



GOVERNMENT OF ORISSA

**ACTIVITIES REPORT OF
INDUSTRIES DEPARTMENT
FOR THE YEAR 2007-2008**

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The Department of Industries is responsible for the industrial development of the State. In furtherance of this objective, initiatives are being taken by the Department to put in place a robust policy framework for facilitating industrial promotion and investment. The Department emphasized leveraging the abundant mineral and other resources of the State and promotes maximum value addition creating employment opportunities for the people of the State. For the purpose, Industrial Policy Resolution 2007 has been put in place which emphasizes deregulation, simplification of rules and procedures to enable a conducive business climate and facilitate ease of doing business in the State.

In response to the initiative taken by the State, large number of investment proposals in varied sectors including mineral based industries such as steel, power, aluminum and cement has been received. In the steel sector, 28 projects out of 48 number of MoU signed have commenced partial production with an investment of Rs.19282.48 crore generating direct and indirect employment for about 47181 number of persons. The State has been the destination for quality investment in IT and ITES sector industries. Big industrial houses and multi national companies including POSCO, Arcelor Mittal, Jindal & Power, Jindal Stainless, Aditya Birla Group, Vedanta Alumina Limited are on the process of setting up of their industries in the State.

Industrial and social infrastructure of high standard is sine-qua-non for a sustainable industrialization. Such physical and social infrastructures are being developed through Public Private Partnership (PPP). PPP Policy of the State is in place and a PPP Cell has been established in the P & C Department to rope in private investments in infrastructure development.

To make Orissa an important hub for domestic and international markets in chemicals and petrochemical sector, Petroleum, Chemical & Petrochemical Investment Region (PCPIR) is being proposed at Paradeep with Indian Oil Corporation Limited (IOCL) as the anchor tenant. Once fully developed, the annual turnover the PCPIR would be around Rs.423.500 crore with an anticipated annual export of Rs.43, 000 crore. It will generate nearly Rs.42, 000 crores of tax revenue which will boost the regional as well as national economy. The direct employment in the proposed PCPIR would be 2.27 lakhs with an indirect employment potential of 4.21 lakhs.

Keeping in view the export potential of the State, an Export Policy is in the anvil. To maximize the impact of the current flow of investment in the industrial sector, thrust is being given to promote forward and backward linkages between large, small and medium industries through ancillary and downstream industries and a comprehensive MSME Policy is being put in place for the sustained growth of MSME sector.

The Directorate of Technical Education & Training, Orissa is producing technicians/ craftsman from Engineering School & Polytechnics/ I.T.Is and ITCs to cater to the manpower requirements of the existing as well as upcoming industries of

the State. Now efforts are on to upgrade the Government I.T.Is in to center of Excellence with domestic funding and World Bank Assistance since the year 2005-06. The Directorate is also presently encouraging the Educational Entrepreneurs of the State to set up new ITCs/ Polytechnics in each District and Block so as to enable the rural poor to get technical training facilities. The Industrial Houses/ Business Houses of the State are also being involved with the Government ITCs/ Polytechnics to make the of training programme employable and to have better on the job training facilities.

For industrial development in the State, Industries Department has four Directorates namely. Directorate of Industry, Directorate of Handicraft and Cottage Industries. Directorate of Technical Education and Training and Directorate of Export Promotion and Marketing. Apart from above four Directorates the Department has a number of Corporations mainly discharging the activities with broad objective of promoting and facilitating the industries in the State.

A. DIRECTORATE OF INDUSTRIES, ORISSA, CUTTACK

1. Incentives to Small Scale Industries and Large & Medium Industries.

The Directorate of Industries, Orissa is functioning under the administrative control of Industries Department, Government of Orissa for promotion of small-scale industries, ancillary and down stream industries implementation of PMRY programme and supervision of 30 District Industries Centers (DICs) in all 30 revenue districts in the State. The following are its major activities.

1.1 Electricity Duty (E.D.) Exemption

New Industrial units with contract demand upto 110 KVA and captive power plants will be entitled to exemption of electricity duty for a period of 05 years from the date of power supply/ date of commissioning of the plant during the year 2007-08. 04 No. of Industrial units have been allowed to avail ED exemption. For the year 2008-09 it is proposed to allow ED exemption of 20 No. of industrial units.

1.2 Issue of eligibility certificate for payment of premium for conversion of Agriculture land to industrial purpose.

New units and existing units taking of expansion/ modernization/ diversification will be granted exemption from payment of premium for conversion of agriculture land to industrial purpose. During the year 2007-08, 48 No. of industrial units (L & M-08+SSI-34) are granted exemption for payment of premium for conversion of agriculture land to industrial purpose.

1.3 Allotment of Raw materials

During the year 2008,3,43,715 MT of raw material has been allotted in favour 06 Nos. of industrial units. It is proposed for allotment of 15.00 lakh MT of raw materials covered under different category in favour of 05 industrial units for the year 2009.

1.4 Interest Subsidy

All new SSI/ existing SSI taking of E/M/D and sick industrial units availing industrial term loan which have started commercial production between 1st April, 2003 and 31.03.2007 are eligible to get interest subsidy @ 5% of term loan per annum from a period of 5 years at a ceiling of Rs.20 lakh for SSI and Rs.10 lakh for Tiny industries. As per restriction imposed by Planning and Coordination Department, the maximum limit of interest subsidy will be Rs.1.00 lakh per unit and units covered under PMRY will not be eligible for interest subsidy. During 2007-08, an amount of Rs.9, 59,528.00 has been sanctioned against 23 Nos. of SSI for KBK backward areas and Rs.14, 04,362.00 for 35 Nos. of SSI for Non-KBK area.

1.5 Sales Tax Reimbursement

New SSI units and existing SSI units taking up for KBK backward areas and units in approved cluster, priority sector, ancillary sector in other areas, which have started production between 01.04.2003 to 31.03.2007 are eligible for Sales Tax Reimbursement for a period of 5 years limited to 100% of fixed capital investment. During the year 2007-08, an amount of Rs.2, 22,475.00 has been sanctioned in favour of one unit.

1.6 Micro, Small and Medium Enterprises (MSME) to be set up

During the year 2007-08 it was proposed to set up 5000 Nos. of MSME units with investment of 30,000 lakhs and providing employment opportunity to 45,000 Nos. of person. During the year 4710 Nos. of unit have been set up with an investment of rs.29551.18 lakh and providing employment of 23301 persons.

1.7 Registration of MSME Part-I and II.

During the year 2007-08, it was proposed to issue 8,800 Nos. of MSME-I and 2000 Nos. of MSME-II to SSI. Units against the above target, 3722 Nos of MSME-I and 659 Nos. of MSME-II were issued till the end of November, 2007.

1.8 Capital Investment Subsidy (CIS) to SSI and Large & Medium Industries.

Under the provision of various industrial policies, CIS be being sanctioned to SSI and Large & Medium Industries. During the year 2007-08, an amount of Rs.88, 00,100/-towards CIS has been sanctioned in favour of 18 SSIs and Large & Medium Industries.

2. Prime Minister's Rozgar Yojana (PMRY)

Prime Minister's Rozgar Yojana (PMRY) a central plan programme is being implemented for creation of self as well as wage employment avenues in Industry, Service & Business route since 1993-94. The project cost for ventures covered under PMRY 2007-08 has been enhanced to Rs.5.00 lakh for industries sector from earlier Rs.2.00 lakh. Similarly ventures having project cost of Rs. 2.00 lakh can be assisted in business & services sector.

2.1 Achievement

Physical

1,28,798 beneficiaries have been provided financial assistance to the tune of Rs.803.61 crore under the programme and 1,09,669 micro enterprises have been set up providing employment opportunity to 2,26,810 persons till March, 2008.

The details of achievement under PMRY 2006-07 to 2007-08 are given below:

Sl. NO	Description	2006-07	*2007-08
1.	Target	15600	12500
2.	No. of cases sanctioned by Banks	16900	13287
3.	Amount sanctioned (Rs.in lakh)	10962.15	12607.19
4.	No. of cases disbursed	14527	11082
5.	Amount disbursed (Rs.in lakh)	8572.29	7408.44
6.	No of units grounded	13906	2601
7.	Employment generated for both self and salaried	28514	5409

* Upto March, 2008 & continuing

Financial

GoI have so far reimbursed Rs.7,81,250/- towards Motivational Campaigns against an expenditure of Rs.10,57,163/-. As regards training beneficiaries & contingency under PMRY 2007-08, UC will be submitted after completion of the programme.

3. Cluster Development Programme

Micro, Small and Medium Enterprises (MSMEs) possess inherent potential for generating economic growth, alleviating poverty and bringing about equitable development. But, problems associated with size and their inability to achieve the economy of scale, power for negotiation, specialization, access to strategic information etc. very often restrict the envisaged role of MSMEs. Strengthening the linkage between MSMEs, large enterprises and support institutions is a strategy to address some of these issues. Cluster approach, which is based on sectoral and geographical concentration of enterprises having common opportunity and threat, is a mode for strengthening the linkage in sustainable manner.

Ministry of MSME, Government of India have announced Micro & Small Enterprises Cluster Development Programme (MSE-CDP)- earlier known as Small Industries Cluster Development Programme (SICDP)-which provides financial assistance both for soft (Capacity & social Capacity building) & hard (Common Facility Centre) components.

3.1 Achievement

Physical

Additional 51 clusters have been identified during 2007-08, Pharmaceutical Cluster at Cuttack- Bhubaneswar have been approved for assistance under MSE-CDP of Ministry of MSME, Government of India. Besides Draft Diagnostic Reports for Cashew Cluster at Ganjam, NTFP Clusters at Balasore & Keonjhar has been prepared. Diagnostic Study in respect of 10 clusters is being done through CSREM, Gajapati.

Financial

New budget Head “Micro & Small Enterprises Cluster Development Programme” has been created during 2007-08 to cater to the requirement of Gol funding for cluster development. Rs.7.25 lakh have been sanctioned against the release of Gol for Rice milling Cluster at Bargarh & adjoining area and for Diagnostic Study of Plastic Cluster at Balasore.

4. Single Window at District Level Nodal Agencies (DLNA)

Creation of conducive & investor friendly environment being the most important parameter for attracting both domestic as well as foreign investment for rapid growth of industrial activities in the State, Government have adopted the concept of Single Window Clearance mechanism.

The objective of the system is to ensure:

- Faster and one-point clearance of industrial projects, and
- Single point dissemination of industrial project related information to prospective entrepreneurs for expeditious investment decisions.

“Orissa Industries (Facilitation) Act, 2004 and Orissa Industries (Facilitation) Rules, 2005 have been enacted for the purpose. District Industries Centers have been declared as DLNA.

4.1 Achievement

Physical

Mechanism is in operation in four Pilot DICs namely Cuttack, Jagatpur, Jharsuguda & Bhubaneswar. So far 174 applications have been collected. It was decided to implement the mechanism in additional ten DICs namely Keonjhar, Ganjam, Rourkela, Sundargarh, Angul, Balasore, Jagatsinghpur, Sambalpur, Dhenkanal & Rayagada during 2007-08.

Financial

New Budget Head “Implementation & Monitoring of Single Window by Director of Industries” has been created during 2007-08 under State Plan. So far

Rs.161.81 lakh have been sanctioned for up gradation of infrastructure at Directorate & DIC level. Funds have been placed with IDCO & OCAC for the purpose.

5. Food Processing Sector

National convention on Agro & Food Processing Industries was organized during celebration of “Entrepreneurs Week-2008” on 8th March, 2008 at Swosti Plaza, Bhubaneswar.

Meeting with ITC regarding investment proposals and projects in Orissa held on 13.11.2007 for integrated manufacturing and Food Park in Balasore IE and in & around Bhubaneswar and Cuttack.

Meeting on “Promotion of Food Processing Industries in Orissa” held on 03.10.2007 for building of a quadrangle of entrepreneur-technology-credit-infrastructure.

5.1 Auto component manufacturing unit by M/s. SB Transmission (I) Ltd.

MoU has been signed between Government of Orissa and M/s. RSB Transmission (I) Ltd on 6th December, 2006 for establishment of an Auto Component Manufacturing unit at Mania, Choudwar which is first of its kind in Orissa.

5.2 Purchase of Statistics of PSUs

The purchase statistics of the Public Sector Undertakings (PSUs) are compiled quarterly, by which the market prospects of MSEs have been monitored in a regular basis. Total purchase made from inside the State is 86.36 Cr. And outside purchase is 47.92 Cr. During the year 2007-08.

5.3 Draft Policy for Special Economic Zone (SEZ)

The SEZ Act and Rules provide legal framework and fiscal regime to attract qualitative domestic and foreign capital investment with a high degree of export orientation. Till now, 14 SEZs have got approval from Government of India.

5.4. Post Management Review Committee (PMRC)

The PMRC is established on 16.04.2007 for monitoring the preparedness of the Sea Ports Orissa and a working group has been constituted to look into the facility of setting up Inland Container Depots (ICD) at Rourkela, Jharsuguda and Kalingangar and similar industrial hubs in the State on PPP Mode.

5.5 WTO Issues

FICCI and Industries Department, GoO jointly organized a seminar on World Trade Organisation (WTO) negotiation and its implication for India during 9th and 10th January, 2008 at Bhubaneswar.

6. Steps taken for Development of Ancillary and Downstream Industries

To attract investors for Ancillary and Downstream Industries in metal sector of the existing and upcoming Large/Mega Project, investment promotion road show cum exposure visit by “Team Orissa” has been conducted in the current year as stated below:

- Exposure visit cum investment promotion road show for Ancillary and Downstream Industries development has been organized at Hissar (Haryana), Ludhiana (Punjab) in Steel & Auto ancillary sector during 25.07.2007 and 26.07.2007.

- “Expo-Orissa-2007”

A National Level industrial fair “Expo-Orissa-2007” has been organized at Bhubaneswar during 2nd November 2007 to 6th November 2007.

- Investment Promotion Road show cum Exhibition has been organized by “Team Orissa” in “ALUCAST-2007” at Jaipur-Rajasthan during 10th-12th December 2007 for Ancillary and Downstream Industries development in Aluminum sector.
- “Team Orissa” has also participated in “Aluminum-India 2008-An International Trade show and conference during 22nd-24th February 2008 at Mumbai for Ancillary &Downstream Industries development in Aluminum sector.
- “Team Orissa” has participated in International Business and Technology “Park Expo Business Park-2008” during 06th-08th February 2008 at India. Expo Centre, Greater Noida, New Delhi for attracting investors in to SEZs, Industrial Parks, Sector Specific Parks etc.
- “Team Orissa” has participated in “8th Auto Expo-2008”, during 12th January 2008 at Pragati Maidan, New Delhi for attracting investors in Auto ancillary sector.

7. Other activities

- Meeting on development of Ancillary and Downstream Industries has been held under the Chairmanship of Hon’ble Chief Minister, Orissa on 05.05.2007 in the Chief Minister’s Conference Hall.
- “Fly Ash/ Blast Furnace Slag Mission”, Orissa has been launched on dated 14.05.2007 for establishment of Industries using Fly Ash/Blast Furnace Slag.
- Action Plan for development of Ancillary and Downstream Industries has been prepared and circulated to all District Industries Centers.

- Budget provision has been submitted for 2008-09 for organization of road show/ campaign at different location of the country for attracting investors for setting up of Ancillary and Downstream Industries in Orissa in Steel/ Aluminum sector. Further, budget provision has also been submitted for 2008-09 for holding of Block level workshops for setting up of Fly Ash/ Blast Furnace Slag based industries.
- Items have been identified for setting up of ancillary and downstream industries in Steel, Aluminum and Petro-chemicals sector.
- M/s. Jindal Stainless has prepared a preliminary plan for setting up Stainless steel Park at Kalinganagar.
- NALCO has also prepared preliminary feasibility reports on identified Ancillary and Downstream items for Alumina and Aluminum in the State of Orissa by engaging A.F. Ferguson & Co., Kolkata.
- Task force has been constituted for development of ancillary/ related industrial complex in around POSCO- India Pvt. Ltd and the 3rd Task force meeting has been conducted on 16.04.2007.
- Steps are also being taken for setting up of Petroleum Chemical and Petrochemical Investment Region (PCPIR) at Paradeep.
- Plant Level Advisory Committee (PLAC) meeting of NINL has been held on 21.07.2007.
- Government has constituted Regional Plant Level Advisory Committee (RPLAC) for development of Ancillary & Downstream industries in and around Kalinganagar, Paradeep, Jharsuguda, Raygada.
- Government has constituted Plant Level Consultative Committee (PLCC) for all Large/ Mega Industries/ projects in private sector of the State for development of Ancillary & Downstream industries.
- Workshop on Ancillary & Downstream Industries Deelopment has been organized on 07th March, 2008 at Hotel Swosti Plaza, Bhubaneswar during the celebration of Entrepreneurs Week-2008.
- Meeting has been conducted on supply of PSCC Poles under RGGVY and BGJY on 19.2.2008. GM/PM, DICs have been requested to take steps for enhancement the capacity of the existing unit and establishment of new PSCC Poles manufacturing units to meet the demand.

7.1 Steps taken for revival of Sick Industrial Units

Action Plan on revival of sick industrial units has been devised and communicated to all GM/PM, DICs.

Proforma for identification of sick industrial units has been devised and communicated to all GM/PM, DICs for identification of sick units.

District-wise target (2007-08) for revival of sick industrial units has been fixed and communicated to all GM/PM, DICs for achievement.

Steps has been taken for constitution of “MSME Development Consortium” for identification of sick MSME for revival and identifying & selecting viable projects for development of new MSME basing on the core strength of the State.

7.2 Credit flow to MSME Sector

In order to increase credit flow, format on achievement for MSME loan proposal has been devised and communicated to all GM/PM, DICs with a request to recommend adequate No. of loan proposals to bank branches and pursue for early disposal of pending cases.

8. Panchayat Samity Industries (PSI)

The Panchayat Samity Industries programme was introduced during the year 1961-62. These are small scale industries generally set up as Industrial Co-operatives and their name is derived from the fact that they are located within the areas of Gram Panchayat and the Panchayat too participates utilizing share capital.

The aim and objectives of this programme are :-

- (a) To promote industrial climate in the rural area.
- (b) To provide employment to the rural area.
- (c) To have better utilization of local resources, local skill and raw materials etc.
- (d) To provide better return to the agriculturists and artisans.

Under this programme, 147 Nos. of PSI unit were set up on various categories of Engineering and non-Engineering activities. Since the year 1993-94, many of these PSI units are sick/ defunct due to various reasons such as inadequate finance, obsolete technology, marketing and managerial problems etc.

Present status of the PSI units is as follows

1.	Nos of units working	18
2.	No of units defunct	05
3.	No of units under liquidation	120
4.	No of units finally liquidated	04
	Total	147

8.1. Achievements

The 18 No. of working PSI units have achieved production to the tune of Rs.418.58 lakh. They have sold the finished products and servicing activities to the tune of Rs.450.42 lakh during the financial year 2006.07.

B. DIRECTORATE OF TECHNICAL EDUCATION & TRAINING (D.T.E.&T), ORISSA, CTTACK.

Directorate of Technical Education and Training (DTE&T) is the nodal agency for promotion and Management of Technical Education in the State.

A Proposal was sent to Government of India for establishment of a new Government polytechnic at Malkangiri of KBK Region under 10th Plan vide Industries Department letter No.19219/I., dt.22.12.2006 which is under active consideration.

Another proposal was also sent to Secretary, MHRD Department of Higher Education, Govt. of India, New Delhi vide Industries Deptt. letter No.14972/I.,dt.4.10.07 for establishment of 8 (eight) new Government Polytechnics at Boudh, Kalahandi, Gajapati, Nowrangpur, Koraput, Sambalpur, Kandhamal and Mayurbhanj District during XIth Plan Period under National Common Minimum Programme (NCMP) which is also under consideration.

For admission indifferent branches of Diploma courses, reservation of seats of 15% and 23% are reserved for SC/ST students respectively as specified by Government.

Similarly, 15% seats have been reserved for Women category students for admission into various Diploma courses in different Engineering Schools / Polytechnics.

An amount of Rs.200.00 lakhs and Rs.191.60 lakhs have been provided for procurement of additional tool and equipments for improving employable and creation of Self Employment for SC/ST youth respectively.

PHYSICAL ACHIEVEMENT OF GOVERNMENT / PRIVATE DEGREE & DIPLOMA INSTITUTION

Discipline	Session	No. of Govt. institution	Sanctioned intake	No. of Private Institution	Sanctioned intake	Total sanctioned intake
Degree	2007-08	04	920	41	14918	15838
Diploma	2007-08	13	2645	25	8005	10650

For the academic session 2008-09, 60 applicants Trust have applied to establish new Private Diploma Institutions in the State.

Craftsman Training

No. of Govt. I.T.Is.	Intake Capacity	No. of Pvt. I.T.I.	Intake capacity	Total capacity
25	6844	207	29432	36276

During 2007-08, 136 new I.T.C. under Private Sector covering 180 Blocks have been recommended to N.C.V.T., New Delhi for affiliation.

During 2008-09, 03(three) nos. of Govt. I.T.Is. is going to be established at Hinjilicut and Purusottampur of Ganjam District and at Sonapur of Subarnapur District.

Under Centre of Excellence (CoE) of Ministry of Labour & Employment, Govt. of India, the I.T.I. Cuttack and Rourkela have been upgraded from 2005-06.

Under World Bank Assisted scheme, 10 I.T.Is. will be upgraded to CoE from 2006-2010.

Under PPP mode, 13 I.T.Is. will be covered for CoE during 2007-2010.

During the current Financial Year 2007-08, an amount of Rs. 3077.04 lakhs and Rs.4492.94 lakhs have been provided for imparting Craftsman Training & Technical Training Scheme respectively.

Apprenticeship Training :

There is facility for 3994 nos. of trade apprentices (I.T.I Trainees) under 495 nos. of State Sector establishment in 14 Apprenticeship zones in the State.

Similarly, 2379 nos. of Technician Apprenticeship (Diploma holders) facility is also available in 218 nos. of establishments completely on merit basis.

Employment Mission:

Under the Employment Mission Scheme, 7092 unemployed youths are under going training in 28 I.T.I./I.T.Cs. for self-employment in 1st phase . In 2nd phase, it is proposed to impart training to 9080 nos. of unemployed youths in 233 I.T.I. / I.T.Cs.

C. DIRECTORATE OF EXPORT PROMOTION & MARKETING, ORISSA, Bhubaneswar

Directorate of Export Promotion and Marketing, Orissa, is functioning as a Promotional organization to render marketing assistance for increasing exports and also for providing marketing assistance to the SSI units of the State. Three non-plan schemes viz., (i) Directorate of EP & M (ii) Testing laboratories (iii) Quality Control of House Hold Electrical Appliances and one State plan scheme i.e., up-gradation of

testing Laboratories are implemented in the Directorate to provide marketing assistance to SSI units and Export assistance to the Exporters for promotion of export. Marketing assistance is rendered by way of Registration of Industrial units, Conclusion of rate Contracts, controlling quality of the products manufactured by the Industrial units through periodical inspections and drawing of the samples and their tests in its Testing Laboratories located at Cuttack, Rourkela, Angul, Balangir, Balasore and Berhampur.

During the year 2007-08 (i.e., upto 31.03.2008), 21 SSI units have been registered with the Directorate and registration fees of Rs. 10,650/- have been collected from the SSI units, who get purchase preference & price preference. Besides this, Registration of 85 Nos. of SSI units have been renewed during the year 2007-08(i.e., upto dated 31.03.2008) and 69 Nos. of additional items have been registered benefiting to 33 Nos. of SSI units during this period (i.e., from 01.04.2007 to 31.03.2008).

For conclusion of Rate Contract offer notice have been issued to 2401 SSI units in respect of 49 store items and offer fees to the tune of Rs. 2,65,500/- have been collected. Similarly, Rate contract and extension of rate contract in respect of 92 store items have been finalized benefiting 760 units. Parallel rate contract for 76 items have been finalized benefiting 118 SSI units and Rs. 1, 24,000/- have been collected towards application fees for parallel rate contract. Also revision of rate contract of 14 store items have been finalized benefiting 238 SSI units.

In order to ensure supply of quality goods to the Government Departments/ offices etc. Pre-delivery inspection of the product is being conducted on payment of Pre-delivery inspection fees. During the year 2007-08 (i.e., upto 31.03.2008), 1863 Nos. of pre-delivery inspections of 120 units have been conducted and fees towards P.D.I. for Rs. 49, 91,582/- have been collected from the SSI units.

In the testing laboratories of this Directorate 10,263 Nos. of samples have been tested and testing fees of rs.14,21,248/- have been collected from the SSI units. The officers of this Directorate have attended 339 Nos. of purchase committee meetings to protect the interest of the industrial units in Government purchase programme.

The Directorate of EP & M takes up various measures for promotion of export such as dissemination of overseas Trade Enquiries amongst the leading and prospective exporters of the state for their active participation in international trade. The Directorate also renders export assistances to the intending exporters on export trade etc. for enabling them to export their products to overseas countries. In the year 2007-08 (i.e., up to 31.03.2008) this Directorate has provided 373 Nos. of overseas trade enquiries to the interested exporters and also 157 Nos. of export assistances have been rendered to the intending exporters/ entrepreneurs.

In the year 2005-06 the total export from the State was Rs.10, 743.97 crores and in the year 2006-07, the total export from the state was Rs. 10,867.93 crores.

During the year 2007-08(i.e., up to 31.03.2008) a total amount of Rs.68, 12,980/- has been collected by this Directorate towards non-tax revenue.

D. DIRECTORATE OF HANDICRAFTS & COTTAGE INDUSTRIES, (DH&CI), ORISSA, BHUBANESWAR.

Directorate of handicrafts and Cottage Industries (DH&CI) is the nodal agency for promotion and development of Handicrafts and Cottage Sector industries in the State. The following Schemes are being implemented:

(a) SELF EMPLOYMENT PROGRAMME

Cluster Development

Target group: Artisans in craft clusters, practicing one or two crafts in an area of 5 kms. Assistance provided (As per need).

- Social mobilization
- Formation of Self Help Group (SHG) and capacity building.
- Skill up-gradation
- Group oriented modern tools & equipments
- Market oriented product development
- Margin money for bank linkage
- Marketing assistance
- Artisans credit card
- Insurance coverage

Special Feature

- Door to door survey to assess need
- Exclusive Artisan Groups & clusters for women
- Convergence with other scheme i.e., SGSY, DC (H), Coir Board etc.
- Marketing tie-up with both Government & Non-Government agencies.

CLUSTERS UNDERTAKEN UNDER CRAFT VILLAGE SCHEME 2007-08

Sl. No	District	Location	Craft	No of		Category
				Artisans	SHG	
1.	Keonjhar	Padakhaman, Kalragadia, Kumunia	Applique	45	03	ST

2.	Malkangiri	Podavatta & Bahalguda	Terracotta	45	03	ST
3.	Mayurbhanj	Sankhiripada	Bamboo	45	03	ST
		Bidukudia	Teracotta	45	03	ST
		Total		90	6	
4.	Gajapati	Koinpur	Cane Furniture	45	03	ST
5.	Jagatsinghpur	Sahada	Cane & Bamboo	30	2	ST
		Aiyar	Cane & Bamboo	30	2	SC
		Total		60	04	
6	Ganjam	Berhampur	Bamboo	45	03	SC
7.	Cuttack	Baranga	Leather Craft	45	03	SC
		Bhatimunda	Brass & Bell Metal	30	02	SC
		Total		75	05	
8.	Khurda	Banapur	Cane & Bamboo	30	02	SC
		Old Town	Stone Carving	30	02	Gen.
		Patrapara/ Nuagaon	Terracotta	30	02	Gen.
		Total		90	06	
9.	Kendrapara	Nantala	Natural Fibre	30	02	SC
10.	Subarnapur	Sonepur	Modern Applique	30	02	SC
11.	Nayagarh	Poibadi	Bamboo	30	02	SC
12.	Puri	Gop	Golden Grass	30	02	Gen.
13.	Kalahandi	Sirol	Sisal Fibre	30	02	SC
14	Dhenkanal	Gondia	Wood carving & Lacquering	30	02	Gen.
15.	Bhadrak	Bhadrak	Paddy Craft	30	02	Gen
Grand Total				705	47	

Design Development Programme at clusters:

To provide appropriate support like design and technical inputs for improving productivity as well as market acceptability, design development programme of different Crafts, at different craft clusters are implemented.

Sl No	Crafts	Place	No of Artisans
1.	Lacquer bangle	Padmapur	15
2.	Terracotta	Kalyansinghpur	21

Exposure Visit:

To acquaint the artisans of clusters with technologies practiced in different craft pocket, exposure visits were introduced as an intervention in the craft village scheme. Besides fusion of technologies, artisans get first hand knowledge on marketing, designs etc.

Sl. No	From	To	Craft	Participants	Date
1.	Dabugaon	Kandagaon	Dhokra casting	10	16.04.07 to 19.04.07
2.	Nabarangpur	Ranchi	Lacquer	06	14.08.07 to 18.08.07
3.	Chandahandi	Saharanpur	Wood	07	08.08.07 to 16.08.07
4.	Khandagarh	Puri, Konark	Applique	50	23.08.07 to 26.08.07
5.	Silatpada	Lunukua, Kutumdolla, Puintala, Baghapalli, Manhira	Terracotta Jagatsinghpur	32	01.08.07 to 03.08.07
6.	Padampur	Ranchi	Lacquer	07	27.05.07 to 01.06.07

Entrepreneurship Development Programme:

To create successful entrepreneur in handicraft sector following entrepreneurship development programme have been organized in KBK Districts involving artisans, NGOs and entrepreneurs with technical support IED, Orissa.

Sl. No	Place	No. of participants	Date
1.	Jayapore	28	07.06.07 to 11.06.07
2.	Bolangir	31	07.08.07 to 11.08.07

(b) MARKETING INITIATIVES

Exhibitions:

To provide market support state and national level exhibitions were organized. Artisans were also supported to participate in the exhibitions. Details of such events for providing market support to the sector are given below.

Participation in the district level exhibitions for the year 2007-08.

Sl. No	Name of the Organisation conducted	Place & Occasion of the exhibition	Period	No of participants	Sale effected
1.	DIC Dhenkanal	Dhenkanal, Mahotsav Denkanal	28.10.07 to 05.11.07	16	409035
2.	DIC	Mandei'07 Nabarangpur	01.11.07 to 03.11.07	34	142500
3.	DIC, Bhadrak	Kalipuja, Bhadrak	10.11.07 to 16.11.07	15	178875
4.	DIC, Puri	Anla Navami, Sakhigopal,Puri	18.11.07 to 21.11.07	22	46800
5.	-do-	Sea Beach Festival Puri	23.11.07 to 27.11.07	30	120670
6.	DIC, Cuttack	Baliyatra, Cuttack	24.11.07 to 02.12.07	51	2428000
7.	DIC, Jagatsinghpur	Kalinga Baliyatra Paradeep	23.11.07 to 29.11.07	45	503094
8.	DIC, Cuttack	Barabati Nrutyotsav	20.12.07 to 26.12.07	16	556500
9.	DIC, Ganjam	Ganjam Mahotsav	27.12.07 to 02.01.08	08	139000
10.	DIC, Puri	Shreekshttra Utsav, Puri	16.01.07 to 20.01.08	22	97730
11.	DIC, Cuttack	Gandhi Smruti Pitha Mela, Telengapentha	30.01.08 to 01.02.08	29	151875
12	DIC, Bhadrak	4 th North Orissa Trade Fair, Bhadrak	05.02.08 to 11.02.08	06	96150
13	DIC, Rourkela	Vedavyasha Mela	06.03.08 to 12.03.08	30	532849
Total				324	5403078

Participation in State level exhibition**(Amount in Rs)**

Sl. No	Name of the exhibition	Place & occasion of the exhibition	Period	No of participants	Sale effected
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1.	TERRACORISSA	Exhibition Ground, Bhubaneswar	07.09.07 to 13.09.07	82	1023753
2.	META-CRAFT'07	-do-	17.09.07 to 23.09.07	53	552253
3.	Orissa Expo, Bhubaneswar	-do-	02.11.07 to 06.11.07	28	220310
4.	ADIVASI Exhibition	Adivasi Ground, Bhubaneswar	26.01.08 to 01.02.08	25	350000
Total				188	2146316

Participation in the outside state exhibition

(Amount in Rs)

Sl. No	Name of the Organisation	Place & Occasion of the exhibition	Period	No of participation	Sale effected
1	IITF, New Delhi	Pragati Maidan,	14.11.07 to 27.11.07	12	479445
2..	Paschimi Rajasthan Udyog Hastasilpa Mela, Jodhpur	Hastasilpa Utsav	05.01.08 to 14.01.08	06	189045
Total				18	668490

District level exhibition for the year 2007-08 by ORMAS

(Amount in Rs)

Sl. No	Name of the Exhibition	Place & Occasion of the exhibition	Period	No of participants	Sale effected
	District level				
1.	Pallishree Mela Baripada	Chaitra parab	11.04.07 to 15.04.07	15	21800
2.	Gramshree Mela	Sital Sasthi, Sonapur	17.06.07 to 22.06.07	17	132500
3.	National Gramshree	Car Festival	15.07.07 to	20	375800
4.	Pallishree Mela	Angul	16.09.07 to 22.09.07	04	110000
5.	Gramshree Mela	Rourkela	02.10.07 to 11.10.07	06	205300
6.	Gramshree Mela	Dhenkanal	28.10.07 to 05.11.07	13	280700
7.	Pallishree Mela	Bolangir	05.11.07 to 09.11.07	25	161000
8.	Pallishree Mela	Koraput (Parab)	16.11.07 to 20.11.07	12	350776

9.	Pallishree Mela	Gajapati	27.12.07 to 31.12.07	12	60000
10.	Pallishree Mela	Bargarh	12.01.08 to 22.01.08	10	310000
11	Pallishree Mela	Kalahandi	14.01.08 to 18.01.08	12	312000
12	Pallishree Mela	Keonjhar	19.01.08 to 23.01.08	10	162000
State level					
1.	Delhi Haat	New Delhi	10.04.07 to 23.04.07	06	365700
2.	SARAS	Kolkata	29.09.07 to 14.10.07	05	310000
3.	SARAS	Jaipur	29.09.07 to 10.10.07	02	200000
4.	SARAS	Bhopal	29.09.07 to 14.10.07	03	290000
5.	SARAS(IITF)	New Delhi	14.11.07 to 27.11.07	10	325000
6.	Kalinga Baliyatra	Paradeep	23.11.07 to 29.11.07	18	203000
7.	Gandhi Shilpa Bazar, Cuttack	Cuttack	24.11.07 to 02.12.07	16	287500
8.	SARAS	Mumbai	22.12.07 to 01.01.08	04	380600
9.	SARAS	Goa	27.12.07 to 07.01.08	04	302700
10	SARAS	Bhubaneswar	10.01.08 to 20.01.08	36	710462
11.	Dilli Haat (SARAS)	New Delhi	29.01.08 to 11.02.08	10	485650
12	Regional SARAS	Hyderabad	14.02.08 to 25.02.08	03	176560
13	Regional SARAS	Dehradun	26.02.08 to 27.02.08	01	47300
Total				274	6762548
Grand Total				740	14305083

Sale through co-op. societies:

Handicrafts produced by artisans are being sold through cooperative societies in the State. The details of handicrafts produced and sold through cooperative societies during the year are given below :

No of working co-op, societies	Membership	Production	Sale(Rs.in Lakh)
189	14,207	427.18	472.72

Procurement & sale through OSCHC Ltd.

Item	Procurement Rs. in lakh	Sale Rs in Lakh
Handicraft	145.30	217.41
Handloom	256.07	383.36
Total	401.37	600.77

OSCHC Ltd has organized / participated in the following exhibitions outside the State:

Sl. No	Location	Period	No of participants	Sales turnover
1.	Tilak Sampark Mandir, Pune	08 th -19 th Aug'07	Utkalika	1.03 lakh
2.	Silk Expo. Nagpur	11 th -21 st Oct'07	Utkalika	2.25 lakh
3.	National Handloom Expo, Pune	22 nd Oct-11 Nov'07	Utkalika	3.84 lakh
4.	Silk Mark Expo, Mumbai	12 th - 17 th Dec'07	Utkalika & one Participant	1.37 lakh
5.	Silk Mark Exp, Pune	20 th - 26 th Dec'07	-do-	1.79 lakh
6.	HSR Club, Bangalore	4 th -13 th Jan'08	10	6.06 lakh
7.	Kalpataru Hall, Lucknow.	10 th -19 th Jan'08	09	6.17 lakh
8.	Lake way Estate, Udaypur, Rajasthan	2 nd -11 th Feb'08	12	7.32 lakh
9.	Art Gallery, Amritsar	21 st Feb-2 nd Mar'08	06	4.08 lakh
10.	Jewels Art Gallery, Pune.	28 th Feb-10 th Mar'08	07	5.42 lakh
11.	Lajpat Ray Bhawan, Chandigarh	12 th -21 st Feb'08	11	7.06 lakh

(c) INSTITTIONAL TRAINING**ITI Level Training:**

In order to create entrepreneurs for production and marketing of handicraft products, manpower for supervision, cluster manager etc., and ITI level course was introduced at Handicraft Complex, Bhubaneswar. The said course has been affiliated to State Council of Technical Education & Training, Government of Orissa. During the year, 27 students have completed training in five different craft subjects. Besides practical training on craft subjects, students were taught in computer, social studies, marketing, communicative English etc.

Traditional Course	No. trained
Course	
2 years advance training course in 5 crafts at Handicraft complex	34
2 years training in district of Cuttack, Puri, Keonjhar, Balasore in stone, Bell metal & woodcarving, seashell.	17
I year training in districts in Kendrapara	
Balasore, Cuttack, Keonjhar, Jagatsinghpur, Nayagarh, Puri. Dhenkanal & Khurda	167
Total	218

Other activities

1. Establishment of design cell

Initiatives taken for establishment of a design cell with technical support of NID, Ahmedabad.

2. Aggressive international marketing project under MAI.

Under MAI scheme following activities have been under taken;

1. (a) IHGF (Spring)'07 Greater Noida, New Delhi
- (b) Home & Beyond'07 at Greater Noida, New Delhi
- (c) IHGF (Autumn)'07 at Greater Noida, New Delhi
- (d) IITF'07 at Pragati Maidan, New Delhi
 - (i) Participated in Global India Shopping Festival Kualal Lampur
 - (ii) A film on 4 crafts with duration of 4-5 minutes each has been prepared by NID, Ahmedabad.
 - (iii) Development of website of OSCHC Ltd is under progress with support of OCAC, Bhubaneswar
 - (iv) A product catalogue is under preparation.

3. Restructuring of OSCHC Ltd & revival of Utkalika

Rs. 77.00 lakh has been provided to the Corporation to settle the statutory liabilities, outstanding dues of the employees, allied marketing activity including renovation of Utkalika branches.

Utkalika, Bhubaneswar branch has been renovated.

(d) Coir sector

Training through training-cum-demonstration-cum-service-sub-centers

There are 3 TDSSCs continuing at Bhogarai (Balasore), Balikuda (Jagatsinghpur) and Golabandha (Ganjam). In these training centers intake capacity is 120 in two batches out of which 87 trainees have successfully completed training during 2007-08. Another State level Coir Training & Design Centre at Teisipur is imparting one year advance course training which started from 01.10.07 and will be completed on 30.09.08. The intake capacity of the centre is 30 during this year, 29 nos, trainees are continuing training and during the month of September'07 nos. of trainees has been passed-out.

Besides, to rehabilitate the trainees, one production unit is attached to each training centre.

Sl. No	Name of the training Centre	No trained	Exposure tour	No undergoing training
1.	TDSSC, Golabandha	28	To Sakhigopal(28)	20
2.	TDSSC, Bhogarai	34	To Sakhigopal(34)	20
3.	TDSSC, Balikuda	25	To Sakhigopal(13)	20
4.	SCT & DC, Teisipur	25	To Kerala (25)	29

(ii) An amount of Rs.4.60 lakh has been drawn for renovation & moderanisation of the buildings of 4 Nos. of training centers.

Rehabilitation of Coir Artisans (RCA):

An amount of Rs.9.50 lakh sanctioned in favour of 190 Nos. trained artisans towards “seed money” @ Rs.5000 per trainee to avail working capital loan to the tune of Rs.38.00 lakh from financial institutions during 2007.08.

Exhibition & publicity:

Coir artisans participated in exhibition “Parab” at Koraput, Baliyatra at Cuttack, Beach festival at Puri, exhibition at Rourkela for sale of their coir products. Moreover, 33 Nos. of participants have attended the said exhibitions and sold products worth about Rs.9.60 lakh.

Entrepreneurship Development programme (E.D.P):

Three Nos. of EDPs were conducted at Balikuda (Jagatsinghpur), DIC, Puri and SCT & DC, Teisipur. 65 Nos of entrepreneurs attended and expenditure was Rs.1.95 lakh.

Infrastructural assistance to SHGs/ Co-operative societies:

An amount of Rs. 5.00 lakh was drawn towards construction of common work-shed for 5 Nos. of SHGs and 5 Nos of Co-Operative societies by which capacity will be build up.

Cluster development Programme:

Sl No	Name of the Culster	Craft		No of	
		Spinning & Mat making	Toy making	SHG	Artisan
1.	Sisupalgarh Coir cluster, Bhubaneswar	3	1	4	60
2.	Puri coir cluster, Puri	2	1	3	45
3.	Gualigorada coir cluster, Satyabadi, Puri	2	1	3	45
4.	Pratapnagari coir cluster, Cuttack	2	1	3	45
5.	Govindaram patna Coir cluster, Niali	2	1	3	45
	TOTAL :	11	5	16	240

Exposure tour:

45 artisans of Jagatsinghpur and Puri district visited Kerala and Tamilnadu on exposure tour and acquired knowledge regarding improved technology on preparation of coir products.

Marketing Development assistance:

An amount of Rs. 61,494 was drawn under MDA scheme in favour of Orissa Coir Co-operative Corporation Ltd. Bhubaneswar and Kendeswari Mahila Coir Indl. Co-op. Society, Delanga, Puri.

Other activities.

- (i) 3 Nos of SHGs who were producing coir toys / crafts participated IICF'07 at Kochi on behalf of this Directorate and awarded 2nd prize.
- (ii) Under development of Infrastructural Assistance scheme, one spinning hall, showroom-cum-godown and traditional motorized haat etc. were established at SCT & DC, Teisipur etc.
- (iii) One orientation-training programme was conducted during month of June'07 for capacity development of coir staffs.
- (iv) A theory book on coir industry has been published in Oriya for use in training centre and also by the entrepreneurs. Revision of syllabus for departmental coir training centers has also been done.

- (v) One, Smt Kuntala Kumari Acharya, President of Nilachal Nariseva Samity, Biragovidnapur was awarded “Coir Mitra”.
- (vi) Action has already been initiated for survey of Coir industries of Puri district.

(e) Salt Sector

1. Joint Programme of Works (Salt)

The following developmental works have been undertaken in the above programme;

- (a) Construction of labour rest shed near platform no-1 of Ganjam Salt Factory- Rs.73,400.
- (b) Raising of the height of platform No-10 of Goka Salt factory Rs. 2, 00,000.

2. Namak Mazdoor Awas Yojana

The construction work of 75 dwelling units out of the sanctioned units during 10th five year plan have been completed during 2007-08.

A target of 200 dwelling units have been fixed for allotment of dwelling units to salt workers in the State in this programme. 143 beneficiaries have been selected in Ganjam and Balasore districts. As per instruction of Salt Commissioner, GoI the construction work was not commenced.

3. Improvement of Salt Industry

An amount of Rs.9.00 lakh has been sanctioned & released for development of infrastructure salt co-operative societies such as construction of pump house, providing tractor with trolley, trolley rickshaw etc. An amount of Rs.50, 000 has been sanctioned for interest subsidy to salt co-op. society.

4. Model salt farm

A model salt farm at Ganjam with a project cost of Rs.10.80 lakh has been established to demonstrate best practice with increased % yield.

5. Salt Production

Salt production during the year 2007 salt production season is 31615 M.T. in the state.

(f) ORISSA STATE COOPERATIVE HANDICRAFTS CORPORATION LTD.(OSCHC), BHUBANESWAR:

The Orissa State Cooperative Handicrafts Corporation Ltd. is an Apex society of the State operating since 1959 with a prime objective to organize and promote various handicrafts industries on commercial basis within its area of operation and procurement of handicraft products and undertaking marketing thereof both in and outside the State.

The Corporation has provision of Authorised capital of Rs. 500 lakh out of which Rs.269.80 lakh is paid up capital in the following manner.

Government of India	Rs.137.70 lakhs
Government of Orissa	Rs.132.00 lakhs
Member Socieity	<u>Rs. 0.10 lakh</u>
Total	Rs.269.80 lakhs

The Corporation at present has 16 sales outlets functioning in the name and style “UTKALIKA” scattered in and outside the State.

The procurement and sales turnover during the year 2007-08 is as under:

(Rs.in Lakhs)		
Item	Procurement	Sale
Handloom	234.34	383.37
Handicraft	129.70	217.41
Ttoal	364.04	600.78

The overhead of the Corporation specifically on account of salary and wages does not commensurate with the turnover. The impact invisible since last few years. To bring out a balance, the Corporation is under revival and restructuring stage. Special drive is being taken to procure through SHGs and cluster products from KBK Districts and Non KBK districts. Utkalika, New Delhi and Bhubaneswar branch are renovated to tap us sale and achievement is satisfactory.

It has been decided to organize more numbers of exhibitions and participate in International Exhibition to tapup export market.

Steps are being taken to issue photo I.D. Cards to the handicraft artisans of the State under the sponsorship of the D.C. (HC), Govt. of India, New Delhi.

The Corporation is taking steps for export of Handicrafts under MAI scheme and a website for marketing of Orissa handicrafts products is being developed with support of OCAC, Bhubaneswar.

E. ORISSA INDUSTRIAL INFRASTRUCTURE DEVELOPMENT CORPORATION (IDCO), BHUBANESWAR

Orissa Industrial Infrastructure Development Corporation (IDCO) has been established in the year 1981 with the specific objective of creating infrastructure facilities in the identified Industrial Estates/ Areas for repaid and orderly establishment and growth of industries, trade and commerce. Consistent with this objective, IDCO has established/ managed 86 Industrial Estates/ Areas all over the State. Besides, acquisition and allotment of land to the industries in medium and large sector, assisting them in infrastructure development has been another prime function of this corporation. In addition to the above works, it takes up various constructions activities entrusted by State and Central Governments and their corporations on agency or contract basis. It provides escort services to investors/ developers for implementation of mega projects in the State in the infrastructure sector.

This ISO 9001 & ISO 14001 certified Corporation has achieved the unique distinction of being the only State level organization to be conferred the **‘Golden Peacock’** award by the Institute of Directors, New Delhi for adopting and maintaining quality management standards in all its operations.

(a) PROGRAMME FOR 2007-08]

In 2007-08, the Corporation has proposed an investment of Rs.30.90 crore in different infrastructure projects under plan scheme. Under diversified activities, there is a programme to execute works worth of Rs.45.95 crore on agency and contract basis. Besides, investment in land acquisition for major projects is also envisaged for Rs.200 crore at various project sites. Thus the total turnover the Corporation for the year has been estimated at Rs.276.85 crore.

The major works under Plan Scheme include:

- Development of Growth Centers at Kalinganagar (Duburi), Jharusuguda and Kesinga.
- Development of IID Centers at Khurda and Somnathpur.
- Development of Food Processing Park at Khurda
- Development of Urban Haat Projects at Konark & Puri
- Infrastructure development at Duburi and Special Tourism Area, Puri.

(b) ACHIEVEMENT

Plan Scheme Works

- Lay out Plan has been prepared for dev. of Ac.100 (Phase-1) at Kalinganagar Growth Centre to accommodate SSI units in the first phase. The work will be taken up and completed early. Five units have been allotted land and three Iron ore industries have gone into production. At Jharsuguda Growth centre,

development works are in progress **over Ac.206 of land for an estimated cost of Rs.410** lakh at Site-I. Acquisition of another Ac. 135.44 is under process at Jharsuguda. Besides alienation proposal for additional Ac. 79.71 Government land has been filed with Revenue authorities.

- Development works of IID Centers at Khurda have made substantial progress. So far 25 units have been allotted Ac. 25.519 of land at Khurda centre during the year.
- Construction of Administrative Building with Laboratory at Food Processing Park, Khurda has been completed. Allotment of Ac.20.368 land to 6 units has been made so far during the year.
- Urban Haat Konark has been completed & commissioned. At Puri, site development works have been taken up.
- Land acquisition has been completed for development of approach road from Girala Chhak to Special Tourism Area (STA), Puri. Development of approach road is in progress.

Infrastructure projects under PPP mode:

- **Steel & Metallurgical Cluster, Duburi :**

Ministry of Commerce & Industry. Govt. of India has approved the project for development/ up gradation of infrastructure facilities in Kalinganagar Industrial Complex under IIU Scheme. M/s Jajpur Cluster Development Limited is now operational and is taking up infrastructure development in the Duburi Industrial Complex. Govt. has released Rs.31.32 crore against their share of Rs.47 crore.

- **Special Tourism Area, Puri:**

The Special Tourism Area, Puri is proposed to be a multi-attraction integrated tourism project for which 934.46 acres of land has already been acquired and acquisition/ alienation of another Ac.649.064 is under process. As decided by Government, IDCO is providing the external infrastructure like external road (2.8 k.m.), power and water supply works are in progress. Other development works including the marketing of the STA will be taken by the Tourism Department.

- **Info Park:**

INFO PARK is being put up over 54 acres of land in Chandaka IE. The project is being implemented in PPP mode and DLF Ltd. has been selected through open competitive bidding process, which is responsible for infrastructure development, marketing operation and maintenance. Lease-cum-development Agreement has been signed on 13.07.2007.

- **Integrated Textile Park (Apparel Park):**

It was proposed to set up an Integrated Textile Park (Apparel Park) near Khurda under PPP mode. The site has now been shifted to Kurki near Orissa Engineering College, Bhubaneswar where 35 acres of land has been acquired and allotted to UCCI. The UCCI are taking initiative for establishment of the park.

- **Development of Special Economic Zones:**

The following proposals of IDCO for development of SEZs have been approved by Govt. of India. Project development activities are being initiated.

Formal Approval

1. Sector Specific SEZ for IT/ITES Industries in Infocity, Bhubaneswar (Infocity SEZ).
2. Sector Specific SEZ for IT/ITES/BPO Industries in Mancheswar industrial Estate, Bhubaneswar.
3. Sector Specific SEZ for IT/ITES/BPO industries in Gaudakasipur, Bhubaneswar (Knowledge Park SEZ)

In-Principle Approval

Multi-product SEZ near Paradip_Ac. 2007 in Mahakalapada Tahasil under identification. Process for SEZ notification is to be initiated after transfer of land

- **IT & Corporate Tower with ICE mall, Bhubaneswar :**

A state-of-the-art multi-storeyed building is being planned over 5.47 acres next to Fortune Towers for Corporate Offices and IT units an investment of about Rs.100 crores. The project will be implemented in PPP mode. IL & FS have been entrusted with the job of project development & bidding process.

- **Haridaspur-Paradip Railway line:**

78 kms. Broad Gauge Rail link is being developed jointly by Rail Vikas Nigam Limited, IDCO, Paradip Port Trust Limited and User Industries through SPV M/s Haridaspur Paradip Railway Company Limited (HPRCL). IDCO has participated in the SPV through equity contribution of Rs.1.80 crore. Shareholders Agreement has been signed on 11.10.2006. Rs.90 lakh has already been deposited by IDCO with M/s. HPRCL.

- **IT & Commercial Complex, Rourkela :**

A commercial Complex of about 3.5 lakh sqft of built-up space over 3.47 acres of land in Civil Township is being taken up by IDCO. The objective is to

provide quality built-up space for IT/ITES, Corporate offices etc. Fresh advertisement is being published for seeking proposals from bidders.

- **IT & Commercial Complex, Berhampur:**

A Commercial Complex of about 3.5 lakh sqft of build-up space over 10.056 acres of land in Ambapua is being taken up. The objective is to provide quality build-up space for IT/ITES, corporate offices, social infrastructure such as retail & shopping, entertainment & leisure etc., bidding process is to start after change of the land use approved by Government in H & UD Department.

- **International Convention Centre, Bhubaneswar :**

Objective to give major thrust to the Meeting, Incentives, Convention and Exhibition (MICE) segment of tourism is Orissa. The project will be developed through Public Private Partnership (PPP) format. IL & FS is assisting IDCO in Project development activities under PDPP. Lease of Act.29.18 land at Rasulgarh (Bhubaneswar) has been sanctioned by GA Department for the project. Industries department has constituted a Committee for approval of RFP and steering of bidding process.

- **Bio-Pharma IT Park :**

To develop Orissa as a hub of research, development and innovation in the fields of Bio- IT and Bio Pharma related areas a dedicated park has been planned for development. AC. 53.229 acres land at Andharua near Bhubaneswar is under transfer to IDCO. Draft RFQ has been approved by Science & Technology Department and published on 05.04.2007.

- **Common Cold Storage facility (Marine Park):**

The project has been planned for development jointly with Sea Food Exporters Association of India, Orissa Region through SPV M/s. Eastern Cold Chains Limited. The total cost of the project is Rs.595 lakhs to be funded through ASIDE assistance & equity contribution by IDCO & Sea Exporters Association. Participation of IDCO in the SPV is by way of contributing 3 (three) acres of land in Food Park, Khurda. Government has moved MPEDA to provide funds for the project.

- **Development of Inland Container Depot:**

In the meeting taken by the Chief Secretary on 27.02.2007, it was decided to constitute a working group under the Chairmanship of the Commissioner-cum-Secretary, Industries for setting up of Inland Container Depot. Initially 6 locations such as Rourkela, Jharsuguda, Kalinganagar, Angul, Bhadrak and Rayagada have been identified for setting up of Container Depot.

- **Petroleum, Chemical and Petrochemical Investment Region (PCPIR) :**

An SPV namely Paradeep Investment Development Limited has been formed for development petroleum & petrochemical industries at Paradeep region. Indian Oil Corporation Ltd. and Paradeep Port Trust have been requested to join the SPV M/s. IL & FS have been entrusted with preparation of project documentation. Government of India has been requested for approval of the project during December 2007.

Land Acquisition:

IDCO is the “NODAL AGENCY” for identifying and acquiring land both from Government and private parties at strategic locations. The land so acquired is allotted for industrial as well as infrastructure projects. During 2007-08, Ac. 1925.033 of land has been allotted to 26 industrial units. Some of the major industrial units allotted land during the year is as follows:

Sl No 1	Name of the project 2	Location 3	Area allotted in Ac 4
1.	Jindal Steel & Power	Kerajang, Keonjhar	96.49
2.	POSCO-India Ltd	Paradeep, Jagatsinghpur	200.55
3.	ESSAN STEEL	Paradeep, Jagatsinghpur	74.20
4.	Dinabandhu Steel Ltd	Kalinganagar Duburi), Jajpur	
5.	Brahmani River Pellets	Kalinganagar(Duburi), Jajpur	90.00
6.	Vedanta Alumina Ltd	Lanjigarh, Kalahandi	562.17
7.	Sterlite Energy Ltd.	Kurebaa, Jharsuguda	172.69
8.	Hindalco Industries Ltd	Kansariguda, Koraput	443.58

Construction work:

Under the construction programme, some of the major works under execution are as follows:

1. Odissi Research Centre & H. Mahatab Library
2. Building works of North Orissa University
3. Building works of College of Engineering & Technology, Bhubaneswar
4. Building works of BPUT, Rourkela
5. Road & Water Supply works of M/s JC DL
6. G.A. Staff Qtrs.
7. Orissa Bhawan, Mumbai
8. Construction of School Buildings of Novodaya Vidyalaya Samiti
9. Building works of IGIT Saranga

10. Construction of Office Building of Company Affairs
11. OMC Electrification Work
12. External Infrastructure for STA Puri (Tourism Deptt)
13. Renovation of Rabindra & Bhanjakala Mandap
14. Building & Boundary wall of OSME, Keonjhar
15. High Court Building work

Turnover:

The Corporation made a turnover of Rs.472.73 crore in 2006-07. For the year 2007-08, the turnover has come to Rs.384.13 crore as on 31.03.2008 against the target of Rs.276.85 crore. This has been possible due to large scale land acquisition taken up by the Corporation.

F. ORISSA INDUSTRIAL PROMOTION & INVESTMENT CORPORATION OF ORISSA LTD. (IPICOL), BHUBANESWAR:

The Industrial Promotion and Investment Corporation of Orissa Ltd. (IPICOL) was incorporated by Government of Orissa in 1973 with the main objective of accelerating the pace of industrial development of the state by promoting large and medium scale industries.

During the current year 2007-08 IPICOL's recovery of loan and interest is Rs.13 crore.

During the year, IPICOL has played a significant role in dispersal of industries into backward areas. Orissa is emerging as the leading state in production of Steel, Sponge Iron and Alumina/ Aluminium. These resource-based projects are labour intensive and based on local resources.

Industrial Promotion and Investment Corporation of Orissa Limited (IPICOL) is the State Level Nodal Agency (SLNA) to function as the single-point contact for the investor and also as the Secretariat for High Level Clearance Authority (HLCA) and State Level Single Window Clearance Authority (SLSWCA). IPICOL receives the Combined Application Form (CAF) and forwards to the concerned Departments/ Agencies for their comments and approvals. IPICOL's project appraisal is then placed with HLCA and SLSWCA for a formal approval. During the period, 36 numbers of proposals have been cleared by SLSWCA. The main objective of a MoU is to provide the investor a comfort-level regarding State Government's support and facilitation to the project.

A large number of mega projects are in the pipeline. During the last 5 years 67 MOUs have been signed for setting up steel, alumina, cement and power plants in the State. During the period 2007-08, SLNA in IPICOL has received 42 Combined

Application Forms (CFA) for setting up projects with investment of about Rs.83354.76 crore in the State.

IPICOL is in the process of implementing a computerized Project Monitoring Information System (PMIS) for tracking the Combined Application Forms (CFA) submitted for Single Window Clearances. This will also enable investors to submit CAF online and w\know status of their application. This will facilitate effective communication for clearance through single window system and generation of summary report on investments made.

IPICOL is functioning as Team Orissa's secretariat and has been in the forefront of Investment Promotion by taking initiatives to put Orissa on the radar of global investors. IPICOL has evolved its role over the years and graduated into on full-fledged Investment Promotion Agency of the State. This transformation has taken time, but today IPICOL has proven its capacity to showcase the business and investment potential of Orissa within the country and abroad.

The Investment Promotion team from IPICOL has participated in a number of events, both in the country as well as abroad. Such outreach activities have provided them opportunities to meet investors one-to-one provide them requisite information to attract investments for the State. Some of the noteworthy events are-

- (a) Participated in international event pertaining to the Engineering sector such as Hannover Messe 2007 at Germany.
- (b) National events.
 - (1) Conducted Road Show on opportunities in Ancillary & Down Stream sector of Steel at Hisar, Haryana and Ludhiana, Punjab.
 - (2) Study Tour to Chennai by Team Orissa officials to get first hand knowledge on how single window mechanism has been introduced and implemented by the government of Tamil Nadu.
 - (3) Participated in ALUCAST-2007 at Jaipur, Rajasthan. This is the flagship event of the Association of Aluminum Castors of India. Team Orissa also organized a road show to promote Orissa as an emerging aluminum hub in the country. Emphasis was given to developing ancillary and down stream industries in this sector.
 - (4) Facilitated the launch of the South Africa Help Desk at the Orissa State Productivity Council campus and organized interaction meeting of the Deputy High Commissioner, South Africa with regional entrepreneurs for building mutual business relationship.
 - (5) Conducted workshop and seminars on Clean Development Mechanism (CDM) and Industrial Policy Resolution (IPR).
 - (6) Participated in events conducted by CII (Enterprises Orissa-2007), OSPCB, and India International Trade Fair (IITF)-2007, New Delhi,

India Engineering Meet & Exhibition (IEME), Delhi, India
Engineering Technology Fair 2007, New Delhi.

- (7) Signed MoU with Japan External Trade Organisation (JETRO) and organized business interaction meeting with the 18-member Japanese business delegation from Kitakyushu region with corporate from Orissa.
- (8) Initiated steps for commissioning Sectoral Assessment Reports under the technical Assistance Programme from UNIDO. More than six sectors were identified and reports were generated. IPICOL. More than six sectors were identified and reports were generated. IPICOL organized training programme in phases for the Government officials of different departments of the State for project development and appraisal, in technical association with UNIDO.

G. INDUSTRIAL DEVELOPMENT CORPORATION OF ORISSA LTD. (IDCOL) BHUBANESWAR

The industrial Development Corporation of Orissa Limited (IDCOL) was set up in 1962 with the objective of establishing and promotion large medium scale industries in the State.

In the process of promoting Industries for value addition and optimum utilization of rich mineral resources of the State, it has set up as many as 15 industrial units at different parts of the State. The multi product and multi-unit conglomerate was having interest in Pig Iron, Spun Pipe, Ferro Chrome, Cement, tor-steel, transmission line tower, cables, jute products, cotton yarn, chrome chemicals and fasteners etc.

IDCOL was one of the professionally managed State PSU having track record of running in profit for years together. Shouldering the social responsibility it has set up industry in no Industry district. It has provided employment to more than 10,000 employees directly and equal number indirectly. It was a major contributor to the State GDP and was also a major contributor to State exchequer.

As a part of the Public Sector Reforms Policy of Government, the sick subsidiary companies were divested/ asset was sold. Presently, it is continuing as holding company of following subsidiary companies only.

- 1. IDCOL Kalinga Iron Works Limited (IKIWL) at Barbil engaged in manufacturing of foundry grade Pig Iron and Cast Iron Spun Pipe.
- 2. IDCOL Ferro Chrome and Alloys Limited (IFCAL) at Jajpur Road engaged in production of High Carbon Ferro Chrome (HCFC).
- 3. IDCOL Soft Ware Limited at Bhubaneswar, which acts as one of the nodal IT agents of the Government.
- 4. Konark Jute Limited, Dhanmandal engaged in Jute products.

In addition, one Iron Ore Mine at Roida 'C', Barbil and one Chromite Mines at Talangi are under operation by IDCOL.

ACTIVITIES APRIL 2007-MARCH, 2008

Despite stiff competition the IDCOL Group of Company i.e. IKIWL, IFCAL and IDCOL MINES have achieved a group turn over of Rs.470 Crs. And registered a growth of 32% compared to last year. Both IFCAL and IKIWL are on the way to achieve new physical record in production during the current fiscal.

Capital work for optimum capacity utilization in both IFCAL and IKIWL with an out lay of Rs.20 crores is in progress and is scheduled to be completed in 2009. These will enhance minimum capacity utilization by 10% from the existing level.

With improved cash flow the corporation has managed to prepay a portion of the Govt. guaranteed bond liability during 2007-08. During the year, it has already prepaid Rs.35 Crore to bond holders. This is an addition to Rs.15 crore already prepaid during 2006-07.

The corporation has succeeded in exporting 37,350 MT of chrome concentrate valued at Rs. 51 Crore (Approx) during the year which has contributed to record turnover of Talangi mines.

PRESENT POSITION

Considering the improvement in performance, the financial position of the corporation, the rising demand for the products of the corporation and the future of Iron & Steel industry, the corporation has prepared a vision document "VISION-2015" for its long-term sustainability. The document among others envisages investment of around Rs.700 Crore for modernization/ expansion of its major subsidiaries viz-IKIWL & IFCAL to make IDCOL a liability free company within next 2-3 years.

H. ORISSA STATE FINANCIAL CORPORATION (OSFC), CUTTACK:

Orissa State Financial Corporation is a premier state level financial institution, came in to existence in 1956 with the enactment of SFCs Act, 1951 to cater to the need of industrial development in the state of Orissa. It took up the challenges of solving mass unemployment, better utilization of natural resources available in the state. It provides loan assistance for setting up industries in small scale and medium scale in consortium finance with state level financial institutions like IPICOL and Commercial Banks. It extends term loan up to Rs. 1.50 Crore per project/ unit for acquisition of fixed assets for setting up industrial units under Tiny/ SSI/Other than SSI sector etc. Besides, the corporation extends financial assistance for expansion, diversification, modernization & revival of potential viable units. The credit

delivery network of OSFC is being taken up by its 17 branches covering the entire state, which provide services at the doorstep of the customers.

OSFC has contributed significantly to the development of small-scale industries and employment generation in the State in its fifty years of existence. However, due to a variety of factors, OSFC's financial performance has been very poor, which has made it unviable in its present state. The low level recovery caused by the high level of sickness in the Small Scale Industries (SSI) sector in the State has resulted in 92 percent of non-performing assets (NPA) in its loan portfolio of about Rs. 467 crore (Principal). Apart from low recovery the other factors which have contributed to the financial losses to OSFC are the high cost of raising funds, excessive manpower (which has now been significantly reduced), catering to a highly diversified sector ranging from cottage and village industries to small and medium industries which require multiple expertise. The cumulative loss has gone up to Rs 380.91 crore in 31.03.07.

Taking into account high level of NPA in one hand and rapid industrial development in other hand, the State Govt. appointed UTI Bank Limited as consultant to formulate Restructuring package of the OSFC. After examining all aspects UTI Bank Ltd. furnished the report during the march 2004. Board of OSFC, IDBI & SIDBI has approved the restructuring package. The State Government during December 2006 has approved the financial and organizational restructuring of the Corporation, which is now under implementation.

**Progress on Restructuring of OSFC:-
Government of Orissa**

As per package approved by State Cabinet / State Government was to:

- Raise authorized share capital to Rs.500 Crore
- Infuse fresh fund Rs.254 crore to settle SLR Bond at principal.
- Convert the infused fund of Rs.254 Crore to 0% redeemable-pref. Share capital (Repayable by OSFC in 10 years)
- Convert Rs.40.21 crore (Loan-19.76, LISC-6.23 & subvention-14.22) to share capital/ special reserve fund (SRF)
- Forego dividend – Rs.10.69 Crore & waiver of interest Rs..35.35 Crore (31.03.06) & waiver of guarantee commission accrued (Rs.5.46 Crore)
- Fund VRS/VSS Package

Actual Till 31.03.2008.

- (i) Government infused Rs.230.84 Crore to settle SLR bond.
- (ii) Government funded Rs.13.90 Crore for VRS / VSS.
- (iii) Government has decided to raise Authorized share capital to the extent of Rs.500.00.

SIDBI

As per approval package SIDBI was to

- Convert 20% of principal outstanding (Rs.41.35 Crore) to preference share capital

- Repay 80% of outstanding principal in 11 years 7.5% with 2 years moratorium
- Repay 20% of interest outstanding (Rs.17.91 crore) in 2 years & 80% of interest (Rs.71.65 crore) be waived
- Provide fresh LOC @7.5%

SIDBI AGREED

- Restructured principal refinance outstanding (Rs.197 Crore) to be repaid in monthly installments in 10 years .w.e.f. 30.09.05
- Reduced interest rate from 11.70% to 8% on existing principal outstanding to reduce interest rate further to 7.5% on MoU.
- To waive 50% of interest upto 30.09.05 (Rs.48.09 Cr.) & Balance to be paid @0% interest w.e.f. 2008-09.
- To assist for capacity building

Actual Till 31.03.2008

- OSFC repaid Rs.85.00 Crore (31.12.07) & also repaying regularly
- OSFC is continuing negotiations with SIDBI for other relief.

IDBI

As per approved package

Loan in lieu of share capital (LICS) (Rs.6.23 Crore) to be transferred to SIDBI waiving interest (Rs.6.69 crore)

20% of principal outstanding (Rs.3.75 Cr.) to be converted to 6.5% debentures to be repaid in 2006-07 & 2007-08.

Balance 80% principal outstanding (Rs.14.91 Cr.) to be repaid in 05-06 & 06-07
100% waiver of interest (Rs.21.05 Crore)

Foregoing dividend (Rs.10.66 crore)

IDBI agreed

Agreed to settle refinance outstanding (Rs.18.67 Crore) at principal under OTS to be repaid in 05-06 & 06-07

Waived interest (Rs.21.05 crore)

Actual Till 31.03.2008.

As on 31.03.2008 OSFC repaid 18.67 Crore & present outstanding-Nil.

Bond Holders

- **As per approved package**

To settle all SLR Bonds at principal (Rs.302 Crore) on OTS with banks waiving interest about Rs.135 Crore with infusion of fund from State Government.

Achievement (31.03.2008)

29 Banks settled there Bonds dues at Rs.289.78 Crore waiving of Rs.141.45 Crore which includes Rs.14.75 Crore settled prior to formulation of restructuring package.

Present outstanding –Rs.26.97 Crore & interest Rs. 9.25 Crore.

Government infused Rs.230.84 Crore & Corporation paid Rs.68.95 Crore (includes Rs.10.01 Crore interest) to settle SLR Bond worth Rs.289.78 Crore.

Other operational activities

Due to restriction of State Government no fresh investment has been made since last two years. Besides the above, sector wise achievement of OSFC in respect of investment/ disbursement as on 31.03.2008 is as follows:-

(Rs. in Crore)		
Particulars	No	Amount
SSI	15723	66746.70
SRTO	9137	26019.38
Others	3347	37746.29
Total	28207	130512.37

Operational Highlight as on 31.03.08

Sanction	Rs. 1305.33 crore
Disbursement	Rs. 1305.22 crore
Recovery	Rs. 1753.75 crore
Outstanding	Rs. 438.28 crore

Performance during 2007-08

Recovery	Rs. 60.00 crore(Provisional)
Repayment to SIDBI	Rs. 30.00 crore
Repayment to Bond holder	Rs. 20.90 crore
Subsidy received from	
State Government	Rs. 6.17 crore

Subsidy disbursed	Rs. 4.30 crore (Provisional)
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Performance of OTS 2007

OTS-07 Launched	- March, 07
Scheme Closed on	-31.12.07
Application received	-1551 cases
New	- 1297 cases
Switch over	- 254 cases (Till 31.01.08)

Position as on 31.01.2008	
Cases disposed	- 1250

	<u>No</u>	<u>Amount</u>
Settlement Cases	1250	Rs.59.83 Crore
Recovery of fully paid cases	471	Rs. 1.95 Crore
Recovery partly paid cases		Rs. 12.62 Crore

At present there is ban on fresh investment by State Government. Investment will be started shortly after withdrawal of restriction.

I. ORISSA SMALL INDUSTRIES CORPORATION LIMITED (OSIC), CTTACK:

The Orissa Small Industries Corporation Ltd. (OSIC) was established in the year 1972, as a wholly owned Corporation of the Government of Orissa with the main objective to aid and assist the SSI units of the State for their all-round growth and development. Although there are a number of other State Corporations looking after the various aspects of industrial development, OSIC is the only Corporation of the State, which is exclusively engaged for the development of the SSI units. Which from the backbone of the industrial sector of the Country.

The Present functions of the Corporation are as follows:

- (a) to provide quality raw materials to SSI units at reasonable prices
- (b) to provide marketing support to SSI units.
- (c) To help the SSI units in exporting their products.
- (d) To assist and establish SSI units in the State by providing equity support to them when ever necessary.

- (e) To provide incentives to the SSI units as per industrial policy resolution (IPR) of the Government Orissa.

A brief description of various schemes operated by the Corporation is as follows:

(i) Raw Material Assistance Scheme:

Under this scheme, the Corporation provides various types of raw materials to SSI units as per their requirement. For this the Corporation operates 12 nos. of raw material depots spread all over the State. At present the Corporation is dealing with a wide range of raw materials like Iron & Steel, TISCON Bars, Aluminium Ingots, Plastics, Bitumen and Coal etc. The Corporation has appointed 53 dealers all over the State to spread the TISCON Bar business. Strategies have been planned out to overcome the problem and constraints faced in the previous years and the Corporation has prepared the annual budget for the year 2008-09 and expected a turnover of Rs.237.00 Crore under this scheme and achieved a turnover of Rs.205.17 Crore for the year 2007-08 up to March 08.

(ii) Marketing Assistance Scheme:

Under the scheme, the Corporation provides both product marketing assistance as well as project marketing assistance to small-scale units. Under the product marketing assistance portfolio, the Corporation participates in tenders and liaisons with Government and non-Government sectors for procurement of bulk orders. It off-loads the orders to SSI units, ensuring adherence to quality and delivery schedules. This has led to successful marketing of products like Agricultural Implements, Dual desks etc. The Corporation has also made strategies to improve the product marketing activities by bagging more orders from CESCO, DTE&T, DRDA's & other traditional activities. In the year 2006-2007, the Corporation enters into Rural Electrification Work through CESCO, WESCO and NESCO and projects a turnover of Rs.71.56 Crore on these above schemes. The Corporation achieved a turnover of Rs.6.49 Crore for the year 2007-08 up to March 08.

(iii) Sub-contract Exchange:

Under the project marketing scheme, the Corporation provides marketing supports to SSI units of the State through its "Contract Exchange Scheme" by participating in major tenders and securing bulk orders of construction works consisting of fabrication and erection of steel structural and other associated works. Some of our major clients are **RSP, NALCO, BHEL, EIL, MECON, IDCO, OMC, OHSDP, OSDMA, NRHM and Government of Orissa**. During the year 2007-2008 the Corporation achieved a business of Rs.4.99 Crore under this scheme up to March 08. Similarly, more thrust is being given in the field of I.T. and Govt. has been moved to appoint OSIC as Nodal Agency to cater to the I.T. need of Government department and to provide consultancy with ISL & OCAC. The Corporation has projected a turnover of Rs. 26.38 Crore under this scheme for the year 2008-09. The Corporation has earned a net profit of Rs. 325.06 lakh against a turnover of Rs.216.65 Crore for the year 2007-08 up to March 08.

J. ORISSA KHADI & VILLAGE INDUSTRIES BOARD (OKVIB), BHUBANESWAR

The Orissa Khadi and Village Industries Board is a statutory organization constituted on 15.06.1956 for organizing, developing and regulating Khadi & Village Industries activities in the State. Khadi & Village Industries Commission (KVIC), Mumbai provides funds in shape of grant and loan for implementation of KVI programme. The Board is implementing the schemes / programme as per the guidelines issued by the KVIC from time to time. The KVIC had extended the scheme of Pattern of Assistance from 1956 to 1996. Similarly, Consortium Bank Credit from 1996 to 1999 and from 1999 till date the scheme REGP is in vogue. The Administrative expenses are borne by the State Government in shape of Grant-in-aid.

The Board has able to organize 1865 cooperative societies / Institutions including 314 Block Level Artisan Industries Multipurpose Cooperatives Society (BLAIMCS) i.e. one in each Block through Pattern of Assistance scheme. The performance under Pattern of Assistance for last five years is mentioned below:

Year	Production (Rs.in lakhs)	Sales (Rs. in Lakhs)	Employment (in Nos)
2003-04	5415.10	5702.65	245692
2004-05	3964.99	4812.59	94337
2005-06	3769.54	4510.40	147047
2006-07	3149.50	3810.10	79343
2007-08 (up to 31.03.2008)	443.72	553.42	35623

The Board has also extended finance directly to 358 individuals under Consortium Bank Credit scheme through different Cooperative and Regional Rural Banks. These two schemes have been discontinued by KVIC from the year 1995 and 1999 respectively.

Gramodyog Rojgar Yojana, which is also known as Rural Employment Generation Programme (REGP) is being implemented in the State since 1999. The scheme was introduced on adhoc basis by KVIC during 1995-96 and was converted into a regular scheme during 1999-2000. Under the scheme, all new village Industries with upper limit of Rs.25.00 lakh can be financed through Banks to individual artisan/ entrepreneur / institution / Cooperative societies/ Self Help Groups in rural area since 1999-2000 till 31st March, 2008, the Board has released Rs.27.24 crore as margin money in favour of 3626 beneficiary and generated employment of 34432 numbers of persons vide Annexure-A.

Besides financing individual beneficiaries / entrepreneur, the KVIC providing funds in shape of margin money subsidy up to 75% for development of cluster area, marketing support, design development, in-house laboratory, common facility centre

under the Scheme of Fund for Regeneration of Traditional Industry (SFRUTI) and Product & Development design Intervention & packing (PRODIP) under Gramodyog Rojgar Yojana.

Out of 40 Khadi Societies/ Institution affiliated to OK & VIB, 36 Societies have been provided with financial assistance under Pattern of Assistance Scheme and the rest 4 Institutions have availed financial assistance under interest subsidy scheme. Out of these 40 Societies, 7 Societies have land of their own (without building) and 20 Societies have building of their own. As on the date, Khadi Certificate has been renewed in favour of 5 Board aided Societies.

During the Super Cyclone in the year 1999 and heavy flood in 2001, Khadi along with Gramodyog activities have suffered a set back as the societies sustained severe damage. One High Level Review Meeting under the chairmanship of H.E. the Governor of Orissa was taken on 11.11.2006 in the presence of Chairperson of KVIC for revival of the Khadi activities. As per the decision taken in the meeting, necessary steps have been taken to assess the loss and to remove the bottlenecks being faced by the Societies. An interim status report on Khadi activities have been sent to Govt. in Industries department vides Orissa Khadi & V.I. Board letter No.324 dated 8.1.2007. Steps have been taken to revive the activities with the assistance of the present Government providing arrear rebate claim, infrastructural facilities, marketing support, raw material and setting up of processing units.

Orissa Khadi & Village Industries Board has proposed to establish a mini Honey Processing unit with project cost of Rs. 16.25 lakhs in the premises of the Board. The proposal is recommended by the State level Appraisal Committee for approval of Khadi & Village Industries Commission, Mumbai.

The Board has submitted proposal to the Government to revive Khadi activities by introducing pilot project in Khaprakhhol Block of Bolangir district with the project cost of Rs.3.18 crore.

The Board has submitted proposal to revive the handmade paper unit at Udyogpuri with project cost of Rs.6,64,000/- and a new unit based on shredded currency waste of RBI with the project of Rs.29,92,000/- as per the advice of Director, Kumarappa handmade paper Insitute, Jeypore.

The Board has also submitted proposals to Government to establish a Production-cum-Training Centre at Udyogpuri, Bhubaneswar with cost of Rs.1.02 crore. The above proposals are under consideration of the Government.

Annexure-A

The target and achievement under R.E.G.P.

Target Year	No of beneficiary	Amount of margin money (Rs.in lakh)	Employment (in Nos)	No of beneficiary	Achievement Amount of Margin Money (Rs. in Lakh)	Employment (in Nos)
1	2	3	4	5	6	7
1999-00	-	-	-	5	9.07	80
2000-01	-	-	-	53	36.03	489
2001-02	-	-	-	432	87.77	1924
2002-03	-	-	-	529	143.56	2956
2003-04	-	-	-	755	398.05	5689
2004-05	291	291.00	5820	475	451.25	4810
2005-06	300	30000	4425	412	525.12	7022
2006-07	443	491.00	8184	533	564.62	6580
2007-08	542	619	10309	432	508.06	4882
Total	1576	1701.00	29243	3626	2723.54	34432

K. THE ORISSA FILM DEVELOPMENT CORPORATION LTD, (OFDC), CUTTACK:

The Orissa Film Development Corporation Ltd. Cuttack is a promotional agency for growth and development of film industry in the state. The corporation is functioning since April 1976 and have been implementing different schemes under the plan and programme for development of film industry in the state.

1. Construction of Cinema halls

- (a) This corporation has devised this scheme for extending loan to the entrepreneurs for construction of Janata and Rural Cinema halls in the state. Besides, the corporation is extending loan for renovation and remodeling of existing cinema halls.

By the end of 2006-07, the corporation has sanctioned loan of Rs.49.25 lakh for construction of 52 Nos of Janata and Rural Cinema Halls and 61.48 lakh to 34 Nos. of Cinema Halls for renovation purpose.

During the year 2007-08 the Corporation has not sanctioned any amount to the entrepreneurs for construction/ renovation of Cinema Hall in the State.

However, it is proposed that during the year 2008-09, a sum of Rs. 1.47 Crores will be extended to the entrepreneurs for construction of 05 Nos of Janata Cinema halls, 05 Nos of Rural Cinema Halls and 05 Nos of renovation and remodeling of existing cinema Halls.

(b) Subsidy to Cinema Halls (Refund of E.T)

In respect of new cinema houses, the amount collected by way of Entertainment Tax excluding surcharge tax on exhibition of advts. And show tax for first two years after its commissioning is given as subsidy to the concerned cinema halls through the Orissa Film Development Corporation Ltd. as per the rules of the Corporation and approved by the State Government from time to time.

By the end of 2006-07, the corporation has sanctioned subsidy of Rs.27.67 lakhs to 13 nos. of Cinema Halls out of which the corporation has released Rs. +12.83 lakhs to 8 nos. of Cinema Halls.

During the year 2007-08 the corporation has not released any amount to the cinema hall owners towards subsidy (refund of ET). The Govt. of Orissa in Industries department has been moved to provide more funds to square up the arrear claims of the Cinema Hall owners towards subsidy.

However, it is proposed that during the year 2008-09, a sum of Rs. 36.45 lakhs will be given to the entrepreneurs as subsidy (Refund of ET) to 13 nos. of cinema houses.

2. PRODUCTIN OF FILMS IN THE STATE.

(a) TERM LOAN TO PRODCERS FOR PRODUCTION OF FILMS.

This corporation has formulated this scheme with a view to encourage the producers for production of Oriya film in the state. By the end of 2006-07, the corporation has sanctioned Rs. 3.51 Crores towards Term Loan in favour of 41 nos. of producers.

During the year 2007-08, the corporation has not released any amount in respect of the Term Loan in favour of any producer for production of Oriya feature film.

However, the corporation has received number of applications from different producers for productions of Oriya film, which is under consideration of the committee and the loan shall be extended looking into the financial position of the corporation.

It is proposed that during the year 2008-09, a sum of rs.75.00 lakhs will be extended to the film producers as Term Loan for production of 05 nos. of Oriya films.

(b) SOFT LOAN TO PRODUCERS FOR PRODUCTION OF FILMS:

This corporation has formulated this scheme with a view to encourage the producers for production of Oriya films in the state. By the end of 2006-07, the corporation has sanctioned Rs. 1.55 Crores in favour of 101 nos. of producers towards Soft-cum-Bridge Loan.

During the year 2007-08, the corporation has not sanctioned Soft-cum-Bridge Loan in favour of any producer for production of Oriya film. Also a number of applications are pending which is being considered by the corporation to extend finance looking into funds position.

It is proposed that during the year 2008-09, a sum of Rs.20.00 lakhs will be extended to the film producers as Soft-cum-Bridge Loan for production of 05 nos. of Oriya films.

(c) SUBSIDY TO FILM PRODUCERS.

With a view to encourage the producers for production of film in the state the corporation has formulated such scheme for extending subsidy to the producers. This scheme has been implemented after due approval of the State Govt. and as envisaged in the IPRs.

By the end of 2006-07, the corporation has sanctioned subsidy in favour of any producer of Oriya film. The Govt. of Orissa in Industries Department has been moved to provide amount of Rs. 174.05 lakhs to square up the arrear claims towards subsidy to producers.

It is proposed that during the year 2008-09, a sum of Rs. 174.05 lakhs will be given to the film producers as subsidy for production of 82 nos. films.

3. RECOVERY OF LOANS

The corporation has taken all out efforts for realization of the corporation dues by way of personal contact, issue of notices, filling of certificate cases under OPDR Act. In deserving cases, the certificate cases have been transferred to the concerned District / U/S 12 for execution and attachment of mortgaged properties. Also the corporation undertakes joint drive with the Certificate Courts. Through this process a substantial amount is being realized through courts.

By the end of the year 2006-07 a sum of Rs.447.47 lakhs was recovered against the loan amount of Rs.307.00 lakhs . During the year 2007-08, the corporation has recovered a sub of Rs.1.94 lakhs from 8 nos. of loanees through Certificate Court and Rs.0.78 lakhs directly from 4 nos. of loanees.