/ areas/ Parks, Theme Parks, etc. have been established and managed by the Corporation in different strategic locations of the state. Developed plots and built-up sheds are allotted to entrepreneurs intending to set-up their industrial ventures at attractive rates. Such projects include:

- 120 industrial estates/areas in strategic locations of Odisha with an area of Ac.10996.268 land and 1545 nos. built up sheds.
- Out of the above land, around Ac.**6595.996** land and 1475 nos built up sheds has been allotted to **6265** nos different Industrial Units in different Industrial Estates. During this year (as on 31.01.2022), 107 nos small & medium units have been allotted around Ac. 160.863 of land in different Industrial Estates/Areas.
- IDCO has taken up establishment/development of 7 (seven) Multi-Product MSME Park at Ramdaspur in Cuttack district (Ac.55.63), Chhatabar in Khurda district (Ac.53.35), Talamulasasan in Angul district (Ac.53.02), Basantpur in Sambalpur district (Ac.50.00), Reuna in Sundargarh district (Ac.51.00), Kesinga in Kalahandi district (Ac.62.72) and Barapali, Hinjili in Ganjam district (Ac.31).

Infrastructure projects under implementation:

1. Special Economic Zone (SEZ):

Two SEZs have been developed by IDCO. Infocity SEZ of IDCO at Chandaka (Bhubaneswar) developed over an area of 145.91 acre is in operation. Mind Tree, TCS, WIPRO have established their units in the SEZ. A Sector Specific IT/ITES SEZ is under implementation at Gaudakasipur near Bhubaneswar (Info Valley) over an area of 262 acres of land. M/s Infosys is the anchor tenant for this SEZ which has been allotted Ac.50.909 of land in the Park. The Unit is operational.

2. Electronic Manufacturing Cluster (EMC):

IDCO is developing an Electronic Hardware Manufacturing cluster at Info-valley under the Electronics Manufacturing Cluster (EMC) Scheme of Ministry of Electronics & Information Technology (MeitY), Government of India. The EMC is being established over an area of 203.37 acres of land with Project Cost of Rs. 200.75 crore. An SPV namely M/s Odisha Electronics Park Limited has been formed to implement the project. All common facility buildings such as Common Facility Centre (CFC), Administrative Building, R &D Centre, Flatted Factory and Worker's Dormitory are at advanced stage of completion. 33kV e-substation charged and commissioned. Water supply system has been commissioned.

IDCO has allotted 7 nos. of plots of land Ac.44.00 to the Units in the park to set up units and one unit is operational and started production. RBI has been allotted Land of Ac. 18.55 & Adani Ac. 10.00 inside EMC park for Development of Data centre.

3. Petroleum, Chemical and Petrochemical Investment Region (PCPIR):

Under the PCPIR Scheme of Govt. of India, the State govt. is developing a PCPIR at Paradeep to be set up on 284.15 sq km (70,214 acres) of land spread over Jagatsinghpur and Kendrapara districts. The PCPIR hub is expected to attract investments to the tune of Rs 2.74 lakh crore. Indian Oil Corporation Ltd (IOCL) is the anchor tenant for the project. Around 3,300 acres of land have been acquired and handed over to IOCL for its 15 million tonne per annum oil refinery with an investment of approximately Rs 30000 Crores. IOCL

For preparation of the Master Plan and Zonal Plans for the PCPIR Region, IDCO has engaged M/s. Feedback Infra Private Limited. The draft Zonal & Master Plan has already been submitted by the Consultant. Final EIA Report has already been prepared and submitted by the consultant, M/s EPTRI, Hyderabad. Public hearing completed.

4. Kalinganagar National Investment Manufacturing Zone

The Steel Complex at Kalinganagar established over an area of 13000 acres of land where 9 Major Steel Companies has already set-up their units and producing 3.5 Million tonnes of steel per annum and has generated 40000 employments. Government of Odisha is planning to develop this complex as National Investment Manufacturing Zone under the National Manufacturing Policy of Government of India. Final approval has already been obtained from Department of Industrial Policy & Promotion, Government of India for establishment of NIMZ at Kalinganagar. IDCO is the Nodal Agency for implementation of the scheme and has engaged M/s Feedback Infra Pvt. Ltd as the Consultant to prepare the master plan and detailed project report for the National Investment and Manufacturing Zone (NIMZ) to be developed at Kalinganagar.

The Biju Pattnaik National Steel Institute (BPNSI) has been allotted required land parcel to be set up in the region, which shall make the region empowered with availability of skilled manpower.

5. Plastic Park at Paradeep:

To promote industries in Plastic & Polymer sector, a Plastic Park over Ac.120 land is being developed in PCPIR at Refinery Complex of IOCL under the Plastic park scheme of Department of Chemicals & Petrochemicals, Government of India with an investment of Rs 106.78 Crores. Development works for an amount of Rs.108.75 crores have been completed. 20 units have been allotted Ac.32.00 of land for establishment of their Units. IDCO & IOCL has executed SSA on 09.03.2021 for equity participation

6. Seafood Park, Deras:

IDCO has established a Seafood Park at Deras over an area of 152.78 acres of land with a revised project cost of Rs.121.95 Crore. Basic Enabling Infrastructure have been completed. IDCO has allotted Ac. 46.12 to 16 units. One unit operational, 5 units under construction.

7. Aluminium Park:

For promotion of investment in downstream & ancillary units in the aluminum sector, Angul Aluminum Park is being developed jointly by IDCO & NALCO over 223 acres of land at Angul in the 1st phase, with an approved project cost is Rs. 99.60 crore. 07 units have been allotted 74.11 acres of land for establishment of industries.

8. Construction of IT Incubation Centre:

An IT Incubation Centre is being developed in the Infocity IT/ITES SEZ, Chandaka, Bhubaneswar over an area of 2.39 acres of land with a built up area 33048 sqm. This complex will have two Towers with a 200 seated IT incubator, built up space for IT/ITES companies, a commercial complex and other amenities. Export oriented software companies can take the advantage of such facility to start their operation prior to moving to their regular development centre. SSI IT / ITES units having export order can move to this location for their immediate operation. Hon'ble Chief Minister has inaugurated Tower-A for MSME startup on 18.12.2021. MSME Deptt has been allotted with 5 nos of floor in Tower-A Science & Technology Department also shown interest for taking 2 floor of Tower-A for a Bio-technology incubation Centre.

9. Development of National Waterways (NW)-5

For developing an Inland Navigation System for movement of Cargo from the industries and mines to the ports, a MoU has been signed between Government of Odisha, Inland Waterways Authority of India (IWAI), Paradeep Port Trust and Dhamra Port for the stretch between Talcher to Paradeep and Dhamra of National Waterways (NW)-5. IDCO, on behalf of State Government, shall spearhead the SPV for developing permanent terminal facilities for bulk cargo handling at Jokadia/Pankpal and other locations. In the meantime, an SPV namely Inland Water Ways Consortium Odisha Limited has been formed, where IDCO is a member along with PPT and DPCL.

10. Textile Park at Dhamnagar

IDCO has contemplated to establish a Textile Park over 234 acres of land available near Dhamnagar in Bhadrak district. Ac.58.625 of land allotted to IOCL for setting up of manufacturing unit of Textile Park.

11. MSME-CDP :

IDCO has received 6 nos of DPR approval from Ministry of MSME, Govt of India for upgradation of industrial estates such as Jagatpur(Cuttack district), Angargadia (Balasore district), Paradeep(Jagatsinghpur district), Chandaka (Khurda district), Auto nagar(Ganjam district) and Kalunga(Sundargarh district). Total Gol grant to be received about Rs.31.00 crore.

Construction work:

IDCO also provides comprehensive project construction and management services for execution of civil, electrical and public health engineering projects in social sectors. Over the years, it has successfully executed Civil, Public Health Engineering and Electrical Engineering works entrusted by Government Department, PSUs and Govt. of India. Some of the major works executed by IDCO during the last five years both completed and ongoing are as follows:

Completed during the year;

- Renovation work of OJEE Cell, Gandamunda, Bhubaneswar.
- Renovation of Athletic Stadium (West Stand) conforming to FIFA 2020 Norms inside Kalinga Stadium Bhubaneswar.
- Construction of 200 seated ladies hostel building of College for IT and Management Education (CIME) Bhubaneswar
- Construction of Hostel Block (G+6) for NCSC, BBSR (Restricted to G+4)
- Construction of road and building project for HMV Driving Training and Road Safety Institute at Paluru, Berhampur
- Construction of Main Road Work, at HMV Driving Training and Road Safety Institute at Keonjhar.
- Construction of 100 seated working womens Hostel at Santara, Jajpur.
- Construction of integrated infrastructure Complex (Old-age Home) Kandhamal,
- Construction of Integrated Infrastructure Complex (Old-age Home) of SSEPD Department for Senior Citizens, Rehabilitation of PWDs Drug – Addicts & Transgenders at Katapalli, Sambalpur.

On-going work in progress:

- Construction of Multistoried Building of Energy Department (Shakti Bhawan) Bhubaneswar
- Construction of Multistoried Building of Energy Department (Tech Tower) at Bhubaneswar
- Retro - fitting Renovation & Upgradation of Tower – 2010, Mancheswar for World Skill Centre at Bhubaneswar.
- Construction of Sports infrastructure facilities in Kalinga Stadium Bhubaneswar and construction of International Hockey Stadium at

Rourkela for Hockey World Cup – 2023

- Re-development of Kalinga Studio, Bhubaneswar
- Construction of Multipurpose Indoor Stadium at Jajpur
- Development of MPH Sports Complex at Burla, Sambalpur, Phase – I
- Construction of 18 nos of Synthetic Turf Hockey Training Centres at 16 locations in Sundargarh District and one in Chhatrapur, Ganjam District and another one in Sambalpur District.
- DD Sports Complex at Keonjhar
- Multipurpose Indoor Stadium at Jajpur.

Land Acquisition:

IDCO is the nodal agency for acquiring and providing land to large Industries coming up in the State. Large-scale land acquisition is going on at strategic locations for establishment of medium/large projects. During the year, over an area Ac.543.015 of land has been acquired & allotted to both existing & up – coming MOU / NON- MOU projects.

So far, over Ac. 68840.734 land has been allotted to both MOU/Non-MOU Industries in the state. The allottees include projects under Steel, Aluminum, Ferro Alloys, Cement, Power sectors etc.

Land Bank Scheme

To attract investments in industrial projects and ensure growth of industries in Odisha, ready availability of suitable land is critical. IDCO is the Nodal Agency for creation of “Land Bank”. Under the Land Bank scheme, IDCO has so far filed requisition for alienation/acquisition of Ac. 165574.552 of land with district authorities. Out of which, Ac. 14375.555 of land has been sanctioned under Category – ‘A’ and Ac.51364.654 has been kept reserved with district authorities under Category – ‘B’ of Land Bank Scheme.

During the year, 2021-22 (as on 31.12.2021), requisition filled for an area of Ac. 1733.003 & an area of Ac.364.583 land has been sanctioned in favour of IDCO under Category – A of the land bank scheme.

Financial achievement:

The turnover achieved by the Corporation is Rs.361.84 crore (Provisional) during 2021-22 as on 31.12.2021 against the MOU target of Rs. 421 crore for 2021 – 22.

THE ODISHA FILM DEVELOPMENT CORPORATION LTD. (OFDC)

The Odisha Film Development Corporation Ltd., Cuttack is a promotional Agency for the growth and development of Film Industry in the state. The corporation is functioning since April 1976 and has been implementing different schemes under the plan programme for development of Film Industry in the State.

1. CONSTRUCTION OF NEW CINEMA HOUSES.

a. This corporation has devised this scheme for extending loan to the entrepreneurs for construction of Janata and Rural cinema halls in the state. Besides, the corporation is extending loan for renovation and remodeling of existing cinema halls.

By the end of 2020-21, the corporation has sanctioned loan of Rs.49.25 lakhs for construction of **52** nos. of new Janata and Rural Cinema Halls. Besides, the corporation has sanctioned Rs.61.48 lakhs to 34 nos. of Cinema Halls for renovation of existing cinema houses.

b. SUBSIDY TO CINEMA HALLS (REFUND OF E.T.)

In respect of new cinema houses, the amount collected by way of Entertainment Tax excluding surcharge tax on exhibition of advertisements and show tax for first two years after its commissioning were given as subsidy to the concerned cinema halls through the Odisha Film Development Corporation Ltd. as per the rules approved by the State Govt. from time to time. By the end of 2020-21, the corporation had sanctioned Rs.46.64 lakhs towards subsidy to 18 Cinema Houses.

2. PRODUCTION OF FILMS IN THE STATE.

(a) TERM LOAN TO PRODUCERS FOR PRODUCTION OF FILMS.

The corporation has formulated this scheme with a view to encourage the producers for production of Odia films in the state. By the end of 2020-21, the corporation has sanctioned Rs.456.00 lakhs towards Term Loan in favour of 44 nos. of producers.

(b) SOFT-CUM-BRIDGE LOAN TO PRODUCERS FOR PRODUCTION OF FILMS.

The corporation has formulated this scheme with a view to enable the producers to complete their incomplete Odia films. By the end of 2020-21, the corporation had sanctioned Rs.163.00 lakhs in favour of 102 nos. of producers towards Soft-cum-Bridge Loan.

C. SUBSIDY TO FILM PRODUCERS.

With a view to encourage the producers for production of film in the state the corporation has formulated such scheme for extending subsidy to the producers. This scheme has been implemented after due approval of the State Govt. and as envisaged in the IPRs. By the end of the year 2020-21, the corporation has sanctioned subsidy amounting to Rs.468.86 lakhs in favour of 318 nos. of Producers for production of films.

3. ORGANIZATION OF FILM FESTIVALS.

The corporation has proposed to hold at least 5 Regional Film Festivals in the state at different places during this financial year through local cultural organizations and concerned district administrations. During 2015-16 (May, 2015) one "International Childrens' Film Festival" was held at Balangir with the help of IFFO. Similarly, during 2016-17 (April, 2016), IFFO, Balangir had organized the 2nd "International Childrens' Film Festival" and in May, 2016 M/s. Lahari Entertainment, Baragarh had organized a National Level Short Film Utsav in collaboration with the OFDC. An old Odia film festival at Berhampur with the help of Mahendra Kala 'O' Sahitya Sansada was held from 26.11.2016 to 28.11.2016. Besides the above, the 10th "Smruti Chhaya" Odia film festival at Bhubaneswar by Film Journalist Forum (FFF) was held on 08.07.2016 in collaboration with the OFDC and State Culture Department.

During the year 2019-20, NFDC has organized a film festival at Goa during November, 2019 wherein four days i.e. from 20.11.2019 to 24.11.2019 was earmarked as Film Bazaar. OFDC and Tourism Department have jointly hired a pavilion in the Film Bazaar to put forth different beautiful, virgin locations of the state for attracting different film personalities to avail this along with different incentives as was formulated under the Film Policy. To increase the awareness among the different personalities of the state,

U.C.C.C. has nominated eight members of the state who have also participated in the festival so organized by the Govt. of India. To meet different queries and for better suggestions, OFDC has deputed three persons to participate in the function i.e. Managing Director and Chairman along with the Director, Tourism. The whole aim was to put the virgin locales of our state before the film personnel and to promote film tourism in the state.

4. **IMPLEMENTATION OF ODISHA STATE FILM POLICY, 2019.**

The Govt. of Odisha through Industries Department have formulated a film policy considering different aspects of film making as well as promotion of film industry in the state. The said policy aims at facilitating development of the sector through creation of an appropriate framework of policy and infrastructure. The key objectives of Odisha State Film Policy, 2019 are (a) to promote quality Odia films, (b) to facilitate film tourism in the State, (c) to establish Odisha as a destination for film shooting and (d) to improve screen density in Odisha etc. The Policy would provide incentives and exemptions in conjunction with any other applicable existing policies of the State and Government of India. Incentive may be availed either from this policy or from any other policy of the State, but not both.

5. **REDEVELOPMENT OF KALINGA STUDIOS LTD.**

As decided by the Board, the renovation work of the Kalinga Studios Ltd. has been undertaken in respect of the following works. Accordingly, the OSIC had submitted estimates for Rs.2.13 Cores for construction / renovation / modification of the developmental works.

Repairing of Compound Wall, grading of Green Room (Make-up rooms), renovation of cottages – 04 nos., supply of water to different areas of the studio, repairing of Transformer, construction of pump house as well as overhead tank, repairing of indoor shooting floor, renovation and beautification of lawns and gardens, construction of slums / bastis, pindis and bhagabat tungi etc. inside the studio premises for use by the film makers.

Now the Govt. is planning to upgrade the Studio to a world class level in order to facilitate producers of the state as well as to attract outside producers into the state.

On 25.03.2021 the Hon'ble Chief Minister, Odisha has laid the foundation stone for re-building of Kalinga Studios Ltd. into a world class studio in order to cater the needs of the producers both film and serial makers of the state as well as outside the state. In this process the work of re-building has been entrusted to IDCO. IDCO has prepared and submitted a project report of Rs.150.00 Crores and has floated a global tender for Rs.120.00 Crores inviting parties for its rebuilding in the available space inside the studio complex. Apart from the same, the existing buildings/infrastructures of the Kalinga Studio are under renovation by R&B Department, Govt. of Odisha.
