Activities Report
2010-11

INDUSTRIES DEPARTMENT
GOVERNMENT OF ORISSA
INTRODUCTION

Industries Department acts as a pioneer for growth and development of industries in micro small medium, large and core sector in the State by utilizing abundant natural resources and ameliorating man power to the optimum extent for upliftment of economic condition of the people of Orissa at large and fostering new horizons in the filed of technical education and training and inducing art, craft and cottage industries in unorganized sector for the rural folk. The State Govt. have formulated policies to attract industrial entrepreneurs and executed different MoUs with an object to boost the economy at par with industrially developed states keeping pace with globalization.

Favourable global market conditions, rich mineral resources, investor-friendly atmosphere and broad strategy of value addition of Government have created a conducive scenario in the State where reputed National as well as International companies have come forward to the Orissa to set up green field industries.

Orissa has all the potential to become a highly industrialized State. The promotional efforts and conducive investment climate have attracted entrepreneurs to set up major industries in Steel, Cement, Power, Alumina and Aluminium, Chemical and Petrochemical sectors.

Manufacturing continues to be an important facet of industries and plays a critical role in the economic development in Orissa through value addition to the natural resources. In due course, this also fosters technology upgradation, acquisition of strategy capabilities and provide gainful employment to the under employed and unemployed human resources.

In order to achieve this objective, the State has a robust policy frame work for leveraging value addition to the abundant mineral, agriculture and marine wealth of the State. The Orissa Industrial Facilitation Act-2004 and the Orissa Industrial Facilitation Rule-2005, the Industrial Policy Resolution- 2007 (IPR) coupled with the Micro, Small and Medium Enterprises Development Policy (MSME Development Policy) provides the desired policy frame-work for healthy industrial growth.
If IPR-2007 is viewed as the road map for the investors to be attracted to Orissa, MSME Development Policy nonetheless aims at broad basing the growth of micro, small and medium enterprises in all potential sectors at substantiable as well as inclusive growth pattern and address issues of regional development at the micro level. The focus in the MSME Development Policy is cluster development in an aggressive and organized manner. Flow of institutional credit to MSME is a prime requirement and to address that various State level mechanism have been continuously strengthened.

Orissa has already signed MoU with 89 companies in different sectors which inter alia covers Steel (50), Aluminium (3), Power (30), Cement (3), Auto Component (1), Oil refinery (1) and Titanium dioxide (1) plant with an investment of Rs. 4,61,182.74 crores. Out of the 50 Steel Companies whose MoUs are in force, 30 Companies have commencement partial commercial production. Besides, one Aluminium, one Auto Ancillary and one Cement Industry have also commenced partial commercial production. These industries have created employment for more than 80,561 (direct + indirect) persons. The rest of projects are in different stages of progress and will be in operation soon.

Having the above policy at hand, the twin approach of improving employability of the people with sufficient professional expertise and growth of micro, small and medium enterprises sector has although been the focus of activities of Industries Department. Adequate emphasis has also been given for enhancing the export potential through adequate quality safeguarding and streamlining various activities of the existing and up-coming export houses.

In order to translate these objectives into reality, building up of a technically trained army of human resources is the prime requirement and thus, is the thrust area of the State Government. Therefore, the emphasis has been laid to embark upon the broad based objectives of imparting quality technical education through ITIs, Polytechnics and Degree Engineering Colleges on a large scale.

Needless to mention here that during last couple of years the number of technical institutions in almost all levels starting from ITI to degree level has
increased in geometric progression. Now adequate number of seats in different technical institutes are available for our children to be technically qualified and accrue skill required for their employability and for meeting the growing requirement of technically skilled man power in the upcoming industrial organizations.

**ORGANISATION**

There are four Directorates and public sectors undertakings under Industries Department. The Directorates are Director of Industries, Orissa, Cuttack, Director of Technical Education & Training, Cuttack, Director of Handicraft & Cottage Industries, Orissa, Bhubaneswar and Director, Export promotion & Marketing, Orissa, Bhubaneswar. The public sector units are Industrial Promotion & Investment corporation Ltd. (IPICOL), Industrial Development Corporation Ltd. (IDCOL), Industrial Infrastructure Development Corporation (IIDCO), Orissa State Financial Corporation,(OSFC), Orissa Film Development Corporation (OFDC), Orissa Small Industries Corporation(OSIC), Orissa Khadi & Village Industries Board(OK&VIB),Orissa Co-operative Coir Corporation (OCCC), Orissa State Co-operative Handicraft Corporation (OSCHC), Orissa Rajya Talgur Samabaya Sangha (ORTSS).

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## Incumbency of Industries Department and Directorates/ Public Sector Undertakings under the Industries Department

<table>
<thead>
<tr>
<th>Directories &amp; P.S.U.s under the administrative control of Industries Department</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DIRECTORATE OF INDUSTRIES</strong></td>
</tr>
<tr>
<td><strong>1. Shri K.N. Khatai, IAS</strong> Director</td>
</tr>
<tr>
<td><strong>DIRECTORATE OF TECHNICAL EDUCATION &amp; TRAINING (DTE&amp;T)</strong></td>
</tr>
<tr>
<td><strong>1. Shri Anil Kumar Samal, IAS</strong> Director</td>
</tr>
<tr>
<td><strong>DIRECTORATE OF EXPORT PROMOTION &amp; MARKETING (EP&amp;M)</strong></td>
</tr>
<tr>
<td><strong>1. Shri K.B. Mishra</strong> Director</td>
</tr>
<tr>
<td><strong>DIRECTORATE OF HANDICRAFT &amp; COTTAGE INDUSTRIES (DH&amp;CI)</strong></td>
</tr>
<tr>
<td><strong>1. Shri Nityananda Pallai, IAS</strong> Director</td>
</tr>
<tr>
<td><strong>ORISSA INDUSTRIAL INFRASTRUCTURE DEVELOPMENT CORPORATION (IDCO)</strong></td>
</tr>
<tr>
<td><strong>1. Shri Priyabrata Pattnaik, IAS</strong> Chairman-cum-Managing Director</td>
</tr>
<tr>
<td><strong>INDUSTRIAL PROMOTION &amp; INVESTMENT CORPORATION LTD. (IPICOL)</strong></td>
</tr>
<tr>
<td><strong>1. Shri C.J. Venugopal, IAS</strong> Chairman-cum-M.D.</td>
</tr>
<tr>
<td><strong>INDUSTRIAL DEVELOPMENT CORPORATION LTD. (IDCOL)</strong></td>
</tr>
<tr>
<td><strong>1. Shri Aurobinda Behera, IAS</strong> Chairman-cum-M.D.</td>
</tr>
<tr>
<td><strong>ORISSA STATE FINANCIAL CORPORATION (OSFC)</strong></td>
</tr>
<tr>
<td><strong>1. Shri B.K. Bose</strong> Managing Director</td>
</tr>
<tr>
<td><strong>ORISSA FILM DEVELOPMENT CORPORATION (OFDC)</strong></td>
</tr>
<tr>
<td><strong>1. Shri D.P. Mohanty, Spl. Secy. to Govt., Ind. Deptt.</strong> Managing Director</td>
</tr>
<tr>
<td><strong>ORISSA SMALL INDUSTRIES CORPORATION (OSIC)</strong></td>
</tr>
<tr>
<td><strong>1. Shri K.N. Khatei, IAS</strong> Managing Director (I/C)</td>
</tr>
<tr>
<td><strong>ORISSA KAHDII &amp; VILLAGE INDUSTRIES BOARD (OK&amp;VIB)</strong></td>
</tr>
<tr>
<td><strong>1. Smt. Smita Biswal, OAS</strong> Secretary (I/C)</td>
</tr>
<tr>
<td><strong>ORISSA CO-OPERATIVE COIR CORPORATION LTD. (OCCC)</strong></td>
</tr>
<tr>
<td><strong>1. Shri Sudarsan Panda</strong> Managing Director</td>
</tr>
<tr>
<td><strong>ORISSA STATE CO-OPERATIVE HANDICRAFT CORPORATION (OSCHC)</strong></td>
</tr>
<tr>
<td><strong>Shri J. Mohanty</strong> Managing Director</td>
</tr>
<tr>
<td><strong>ORISSA RAJYA TALGUR SAMABAYA SANGHA LTD. (ORTSS)</strong></td>
</tr>
<tr>
<td><strong>1. Shri T.N. Das</strong> Managing Director</td>
</tr>
</tbody>
</table>
BRIEF NOTE ON BUDGET PROVISION FOR 2010-11 & 2011-12

- Budget are being prepared for both Non-Plan and Plan Schemes.
- Non-Plan Schemes meant for staff salaries.
- Plan Schemes meant for developmental work.
- Under Plan Schemes, there are four Sectors – (1) Large & Medium, (2) Village & Small Industries, (3) Technical Education and (4) Craftsman Training.
- Village & Small Industries Sector is of two parts – (1) Small Scale Industries Sector & (2) Handicraft & Cottage Industries Sector.
- Plan Schemes are of three types – (1) State Plan (2) Central Plan and (3) Centrally Sponsored Plan.
- Under State Plan Schemes, the budgetary provision are met from state’s own resources.
- The funds under Central Plan Schemes are being provided by Govt. of India.
- Funds under Centrally Sponsored Schemes are being provided by both State Govt. and Govt. of India as per the ratio fixed in each Scheme.
- Under State Plan Schemes, there were 21 Schemes under Large & Medium Industries Sector, 31 Schemes under SSI Sector, 22 Schemes under H&CI Sector, 18 Schemes under Technical Education Sector, 4 Schemes under Craftsman Training Sector during the last financial year 2010-11.
- Similarly there were four schemes under Central Plan Schemes during the last financial year 2010-11.
- Under Centrally Sponsored Schemes, there were sixteen Schemes during 2010-11.
• Thus, as against 96 schemes in 2010-11, there are 97 Schemes under different Sectors during 2011-12.

• The Major Head-wise budget allocation for 2010-11 is indicated below

<table>
<thead>
<tr>
<th>Major Head</th>
<th>2010-11</th>
<th></th>
<th></th>
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<tbody>
<tr>
<td></td>
<td>Non-Plan</td>
<td>Plan</td>
<td></td>
</tr>
<tr>
<td>2203</td>
<td>682939</td>
<td>223007</td>
<td></td>
</tr>
<tr>
<td>2230</td>
<td>198811</td>
<td>83400</td>
<td></td>
</tr>
<tr>
<td>2250</td>
<td>-</td>
<td>1500</td>
<td></td>
</tr>
<tr>
<td>2851</td>
<td>448008</td>
<td>117000</td>
<td></td>
</tr>
<tr>
<td>2852</td>
<td>2985</td>
<td>48501</td>
<td></td>
</tr>
<tr>
<td>2875</td>
<td>-</td>
<td>5509</td>
<td></td>
</tr>
<tr>
<td>2885</td>
<td>-</td>
<td>983</td>
<td>11728</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(Outside ceiling)</td>
</tr>
<tr>
<td>3451</td>
<td>45082</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>3453</td>
<td>54177</td>
<td>19000</td>
<td></td>
</tr>
<tr>
<td>4202</td>
<td>-</td>
<td>156993</td>
<td></td>
</tr>
<tr>
<td>4250</td>
<td>-</td>
<td>124200</td>
<td></td>
</tr>
<tr>
<td>4851</td>
<td>-</td>
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<td>4885</td>
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<td>0</td>
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<tr>
<td>6851</td>
<td>-</td>
<td>1</td>
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</tr>
<tr>
<td>6875</td>
<td>-</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>6885</td>
<td>-</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1432002</td>
<td>780101</td>
<td>11728</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(Outside ceiling)</td>
</tr>
</tbody>
</table>

The budget allocation for 2011-12 is indicated below.

<table>
<thead>
<tr>
<th>(Rs. in TRs.)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>State Plan</td>
<td>889209</td>
</tr>
<tr>
<td>Central Plan</td>
<td>1364395</td>
</tr>
<tr>
<td>Centrally Sponsored Plan</td>
<td>480000</td>
</tr>
<tr>
<td>Non Plan</td>
<td>1290943</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>4024547</td>
</tr>
</tbody>
</table>
1. **Directorate of Industries, Orissa, Cuttack**

Directorate of Industries, Orissa is responsible for industrial development in the State. It reaches out to 30 districts through 31 District Industries Centres. Industries Promotion Officers act as the foot-soldiers at the block / local body level. At present there are 17 Level I and 14 Level II DICs operating in the State. Recently Industries Department has upgraded five post of General Managers Level I to Joint Director of Industries Level II who will be placed in five Regional DICs being created.

Towards the objective of promotion of industrial activities and development, various schematic provisions are implemented by DICs under the supervision of Directorate of Industries. Besides, Directorate also support Industries Department in policy matters. Expected derivable at Directorate and DICs are as given below.

<table>
<thead>
<tr>
<th>DIRECTORATE</th>
<th>DIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Identification &amp; prioritization of potential sectors / activities</td>
<td>• Identification of entrepreneurs and acknowledgment to their expression of interest (EM I)</td>
</tr>
<tr>
<td>• Formulation of draft industrial policies &amp; enabling notifications</td>
<td>• Collating the data on enterprises those started production</td>
</tr>
<tr>
<td>• Administration of fiscal &amp; non fiscal incentives</td>
<td>• Encoding &amp; acknowledging enterprises in operation (EM II)</td>
</tr>
<tr>
<td>• Monitoring &amp; evaluating progress under various schemes</td>
<td>• Extending support to enterprises including administration of incentives</td>
</tr>
<tr>
<td>• Initiatives for</td>
<td>• Facilitating industries related clearances through Single window system as District Level Nodal Agency</td>
</tr>
<tr>
<td>o Single Window System</td>
<td>• Implementation of cluster specific development programme with support from government</td>
</tr>
<tr>
<td>o Cluster development</td>
<td>• Convening Plant Level Consultative Committee / Plant Level Advisory Committee for development ancillary &amp; downstream enterprises</td>
</tr>
<tr>
<td>o Promotion of Ancillary &amp; Downstream enterprises,</td>
<td>• Supporting Financial Institutions to identify sick enterprises</td>
</tr>
<tr>
<td>o Food processing industries</td>
<td>• Managing Panchayat Samiti Industries</td>
</tr>
<tr>
<td>o Flow of credit to MSMEs</td>
<td></td>
</tr>
<tr>
<td>o Identification &amp; revival of sick enter</td>
<td></td>
</tr>
<tr>
<td>o Grievance redressal</td>
<td></td>
</tr>
<tr>
<td>• Implementation of government sponsored employment generation programme</td>
<td></td>
</tr>
<tr>
<td>• Managing resources at DIC &amp; DI including human resources &amp; budget support</td>
<td></td>
</tr>
<tr>
<td>• Monitoring of State run / supported projects like Panchayat Samiti Industries, Pilot Project Companies</td>
<td></td>
</tr>
<tr>
<td>• Financial assistance to state government undertakings</td>
<td></td>
</tr>
</tbody>
</table>
HIGHLIGHT OF THE ACHIEVEMENT

1. Incentives to small Scale Industries and Large & Medium Industries.

1.1 E.D. Exemption.

New Industrial units (other than thrust sector industries) with contract demand up to 110 KVA will be entitled to exemption of electricity duty for a period of five years from the date of power supply / date of commissioning of the plant. New industrial units in the thrust sector shall be entitled to 100% exemption of E.D. up to contract demand of 5 MW for a period of five years from the date of availing of power supply for commercial production. New industrial units setting up captive plant shall be exempted from the payment of 50% of E.D. for the CPP for five years for self consumption only from the date of its commissioning. During the year 2010-11 (up to December 2010) 8 nos. of industrial units have been allowed to avail E.D. Exemption.

1.2 Issue of eligibility certificate for payment of premium for conversion of Agriculture land to industrial purpose.

New units and existing units taking up expansion / Modernisation / Diversification will be granted exemption from payment of premium for conversion of agriculture land to industrial purpose. During the year 2010-11 (up to December 2010) 23 nos. of industrial units are granted exemption for payment of premium for conversion of agriculture land to industrial purpose.

1.3 Interest subsidy under SEP-2003.

All new existing SSI taking up E/M/D and sick industrial units availing additional term loan which have started commercial production between 1st April, 2003 and 31.3.2007 are eligible to get interest subsidy @ 5% of term loan per annum for a period of five years at a ceiling of Rs.20.00 lakhs for SSI and Rs.10.00 lakhs for Tiny industries. As per restriction imposed by Planning & Co-ordination Department, the maximum limit of interest subsidy will be Rs.1.00 lakh per unit and units covered under PMRY will not be eligible for interest subsidy. During the year 2010-11 interest subsidy
amounting to Rs.1.14 lakhs has been sanctioned to 2 nos. of SSI for KBK and backward areas and Rs. 2.38 lakhs for 6 nos. of SSI for non-KBK area.

1.4 **Capital Investment Subsidy – SEP-2003**

New SSI Units / Existing SSI Units taking up EMD all units in KBK and backward areas and units in approved cluster priority sector, ancillary sector in other areas which have started commercial production between 1st April, 2003 and 31.3.2007 are eligible to avail CIS @ 15% of the Fixed Capital Investment for KBK region & @ 10% of FCI for non-KBK districts limited to Rs. 10.00 lakhs. During the year 2010-2011, CIS amounting to Rs. 36.42 lakhs has been sanctioned in favour of 10 nos of SSI units of KBK district.

1.5 **Special Industrial Promotion assistance (SIPA) to Mega Projects**

An amount of Rs.2,37,39,215/- towards reimbursement of 50% of Salas Tax / VAT already paid has been reimbursed in favour of one industrial unit during the year 2010-11 for the claim of financial year 2005-06 under the scheme. Besides, the claim on industrial unit amounting Rs.1,95,45,857/- has been sanctioned during the current financial year 2010-11.

1.6 **MSME to be set up**

During the year 2010-11, it was proposed to set up 5000 nos. of MSME units with investment of Rs.30,000 lakhs and providing employment opportunity to 25000 nos. of persons. During the year 2010-11, 3051 nos. of units have been set up with an investment of Rs.21537.88 lakhs and employment to 14276 no. of persons as on December, 2010.

1.7 **Capital Investment Subsidy to SSI & Large Medium Industries**

Under the provision of various Industrial Policies CIS is being sanctioned to Micro, Small, Medium and Large Industries. During 2010-11, Rs. 39.41 lakhs has been sanctioned in favour of 9 nos. of Industrial units.

1.8 **Stamp Duty Exemption.**

Eligibility for exemption of stamp duty has been issued in favour of 3 nos. of Industrial Units during the year 2010-11 (up to December 2010).
1.9 **Growth Centre** – Under the Scheme Infrastructure Facilities are being developed in potential area like Kalinga Nagar (Duburi), Jharsuguda and Kesinga. 35 nos. of industrial units have been allotted land in Jharsuguda during the period.

1.10 **IID Centers** – Scheme envisages setting up centers in backward and rural areas like Khurda, Rayagada and Somanathpur to promote cluster in Micro & Small Scale Sector.

2. **Prime Minister's Employment Generation Programme (PMEGP)**

The scheme is implemented in the State through three Implementing agencies namely KVIC State Office, OK & VI Board and DICs. Against financial target of Rs.2946.68 lakhs for the State during 2009-10, achievement is given below.

<table>
<thead>
<tr>
<th>No. of cases disbursed</th>
<th>1935</th>
</tr>
</thead>
<tbody>
<tr>
<td>Margin Money utilized (Rs. in lakh)</td>
<td>3881.22</td>
</tr>
<tr>
<td>Employment</td>
<td>17812</td>
</tr>
</tbody>
</table>

Financial target for the State during 2010-11 is Rs.4449.26 lakhs

3. **Implementation of Single Window at District Level Nodal Agencies (DLNAs)**

Single Window system has been extended to all 31 DICs during the year 2008-09. So far 4168 applications have been received by DLNAs and all the clearances requested have been accorded to 3505 applications. The system has attracted investment of more than Rs.10000 crore in the process. An amount of Rs.112.90 lakh has been provided through State plan scheme "Monitoring & Implementation of Single Window under DI" during 2010-11.

4. **Cluster Development Programme**

   i) **Micro & Small Cluster Development Programme (MSECDP)**

   3 Diagnostic Study reports and 7 proposals for soft intervention have been submitted for assistance under MSECDP of Ministry of MSME, GoI during 2010. Besides, each cluster has been approved under the programme for soft activities & diagnostic study for CFC of Rice milling cluster at Bargarh & adjoining area is being set up.
ii) Industrial Infrastructure Upgradation Scheme (IIUS)

DIPP, GoI has accorded final approval for Plastic, Polymer and allied cluster at Balasore under the scheme.

iii) State initiative for Cluster Development Programme

Scheme for the purpose has been notified vide letter No. 14824/I dated 29.09.2010.

5. Achievement in MSME sector during 2010-11

During 2010-11 (up to December 2010) 3051 no. of MSME units have been set up in the State with investment of Rs.21537.88 lakhs providing employment opportunities to 14276 no. of persons.

6. Establishment of “Nucleus Cell”

This is a 100% Central Plan Staff pattern scheme. As per the instruction of Development Commissioner, MSME, New Delhi. The framelist of Regd. MSMEs has been up-dated for the year 2009-10 and will be furnished to office of the Development Commissioner, MSME, New Delhi, Very shortly. The report of the 4th All India Census of MSME will be published during this year. The monthly production data in respect of 370 sample units are being collected in 26 DICs.

7. PLAN AND PROGRAMME

7.1 Development of Ancillary & Downstream Enterprises

- For Organizing District Level Workshops / Road Shows / Campaign for creating public awareness on use of Fly Ash / Blast Furnace Slag and promotion of Ancillary & Downstream Enterprises as well as Food Processing Enterprises, Govt. in Industries Department have sanctioned a sum of Rs. 15.00 lakhs for the current financial year 2010-11.

- Monitoring of Plant Level Advisory Committee (PLAC) meeting for development of Ancillary & Downstream Enterprises and store purchases by PSUs from local MSEs.

- Monitoring of Plant Level Consultative Committee (PLCC) for promotion of Ancillary and Downstream Enterprises by the large/Mega Industries in private sector.

- Convening of Task Force/ committee meeting for development of Ancillary and Downstream Enterprises in the state.
- Follow up on ‘Special Economic Zone’ (SEZs) projects in the state.
- Follow up on setting up of PCPIR in Paradeep.
- Follow up on development of **Industrial Corridor**. ILFS, IDC has undertaken a study for development of **Choudwar-Rourkela Industrial Corridor** and has submitted interim report.
- Thrust on promotion for uses of **Fly Ash/ Blast Furnace Slag** (BFS) generated in the state and for efficient and optimum utilization of fly ash and BFS.
- Exposure Visit & investment promotion on road shows for promotion of ancillary and downstream enterprises.
- Follow up on development of **Aluminium Park** and **Stainless Steel Park** for development of ancillary and downstream industries.
- Follow up on implementation of **Food Park** at Khurda.

### 7.2 Purchase Statistics

With regard to assess the marketing aspect of the Ancillary / SSI units of the state, the purchase statistics of Public sector undertakings (PSUs) are being monitored quarterly. The purchase statistics for 2006-2007 is Rs.154.32 crore (from SSI / Ancillary units inside the state) and Rs.145.15 crore (from outside State), for 2007-2008 is Rs.172.55 crore (from SSI / Ancillary units inside the state) and Rs.151.85 crore (from outside State), for 2008-2009 is Rs.155.52 crore (from SSI/Anci.) and Rs.175.99 crore (from outside State), for 2009-2010 is Rs.508.91 crore (from SSI/Anci.) and Rs.417.8 crore (from outside State) and for 2010-2011 is Rs.234.22 crore (from SSI/Anci.) and Rs.197.31 crore (from outside state) (Upto December 2010).

<table>
<thead>
<tr>
<th>Year</th>
<th>From SSI/Ancillary units inside the State</th>
<th>From SSI/Ancillary units Outside the State</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006-2007</td>
<td>154.32</td>
<td>145.15</td>
</tr>
<tr>
<td>2007-2008</td>
<td>172.55</td>
<td>151.85</td>
</tr>
<tr>
<td>2008-2009</td>
<td>155.52</td>
<td>175.99</td>
</tr>
<tr>
<td>2009-2010</td>
<td>508.91</td>
<td>417.8</td>
</tr>
<tr>
<td>2010-2011</td>
<td>234.22</td>
<td>197.31</td>
</tr>
</tbody>
</table>

### 7.3 Revival of Sick Industrial Units

The recent intensification of industrial activities in the State provides significant growth opportunity for the existing MSMEs including those which have become sick for various reasons. More emphasis is being given for revival of sick industrial units by providing direct and indirect employment.
Initiatives Under taken:

i) Potentially viable sick units shall be identified and placed in fast track mode for assistance.

ii) Existing institutional mechanism of DLC, Sub-SLIIC and SLIIC shall be suitably reinforced.

iii) SLIIC shall be empowered to extend need-based incentives.

iv) Assisted unit shall be treated at par with new industrial unit.

v) State Government shall liaise with GOI for setting up of a body in the line of BIFR for rehabilitation of sick MSEs.

vi) Empowered Committee on SME has been constituted to review the progress in financing and rehabilitation of sick SME.

7.4 Credit flow to MSMEs

Rapid industrialization has taken place in the state. 87 MOUs have been signed by Government. Depending on the existing and up-coming Large / Mega Projects, large number of Ancillary and Down Stream Industries will be coming up.

Besides, MOU has been signed between Govt. of Orissa and Central Bank of India through IPICOL in order to provide adequate flow of credit, & Similarly MOU has been signed among Govt. of Orissa, OSFC and SIDBI for availing refinance from SIDBI.

8. Panchayat Samity Industries

Working PSI units are allowed to utilize idle machineries of defunct/under liquidation PSI units for their capacity expansion 16/17 nos. of working PSI units have production of Rs.405.76 lakhs and sale of Rs.513.89 lakhs till date in 2010. Idle machineries of 11 nos. of PSI units have been sold in an amount of Rs.6.42 lakhs and the sale proceeds have already been deposited in Government exchequer. Government have been moved for taking decision on disposal of land and building and alienation proposal have been submitted for the purpose. Scope of private participation by way of JV, BOT, BOOT and other formats of PPP will be explored for non functioning unit. Co-operation Department will be moved for final liquidation of the pending PSI units within the frame work of cooperative Act by examining if the provisions can be relaxed. Defunct and under liquidated PSI units are to be leased out as per the decision of lease committee following framed guidelines to interested applicant for setting up
other SSI units, ITIs, ITCs. The working PSI units namely Chhatia light Engg. PICS Ltd, Jajpur Carpentry PICS Ltd. & Janla Wood Products PICS Ltd. have been awarded 1st, 2nd & 3rd prizes in the State Level function Organized on 17.11.2010 by the State Cop. Union on the eve of 57th celebration of All India Coop. Week.

2. Directorate of Technical Education & Training, Orissa, Cuttack

1. Technical Education and Training Sector: The Directorate of Technical Education and Training, Orissa, Cuttack is responsible for implementation of various schemes and programmes for promotion of Technical Education and Training sector in the State. It has also the mandate for providing requisite technical manpower to the industrialization growth process of the State as per IPR’2007.

The sector has three tire systems viz; (i) UG/PG level Technical Education through Technological Universities / Engineering Colleges (ii) Diploma level Technical Education through Engineering Schools / Polytechnics and (iii) Certificate level skill training through ITIs / ITCs.

1.1: Degree Level Technical Education through Technological Universities and Engineering Colleges:

- The activities of Professional Institutes have been streamlined through Policy Planning Body and Fee Structure Committee under Orissa Professional Educational (Fixation of Fee and Regulation of admission) Act’2007
- Admission to the Professional Institutes has been conducted through Orissa JEE’2010 followed by centralized e-counseling
- GoI/MHRD has considered implementation of World Bank assisted TEQIP-II for upgradation of CET- Bhubaneswar, VSSUT- Burla, OSME- Keonjhar and IGIT- Sarang through financial assistance under CSP scheme. The proposal of IGIT-Sarang has been cleared during the year
- Government in Industries Department have constituted State Project Facilitation Unit at the Directorate to facilitate smooth implementation and monitoring TEQIP-II in the State.
Physical Achievement:

<table>
<thead>
<tr>
<th>Type of Institution</th>
<th>Number</th>
<th>Sanctioned Intake</th>
<th>Admission</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government Engineering Colleges</td>
<td>8</td>
<td>2223</td>
<td>2050</td>
</tr>
<tr>
<td>Private Engineering Colleges</td>
<td>93</td>
<td>35670</td>
<td>14514</td>
</tr>
</tbody>
</table>

1.2: Diploma Level Technician Education through Polytechnics:

- 13 Government Polytechnics and 77 Private Polytechnics received continuance / fresh AICTE approval with coverage under the Orissa Professional Educational (Fixation of Fee and Regulation of admission) Act’2007

- Admission into Diploma courses has been conducted through DET’2010 followed by e-counseling.

- Government of India, MHRD has considered 100% Central Financial Assistance @ Rs 12.30 Cr towards infrastructure development for establishment of 22 new Government Polytechnics in 22 uncovered districts of the State under the scheme of Sub-mission on Polytechnics under Coordinated Action for Skill Development in three phases viz: Phase-I: Gajapati 2) Boudh 3) Sambalpur 4) Malkangiri  

- Government of India MHRD has released total amount of Rs 154.47 Cr as Central Financial Assistance under the scheme as installments for all the 22 Polytechnic.

- Government in Industries Department has sanctioned required posts @ 35 posts per Polytechnic for Boudh, Malkangiri, Sambalpur & Gajapati.

- Land has been acquired for all cases excluding Jagatsinghpur, Mayurbhanj & Puri which has been expedited

- Civil works entrusted with PWD/IDCO/OSIC and construction work has already been started at 08 (Eight) places such as: Boudh, Kendhamal, Narwargpur, Sambalpur, Subarnapur, Bolangir, Balasore and Kendrapada.

- Central Financial Assitances have been received from GoI/MHRD for 13 existing Polytechnics outside the budget as below:
  - Infrastructure development of existing Polytechnics- Rs 120.00 lakhs
  - Establishment of Women Hostels- Rs 240.00 lakhs
  - Community Development Scheme- Rs 138.70 lakhs
  - Modernization and Removal of Obsolescence- Rs 168.47 lakhs
  - Industry Institute Partnership Cell- Rs 22.57 lakhs
Entrepreneurship Development Programme- Rs 18.00 lakhs

161 numbers of Lecturer posts have been sanctioned for the existing Polytechnics and 770 numbers of all category posts have been sanctioned for the new 22 numbers of Polytechnics

The Advanced Plastic Processing Technology Centre has been established by CIPET at Balasore with total projected expenditure of Rs 15.00Cr and funds sharing ratio of 50:50 by GoO in Industries Department and GoI in Ministry of Fertilizers and Chemicals considered

An amount of Rs 100.00 lakhs has been sanctioned as State Share under State Plan budget and GoI/Ministry of Fertilizers and Petrochemicals has released Rs 100.00 lakhs as Central Share for the project

Demand responsive Hospitality Sector training has been introduced at Women’s Polytechnics, Berhampur with financial assistance of GoI/MoT.

Branch-wise Diploma toppers were felicitated on Independence Day’2010 function at their respective District headquarters

329 additional Post Diploma Practical Training seats have been allocated

Physical Achievements:

<table>
<thead>
<tr>
<th>Type of Institution</th>
<th>Number</th>
<th>Sanctioned Intake</th>
<th>Admission</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government Engineering Schools/Polytechnics</td>
<td>13</td>
<td>3376</td>
<td>2934</td>
</tr>
<tr>
<td>Private Polytechnics</td>
<td>77</td>
<td>25289</td>
<td>15701</td>
</tr>
</tbody>
</table>

1.3: Certificate Level Training through ITIs /ITCs:

Admission has been conducted in 28 Government ITIs through institute specific Admission Selection Committee at the district level

State Institute of Plumbing Technology(ITI), Pattamundai has been inaugurated by Hon’ble Chief Minister, Orissa and made functional at its own location

45 new Industrial Training Centres (ITC) have been established in the Private Sector reducing the unrepresented Blocks from 116 to 98.

26 State PSU/Industries have signed MoU before Hon’ble Chief Minister, Orissa to set up quality ITCs at 28 numbers of Blocks to promote Vocational Training and make the rural mass employable through skill training.

Land allocation expedited for establishment of 91 ITI for 415 SDCs under Koushal Vikash Yojana.

GoI/MoLE has considered establishment of one Advanced Training Institute (ATI) and one Regional Vocational Training Institute (RVTI) for Women for the State
✓ Land has been identified at Barang, Cuttack for establishment of RVTI and Jatni, Khurda for establishment of ATI.

✓ GoI/MoLE has the commitment to finance of Rs24.00Cr for the ATI and Rs10.00 Cr for the RVTI in PPP mode.

✓ Land details have been sent to GoI/MoLE

- Revised guidelines under Skill Development Initiatives based on Modular Employable Skill implemented with authority of the State Government for registration of VTP and allocation of funds.

- 196 Institutes have been registered as VTPs and 123 more are in the process of registration

- GoI/MoLE has made the allocation of Rs2.9 Cr for the State under the scheme SDI based on MES

- Planning Commission has considered establishment of 34 ITIs and 68 SDCs in 34 LWE affected districts across the Country

- Five of the most LWE affected districts viz Rayagada, Sambalpur, Malkangiri, Gajapati and Deogarh of the State has been considered under the project.

- GoI/MoLE has allocated 5 ITIs and 10 SDCs for the above LWE affected districts to be established in CSP scheme “Skill Development of Youths in 34 Districts affected by LWE” during 2010-11 and 2011-12

- Proposal for allocation of Rs **3163.00 lakhs** including provision of Rs **790.75 lakhs** (25%) as State Share and Rs **2372.25 lakhs** (75%) as Central Share in the Annual Plan 2011-12 of the State budget has been proposed

- Government of India, Ministry of Tourism has considered implementation of Hospitality Sector Training at ITI, Puri and sanctioned Rs 150.00 lakhs towards infrastructure support and purchase of equipments and released Rs10.10 lakhs as 1st installment

- Government of India/MoMA has considered Central Financial Assistance for establishment of 2 ITIs at Gumma and Mohana blocks of Gajapati district under MSDP

- Government in Industries Department have established the above two ITIs 1491/I dated 29.01.2011

- Government in M&BCW Department have sanctioned an amount of Rs 405.00 lakhs

- Government in Industries Department is considering creation of required posts for the above two ITIs

- The State Level Monitoring Committee has been constituted for streamlining ITI Education

- TATA Motors has considered adoption of Automobile sector trades in ITIs
ITI, Khariar Road, has been covered under PPP scheme with Sahara India Thermal Power Corporation Ltd as Industry Partner and assistance of Rs2.5 Cr from GoI/MoLE

MITI, Choudwar has been allocated new land at Barang, Cuttack for its permanent establishment in the State

335 numbers of Contractual ATO posts have been sanctioned for the ITIs with recruitment rules and guidelines

One ITI has been established at Similiguda block of Koraput district in PPP mode in association with District Administration and NALCO

One Finishing School is under process of establishment under the control of DTE&T, Orissa to make the Diploma/ITI Pass outs industry ready.

Centralized Training, Counseling and Placement Cell (TCPC) has been established at the Directorate to monitor placement activities of Diploma and ITI pass outs.

The SPIU of the DTE&T, Orissa has been registered as a Society to implement and monitor various GoI schemes and programmes.

The SPIU of the Directorate has participated in the State and national level exhibitions/trade fairs/seminars/workshops organized by CII,FICCI and others for wide spread publicity of different schemes and programmes

It has received 1st prize for Best Stall Award in Service Sector in the Enterprise Odisha’2011 organised by CII, Bhubaneswar.

Physical Achievements:

<table>
<thead>
<tr>
<th>Type of Institution</th>
<th>Number</th>
<th>Sanctioned Intake</th>
<th>Admission</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government ITIs</td>
<td>28</td>
<td>6402</td>
<td>4664</td>
</tr>
<tr>
<td>Private ITIs</td>
<td>582</td>
<td>60849</td>
<td>47487</td>
</tr>
</tbody>
</table>

2. Automation of the activities of S.C.T.E. & V.T., Orissa, Bhubaneswar

- The State Council for Technical Education & Vocational Training, Orissa, Bhubaneswar has been operated in automation mode.
- Diploma and ITI level examinations conducted timely and results published with award of certificates.

3. Financial Achievements under Technical Education and Training sector during 2010-11:

The Technological Universities, Engineering Colleges, Polytechnics and ITIs in Government sector have been supported with financial assistance to maintain the critical gap of infrastructure towards additional workshops/
laboratories, hostel facilities, compound wall, campus beautification, special repair/renovation of existing built up areas, water supply and sanitation, modernization of laboratories, introduction of new branches, capacity expansion of existing popular branches, Computers & internet for promoting IT education etc under State Plan, Central Plan and Centrally Sponsored Plan schemes. The comparative budget provisions and utilization during last three years is appended below:

### Rs in lakhs

<table>
<thead>
<tr>
<th>Major Heads / Schemes</th>
<th>2008-09</th>
<th>2009-10</th>
<th>2010-11</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Final Grants</td>
<td>Amount utilized</td>
<td>Final Grants</td>
</tr>
<tr>
<td>Demand No 19-2203-Technical Education(Engineering Colleges/Polytechnics)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>State Plan</td>
<td>1181.40</td>
<td>1177.34</td>
<td>1323.00</td>
</tr>
<tr>
<td>Centrally Sponsored Plan</td>
<td>5.60</td>
<td>2.92</td>
<td>13.28</td>
</tr>
<tr>
<td>Central Plan</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Demand No 19-2230-Labour and Employment (ITIs)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>State Plan</td>
<td>598.00</td>
<td>535.58</td>
<td>1698.00</td>
</tr>
<tr>
<td>Centrally Sponsored Plan</td>
<td>228.00</td>
<td>70.80</td>
<td>1728.00</td>
</tr>
<tr>
<td>Central Plan</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

4. Actions contemplated:

- Provision of adequate faculties for ITIs / Polytechnics as per NCVT/AICTE norms
- Infrastructure development for operationalisation of 22 new Polytechnics
- Capacity expansion of vocational training through establishment of Government ITIs at Jagatsinghpur, Jajpur, Bhadrak, Nayagarh, Deogarh, Jharsuguda and Gajapati
- Establishment of Government ITIs at Minority concentrated
- Establishment of new ITIs and SDCs at LWE affected areas
- Establishment of ITIs and SDCs in PPP mode under Koushal Vikash Yajana
- Establishment and operationalising quality residential ITCs under CSR activity of the Industries/PSUs as per the MoU
- Establishment of ATI and RVTI in PPP mode.
- Capacity building of tribal unemployed youths through MES training suitable for wage/self employment
- Enhancing stipend amount payable to the poor and meritorious students pursuing ITI / Polytechnics level studies.
Decentralizing Directorate activities through creation of Zonal Directorates at three RDC Zones

Strengthening SCTE&VT, Orissa to accommodate huge volume of Diploma and ITI Examination and Certification

Training of Trainers of ITIs / Polytechnics to improve quality of education

3. **Directorate of Export Promotion & Marketing, Orissa, Bhubaneswar**

Directorate of Export Promotion and Marketing, Orissa, functioning as a Promotional Organization to render marketing assistance for increasing exports and also for providing marketing assistance to the SSI units of the State. Three Non-Plan scheme as (i) Directorate of E.P.& M.,(ii) Testing Laboratories,(iii) Quality control of Household Electrical Appliances and four State Plan Schemes i.e. Establishment & strengthening of Orissa Investment and Export Promotion Centre located in the office of Resident Commissioner, New Delhi, Up-gradation of Testing Laboratories, Export Promotion & Publicities and Implementation of Cement (Quality Control) order,2003 of Govt. of India are implemented in the Directorate to provide marketing assistance to SSI units and Export Assistance to the exporters for promotion of export, Marketing assistance is rendered by way of registration of industrial units. Conclusion of rate contracts, controlling quality of the products manufactured by the industrial units through periodical inspection and drawing of the sample and their tests in its Testing Laboratories, located at Cuttack, Rourkela, Angul, Bolangir, Berhampur and Balasore.

During the year 2010-2011, 21 SSI units have been registered with Directorate and registration fees of Rs.11,050/- have been collected, up to dt.d.28.02.2011. Besides, this Registration of 79 nos. of SSI units have been renewed during the year 2010-2011(i.e. up to 28.02.2011) and 158 nos. of additional items have been registered benefiting to 43 nos. of SSI units during this period (i.e. up to 28.02.2011).

For conclusion of Rate contract Offer notices have been issued to 1895 units in respect 30 store items and offer fees to the tune of Rs.2,55,500/- have been collected. Similarly, rate contract and extension of rate contract in respect of
45 store items have finalized benefiting 584 units. Parallel rate contract for 52 items have been finalized benefiting 150 units and Rs.1,26,000/- have been collected towards application fees for parallel rate contract. Also revisions of rate of 15 store items have been finalized benefiting 200 SSI units, during the current financial year, 2010-2011 (i.e. up to 28.02.2011) in order to ensure supply of quality goods to the Government Departments/Offices etc. Pre-delivery Inspection of the product is being conducted on payment of Pre-delivery Inspection fees. During the year, 2010-2011, 88 nos. of Pre-delivery Inspections of 70 units have been conducted and fees towards PDI for Rs.1,67,495/- have been collected from the SSI units up to dtd. 28.02.2011.

During the year 2010-2011, i.e. up to dt.28.02.2011 in the Testing Laboratories of this Directorate 7762 nos. of samples have been tested and testing fees of Rs.30,80,280/- have been collected from the SSI units. The Officers of this Directorate have attended 347 nos. of Purchase Committee Meetings to protect the interest of the industrial units in Government purchase programmes. Attention were given to 33 nos. of cases regarding complaint of the SSI units in Marketing Assistance and payment of out-standing dues during the year, 2010-2011 (i.e. dt. 28.02.2011).

The Directorate of E.P.& M. takes up various measurers for promotion of export such as dissemination of overseas Trade Enquiries amongst the leading and prospective exporters of the State for their active participation in international trade. The Directorate also renders export assistances to the intending exporters on export trade etc. For enabling them to export their products to overseas countries. In the year, 2010-2011 up to 28.02.2011 this Directorate have provided 964 nos. of overseas trade enquires to the interested exporters and also 43 nos. of export assistance have been rendered to the intending exporters/entrepreneurs.

In the year 2008-2009 the total export from the State was Rs.14,644,32 Crores and in the year 2009-2010 the total export from the state was Rs.12,093,15 Crores(Provisionally).

During the year 2010-2011 (i.e. up to 28.02.2011) a total amount of Rs.36,40,325/- has been collected by this Directorate towards non-tax revenue.
4. Directorate of Handicrafts & Cottage Industries, Orissa, Bhubaneswar

A. Skill Training

- 248 trainees have completed training and 321 are undergoing training at different state level and district level handicraft training centres
- 345 trainees are undergoing training in 23 training centres under MCM training programme
- 45 artisans are undergoing training in 3 training centres under Guru-sishya Parampara

B. Marketing Support

- 1078 artisans participated in 33 district level exhibitions and 8 state level exhibitions with sales turn over of Rs.235.91 lakh
- 20 artisans participated in IITF, New Delhi; IHGF, Greater NOIDA and Stone MART, Jaipur
- 241 artisans participated in different exhibitions organized by ORMAS with a sales turn over of Rs.1.24 Crores
- OSCHC Ltd. achieved sales turnover of Rs.747.10 lakh through Utkalika branches & exhibitions

C. Cluster Development

- 22 clusters covering 720 artisans in 48 SHGs have been taken-up during the year under cluster development programme

D. Rehabilitation of Handicrafts artisans

- 550 nos. of artisans are assisted under RHA scheme by providing margin money assistance of Rs.26.49 lakh inorder to avail bank loan to set-up own production unit. Bank credit to the tune of Rs.128.30 lakh has been disbursed.

E. Promotion of Handicraft Enterprise:

- 57 nos. of artisans/ entrepreneurs are assisted with margin money assistance of Rs.4.23 lakh for setting-up of individual handicraft enterprises. Bank loan amounting to Rs.27.72 lakh has been disbursed
F. **Strengthening of Industrial Co-op. Societies**

- Financial assistance of an amount of Rs.10.00 lakh has been sanctioned in favour of 7 Handicrafts Coop. Societies for construction of work shed and revolving fund

G. **Design Development in Handicrafts**

- 8 product development programmes have been conducted in crafts like Stone Carving, Tribal Jewellery, Applique, Painted Wooden toys, Dhokra casting and Cane & Bamboo and 190 new designs have been developed
- 9-month certificate course in craft design introduced
- 3-month design-led training programme introduced at Sambalpur Regional Design-cum-Training Centre

H. **State Award**

- State Award to 12 artisans, State Merit Certificate to 20 artisans and State Design Award to 12 artisans were distributed by Hon'ble Chief Minister

I. **Coir Sector**

- 68 students have completed training and 75 are undergoing training in 4 departmental coir training centres
- 41 coir artisans participated in 7 district and state level exhibitions with a sales turn over of Rs.9.30 lakh
- 24 artisans of SHGs of Ganjam and Cuttack and 21 trainees of SCT&DC, Teisipur of Puri district have visited Kerala to acquire knowledge on modern technology adopted there
- 6 clusters covering 255 artisans in 17 SHGs have been taken-up during the year under Coir cluster development programme
- Five Field Training Centres are organized in Balasore, Ganjam, Jagatsinghpur and Khorda districts with intake of 100 trainees.
- 59 artisans of Balasore, Puri, Kendrapara, Jajpur, Cuttack and Jagatsinghpur districts have been assisted with margin money for availing bank finance to set up their tiny units under Rehabilitation of Coir Artisan scheme
- 54 artisans have assisted with margin money support @ Rs.7500/- each to avail bank finance to set up their tiny coir enterprises in districts of
Ganjam, Nayagarh, Khurda, Balasore, Jajpur, Kendrapara, Puri and Jagatsinghpur under Coir Enterprise Development Programme

- 100 coir entrepreneurs have been selected in Keonjhar, Bhadrak, Puri and Jajpur district for EDP training

J. Salt Sector

- During 2010-11 salt production season, 3354 MT of salt has produced under co-op sector and 11262 MT by private licenses
- Survey of coastal areas have been taken up by CSMCRI, Bhavnagar to improve salt production.

A delegation of salt society workers as well as the field staff of the Directorate has one on a exposure tour to CSMCRI, Bhavnagar to acquire advanced knowledge on solar salt production.

5. **Orissa Industrial Infrastructure Development Corporation (IDCO)**

The Organization

Orissa Industrial Infrastructure Development Corporation (IDCO) was set up by the Government of Orissa as a statutory Corporation in 1981. IDCO has been acting as the Nodal Agency for providing industrial infrastructure and land for industrial and infrastructure projects in the State. Positioned as a zero-equity and fully debt-free Corporation, this Corporation has been the most visible face of industrialization in the State of Orissa right from its incorporation.

Objective & Functions

The objective of the Corporation is to provide infrastructure assistance for rapid establishment and orderly growth of industry, trade and commerce in Orissa. Its core functions are broadly categorized below:

**Core Functions**

- Development of industrial estates, industrial areas, IT Parks and other industrial complexes
- Land Acquisition services for major & mega projects
- Development of infrastructure facilities and facilitation of private-sector participation
- Project Construction services
Major achievements during 2010 – 11 (As on 28.2.11):

1. During the year, over Ac. 2870.757 of land has been acquired & allotted to 34 up – coming MOU / NON- MOU projects. Major industrial projects which have benefited from this land acquisition include M/s. Jindal Steel & Power Ltd. and M/s. Monet Power Company Ltd. at Angul, M/s TATA Power Company Limited at Naraj in Cuttack, M/s JSL Limited at Jajpur, M/s. MGM Steels Limited at Dhenkanal, M/s. Bhushan Power & Steel Limited in Sundergarh district etc.

2. During the year 174 small & medium units have been allotted Ac. 335.016 land and shed in different Industrial Estates/Areas. Cost realized towards sale of land and shed is Rs. 1220.31 lakh.

3. Under the IIU Scheme, the proposal for development of Plastic, Polymer & Allied Cluster at Balasore has got the sanction of Govt. of India during November,09. The SPV namely NOCCI Balasore Infrastructure Company Ltd. has been formed. Govt. of India have released the 1st. Installment of Rs. 17.48 crore during the current year for infrastructure development works.

4. The Lease-cum-Development Agreement has been signed on 06.11.2009 with M/s Forum Projects Pvt. Ltd. for establishment of an IT & Commercial Complex over IDCO land of 3.12 acres in Civil Township at Rourkela. The objective is to provide quality built-up space for IT/ITES, Corporate offices and other social infrastructure.

5. Hon’ble Chief Minister has laid the foundation stone of Bio Pharma IT Park (Biotechnology Park) at Andharua, Bhubaneswar on 21.10.2009 which is being established under PPP mode. An SPV namely M/s Konark Knowledge Park has been formed for implementation of the project over 64.68 acres of land.

6. Memorandum of Understanding (MoU) has been signed between IDCO and NALCO on 19.09.2009 to develop an ancillary and downstream Aluminium Park at Angul over an area of 268 acres of land close to NALCO Smelter Plant. Ac. 65 govt. land has been taken on advance possession. 4(1) notification issued for Ac. 94 of private land.
7. IDCO is developing one **Auto Park at Mania Village** near Choudwar for promotion of auto-related industries, M/s RSB being the anchor industry. Ac. 700 of land is under acquisition/alienation for the project. Project development activities have been started. An amount of Rs. 509.44 lakh has been invested in the project.

8. A Sector Specific SEZ for IT/ITES/BPO industries in Goudakashipur, Bhubaneswar called **Info Valley (Infocity-II)** is being developed by IDCO over Ac. 500 of land. The project is to be implemented in PPP mode. IL&FS IDC is assisting in project development and implementation. Formal Approval for the SEZ status has been obtained from Govt. of India. Construction of Boundary Wall and the 4 - lane approach road from NH-5 is in progress. In principle allotment for 50 acres of land to M/s. Infosys, the Anchor Tenant, has been made.

9. Under the **PCPIR Scheme**, an SPV namely M/s Paradeep Investment Region Development Limited has been formed for development petroleum & petrochemical industries at Paradeep region. Indian Oil Corporation Ltd. and Paradeep Port Trust have agreed to join the SPV. The former will be the anchor industry. The Cabinet Committee on Economic Affairs (CCEA) has approved the PCPIR project recently.

10. Under the **Scheme of Mega Food Park** formulated by the Ministry of Food Processing Industries (MoFPI), Government of Orissa have decided to establish a Mega Food Park in the state. IDCO is the Nodal agency for implementation of the Park. GOI grant will be available up to Rs. 50.00 crore. Land acquisition at Malipada under Khurda Tahasil and at village Gadjit near Banki for the project is under progress. The project will be implemented in PPP mode. M/s IL&FS Cluster Development Initiative Limited (IL&FS CDIL) has been engaged as Project Management Consultant for the project. Steps are being taken for formation of JVC and selection of equity partner/developer.
11. **Angul Chhendipada Rail Corridor**: RITES have been engaged as Consultant for preparation of DPR for the project. The project cost approximately Rs. 6000 crore which includes infrastructure such as Railway Tracks, Four lane roads, water supply to the coal blocks etc. The infrastructure will facilitate the coal blocks to evacuate coal from that area to the tune of 187 million tones per annum.

12. **Angul Sukinda Rail Link**: This rail link will facilitate the transportation of iron ore, coal, bauxite from near by quarries to the up coming industries in Angul-Jharsuguda Industrial Cluster and to nearby Thermal Power Plants. The equity participation of IDCO in this project is to the tune of Rs. 4.00 crore. Pre-project activities have been started.

13. Construction works assigned by various Departments of State Govt./Govt. of India and their agencies have been executed amounting to Rs. 93.15 crore approximately. The Orissa Bhawan at Navi Mumbai (Home Department) has been completed and inaugurated by Hon’ble Chief Minister, Orissa on 30.10.2010.

14. The Corporation achieved a turnover of Rs. 588.46 crore(P) till February, 2011 against the annual target of Rs. 892.69 crore. The net surplus achievement during this period is Rs. 64.87 crore(P).

6. **Industrial Promotion and Investment Corporation of Orissa Limited (IPICOL)**

1. The major activities of IPICOL, after being declared as SLNA under Orissa Industries Facilitation Act 2004, are to extend Single Window Services to Investors and to take up Promotional Activities for the State as may be required under the said Act.

2. IPICOL, until 2004, was dealing with financial assistance activities to industries of the State. This activity has been discontinued, except maintenance of Accounts and disinvestment of shares, already invested.
3. During the year 2010-11, the following achievements have been made:

   A. Single Window Service:

<table>
<thead>
<tr>
<th>Nos</th>
<th>Amount (` in Crs)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAF received</td>
<td>83</td>
</tr>
<tr>
<td>SLSWCA – proposals cleared</td>
<td>91</td>
</tr>
<tr>
<td>HLCA – proposals cleared</td>
<td>13</td>
</tr>
<tr>
<td>MoU signed</td>
<td>6</td>
</tr>
</tbody>
</table>

   B. Investment Promotional Activities:

   • After signing MoU with Central Bank of India on dt. 23.10 2009, for credit flow to the State in MSME sector, IPICOL keeps a track of the investments made by the Bank through a **Steering Committee**, chaired by CMD, IPICOL. Central Bank of India has already sanctioned an amount of ` 1732.28 Crs and disbursed ` 1330.89 Crs by Jan 2011 in 10,816 cases in MSME sector.

   • **Participation in Workshops/Seminars and put up common stall**
     - Interaction meeting with Labour Commissioner, GoO
     - **Mineral & Metal Summit** at Bhubaneswar
     - **Climate Change & Action Plan**, Bhubaneswar
     - Seminar on **Environment** at Bhubaneswar
     - **7 Needs of Industries** by CII at Bhubaneswar
     - **5th Rice Milling Campaign** at Baripada
     - **6th Rice Milling Campaign** at Anugul
     - Processed **Food Agri Business & Beverage –Investment & Business opportunities** by ASSOCHAM at New Delhi in Stall mode
     - **India Chem 2010** – Exhibition at Mumbai by FICCI –Stall mode
     - **Pune-Mumbai Visit** of a high level Govt. delegation to Auto Manufacturers
     - **Enterprise Orissa 2010**, organized by CII at Exhibition Ground, Unit-3, Bhubaneswar. Team Orissa had a stall.
     - **IITF 2010** at Pragati Maidan, New Delhi. Team Orissa had a stall in the State Pavillion.
➢ **Delegation visit from WASITRAC**

A 13 member delegation had come from WASITRAC (Washington State India Trade Relations Action Committee) led by Lt Governor of Washington State – Mr Jim Mc Dermott. Interacted with senior Govt. officials, entrepreneurs from hotel, education, Health service, Infrastructure and Green Energy sector.

➢ **A 3 day Invest Bhubaneswar Symposium** was conducted at hotel The Crown, where entrepreneurs from Silicon Valley, USA, Japan, Taiwan and Spain participated. It was inaugurated by Hon'ble Chief Minister, Orissa. Foreign delegates interacted with local senior Government officials, local entrepreneurs and discussed about untapped source of Orissa in Agro-processing, Environment, Green Energy, Education, Infrastructure and IT etc.

➢ **5th Vibrant Gujarat Summit 2011**

➢ A state delegation comprising of senior Govt. officials and prominent Entrepreneurs, Policy makers of the State had visited Gujarat.

➢ It had facilitated investment alliances for the participating countries. The biennial Summit created platform to discuss and deliberate business opportunities in the new age world.

➢ Participated in India Stone Mart 2011 at Jaipur, Rajasthan in Stall mode along with Director, Handicrafts & Cottage Industries, Govt. of Orissa

➢ A series of preparatory meetings were taken by Principal Secretary Industries for celebration of 7th Entrepreneurs Week (5-11 March 2011). ISO Surveillance Audit was conducted.

- Govt. Grant received & utilized for SLNA activities : ` 30.00 lakhs

**C. Investment activities:** (Rs. in lakhs)

- Loan Disbursed NIL
- Share Disinvested NIL
- Principal Recovered 142.44
- Interest Recovered 48.56

**D. Other Activities:**

IPICOL, in association with different departments of Govt. of Orissa, NSIC, Govt. of India, MSME Development Institute, Govt. of India has conducted 7th Entrepreneurs Week (5-11 March), under the guidance of Industries Department, Govt. of Orissa. For the 1st time, a website: [www.orissaentrepreneursmeet.org](http://www.orissaentrepreneursmeet.org) created for this purpose and
inaugurated by Hon'ble Chief Minister, Orissa. Detail Programs of different departments/organizations participated in this event, proceedings of their relevant sessions were uploaded to this site for public information and reference. Mails are being transacted through the dedicated mail ID: info@orissaentrepreneursmeet.org.

A delegation from Taiwan, led by H.E. Ambassador Mr. Wen-Chyi Ong, representative of Taipei Economic & Cultural Centre, New Delhi is visiting Orissa during 22-23 March for exploring Investment opportunity in Orissa.

7. **The Industrial Development Corporation Of Orissa Ltd. (IDCOL)**

The Industrial Development Corporation of Orissa Limited (IDCOL) was set up during 1962, mainly to promote, establish and run Industries in the State of Orissa.

In the process of promoting industries for value addition and optimum utilization of mineral resources, it had set up as many as 15 industrial units in different parts of the state. Subsequently as a part of the Public sector Reforms Policy of Govt. the sick subsidiary companies were divested / assets were sold. Presently it is continuing as holding company of the following subsidiary companies only.

1. IDCOL Kalinga Iron works Ltd. (IKIWL) at Barbil engaged in manufacturing of foundry grade Pig Iron & Cast. Iron Spun Pipe (100% Subsidiary Company)

2. IDCOL Ferro Chrome & Alloys Ltd. (IFCAL) at Jajpur Road engaged in production of High Carbon Ferro Chrome (HCFC). (100% Subsidiary Company)

3. IDCOL Software Ltd. (ISL) at Bhubaneswar, which acts as one of the nodal IT agents of the Govt. (IDCOL's Stake 60% (J/V with OSEDC Ltd.)
4. Konark Jute Ltd. (KJL), at Dhanmandal engaged in production of Jute products is under winding up before Hon'ble High Court of Orissa. (IDCOL’s stake 71%)

**ACTIVITIES 2010-11 (upto Dec’ 2010)**

After a difficult year 2009-10, the Corporation has achieved a growth of about 10% in turnover (Up to Dec.-10) over the previous year despite stiff competition.

**EXPORT ACTIVITY:**

The corporation has exported 6500 MT of chrome concentrate valued at ` 9.75 Crs. (Approx) during the current Financial year upto Dec ’ 2010.

**INDUSTRIAL HARMONY.**

Industrial harmony could be maintained during the year and no major unrest/strike took place causing loss of production in IDCOL group of Companies.

**EMPLOYMENT**

The corporation provides employment to about 4000 employees. These include direct employment to about 1450 persons & indirect employment to about 2500 number in its wholly owned subsidiary companies as may be seen bellow:-

<table>
<thead>
<tr>
<th>Category</th>
<th>IFCAL</th>
<th>IKIW L</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular</td>
<td>386</td>
<td>1064</td>
<td>1450</td>
</tr>
<tr>
<td>Indirect (Casual, Contract etc)</td>
<td>1433</td>
<td>1091</td>
<td>2524</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1819</td>
<td>2155</td>
<td>3974</td>
</tr>
</tbody>
</table>

Besides it also provides direct employment to 229 persons and indirect employment to 641 persons in its joint sector company, Konark Jute Ltd.
RECRUITMENT

No fresh recruitment was made by the corporation since last 15 years. This has affected the operational efficiency of the corporation due to ageing effect and large scale vacancies. To rope in young personnel and fill up the vacant posts, the corporation has initiated a recruitment process during the year for recruitment of about 40 executives and 130 non executives subject to approval of State Govt. This will reduce the average age of employees, which is hovering around 50 years.

CORPORATE SOCIAL RESPONSIBILITY (CSR)

IDCOL has extended a helping hand to M/S Konark Jute Ltd., an agro based industry for revision of their wages and meeting a portion of their cash losses. It has also contributed substantially to the periphery development activities in Barbil and J.K.Road area for improvement of education, health and other community development works.

MoEF Clearance for quarry No-3 of Talangi mines

Forest Advisory Committee (FAC) in Ministry of Environment and Forest, (MoEF) Govt of India has heard our proposal of environmental clearance for quarry No.3 of Tailangi Chromite Ore Mines. After necessary approval and compliance of statutory formalities, the quarry will be put in to operation. This will help IFCAL to meet its ore requirement and go for expansion of capacity.

CAPITAL EXPENDITURE

The Corporation has undertaken different investment activities for performance improvement. These include ongoing expenditure of about ` 6.65 Crs. in IFCAL and ` 7.70 Crs. in IKIWL.

EXPANSION & MODERNISATION

IDCOL proposes to modernize its plants and equipment and if possible to expand on the basis of the recommendation of M/s MECON and preferably with a strategic partner.
8. **Orissa State Financial Corporation (OSFC)**

Orissa State Financial Corporation (OSFC) came into existence in 1956 after incorporation of the SFCs Act by the Parliament in 1951. OSFC is a state level pioneer institution engaged in financing Micro, Small and Medium Scale Industries in the State.

In its 55 years of operation, the Corporation has disbursed Rs.1305 crore to 28209 Micro, Small & Medium Scale Industries resulting in direct employment for more than two lakh people in various sectors such as Iron and Steel, Hospitality and Healthcare, Transport, Agro based etc. It also created scope for self employment. In fact, OSFC created seed-bed for the first generation entrepreneur in Orissa. OSFC played a major role in the process of Industrialization of the State in the MSME Sector. Besides, the State Government Capital Investment Subsidy, National Equity Fund of SIDBI was channelized through the Corporation.

It extends term loan up to Rs.10.00 crore per project / unit for acquisition of fixed assets for setting up Industrial Units. Besides, the Corporation extends financial assistance for expansion, diversification, modernization of existing enterprises & supports non-fund based revival of potential viable sick units. The credit delivery network of OSFC is being undertaken through its 16 Branches. OSFC has contributed significantly to the development of Small Scale Industries and Employment Generation in the State in its fifty-five years of existence. The cumulative Sanction, Disbursement and Recovery is noted below:

(Rs. in Crore)

<table>
<thead>
<tr>
<th></th>
<th>Sanction</th>
<th>Disbursement</th>
<th>Recovery</th>
</tr>
</thead>
<tbody>
<tr>
<td>(to 28212 units)</td>
<td>1309.48</td>
<td>1305.49</td>
<td>1881.79</td>
</tr>
</tbody>
</table>

**OPERATIONAL HIGHLIGHTS: -**

On implementation of the restructuring package and restarting its lending activities after more than 6 years, a sum of Rs.0.37 crore has been disbursed in favour of two units in the current financial year 2010-11 till 31.01.2011.
The cumulative sector-wise disbursement as on 31.01.2011 is as follows: -

<table>
<thead>
<tr>
<th>Particulars</th>
<th>No.</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>S.S.I.</td>
<td>15725</td>
<td>Rs.667.84</td>
</tr>
<tr>
<td>S.R.T.O.</td>
<td>9137</td>
<td>Rs.260.19</td>
</tr>
<tr>
<td>Others</td>
<td>3347</td>
<td>Rs.377.46</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>28209</strong></td>
<td><strong>Rs.1305.49</strong></td>
</tr>
</tbody>
</table>

**PERFORMANCE DURING 2010-11(Up to January -11)**

(Rs. in Crore)

- Sanction: Rs. 3.22
- Disbursement: Rs. 0.37
- Recovery: Rs. 36.43
- Repayment to SIDBI: Rs. 24.77
- Subsidy received from Govt.: Rs. 1.05
- Subsidy disbursed: Rs. 0.62

**PROGRESS ON RESTRUCTURING OF OSFC: -**

Due to excessively high level of NPAs and consistent fall in recovery of dues, the Corporation faced a critical financial situation and accordingly failed to meet the institutional repayment obligations. Moreover, restriction was imposed by the State Government on lending by the Corporation up to September, 2009. However, at the behest of the State Government, a restructuring package was formulated and was duly approved by the State Cabinet on 08.12.06 and 01.02.09. The support including relief and concessions from all the Stake Holders are indicated below:-

(a) **STATE GOVERNMENT**

- Authorised Share Capital has been raised from Rs.100.00 Crore to Rs. 500.00 Crore
- Infused Rs.254.00 crore for settlement of SLR Bonds, which has been converted to Share Capital including earlier loan of Rs.40.21 crore (Loan 19.76 crore + LISC 6.23 crore + Subvention 14.22 crore) and Shares have already been allotted against these amounts.
Forgone unpaid dividend of Rs.10.69 crore and waived guarantee commission of Rs.5.59 crore, interest on loan in lieu of share capital Rs.9.64 crore including all interest accrued on loans amounting Rs.72.43 crore.

Infused fund of Rs.13.90 crore for implementation of VRS/VSS.

MoU with SIDBI has been executed by the State Government & OSFC on 16.11.09.

Supported professional management at the top.

(b) IDBI

Settled Refinance outstanding of Rs.18.67 crore at Principal under OTS waiving interest outstanding of Rs.21.05 crore.

As per the approved package, Loan-in-lieu of Share Capital amounting to Rs.6.22 crore including interest thereon and unpaid dividend amounting to Rs.25.48 crore transferred to SIDBI.

(c) SIDBI

Waived 50% interest (Rs.48.09 crore) and funded balance 50% interest (Rs.48.09 crore) at 0% which is being paid in monthly installments with effect from October,2008 (Balance outstanding as on 31.01.2011 is Rs.22.91 crore).

Reduced rate of interest to 7.50% retrospectively with effect from 01.10.05 after execution of MoU by State Government and OSFC on 16.11.2009.

Rephased outstanding refinance dues to be paid through suitable installments. OSFC repaid Rs.175.08 crore till 31.01.2011 (Principal of Rs.79.85 crore + Funded interest of Rs.25.18 crore + Interest of Rs.70.05 crore including interest on Government portion of Rs.4.19 crore). OSFC is regular in payment of SIDBI dues.

Already agreed to convert Loan-in-lieu of Share capital (LISC) Principal outstanding of Rs.6.22 crore Plus Interest from 01.04.08 to 31.03.2010 to Share Capital (Pending for approval of Government U/s.4 (3) of SFCs Act for allotment.

Agreed for conversion of 50% of (total unpaid dividend amount Rs.25.48 crore) to equity.
IDBI Bank (for conversion of balance 50% of unpaid dividend to equity) and SIDBI (for waiver of accrued interest amounting Rs.7.42 crore on LISC till 31.01.08 and for conversion of balance 50% to equity) have been moved.

(d) **BOND HOLDERS: -**

- As against SLR Bonds with of Rs.317.51 crore, Bonds worth of Rs.317.41 crore have been settled by 31.01.2011. For this purpose, the State Government infused Rs.254.00 crore and balance Rs.81.55 crore has been paid by OSFC (including Rs.18.14 crore paid towards interest). In the process accrued interest on bonds amounting to Rs.147.18 crore has been waived Bonds worth of Rs.0.10 crore only has remained as outstanding as on 31.01.2011 in respect of M/s. Kallol Nagarika Sahakari Bank Ltd.

**BUSINESS INITIATIVES: -**

- During the FY 2010-11 (till January, 2011), the Corporation has already identified around 46 credit proposals amounting Rs.28.50 crore.

- Fifteen (15) proposals with loan component of Rs.13.45 crore are already cleared by the in-house Project Screening Committee (PSC) and 2 proposals with a loan component of Rs.4.35 crore are pending for clearance by PSC out of the seventeen (17) credit proposals received so far.

- In addition, two (2) proposals sanctioned during FY 2009-10, three (3) credit proposals have been sanctioned involving term loan of Rs.3.22 crore and by now a sum of Rs.37.18 lakh has been disbursed against two (2) no. of cases and refinance to the tune of Rs.37.18 lakh has been availed from the adhoc limit of Rs.2.00 crore allowed by SIDBI.

- To supplement the revenue, the corporation has taken up some fee based activities like marketing of general and life insurance products, valuation of assets, preparation of project profiles for small enterprises and organizing EDP training programmes.
ONE TIME SETTLEMENT (OTS) SCHEME OF OSFC: -

- The Corporation has implemented various OTS policies over the years since 2003-04 and more particularly has implemented the State Government approved OTS-07 policy (15.03.2007 to 30.09.2008) and modified OTS-07 policies (21.05.2009 to 20.11.2009).

- Under the modified OTS-07 policies, the Corporation has received 2731 no. of proposals out of which 2714 no. of proposals have been disposed of by 30.11.2010 with a total settlement amount of Rs.82.61 crore against outstanding dues of Rs.561.65 crore. The Corporation has already received a sum of Rs.56.32 crore including settled dues against 1401 no. of fully paid cases.

9. **Orissa Small Industries Corporation Ltd. (OSIC)**

The Orissa Small Industries Corporation Ltd. (OSIC) was established in the year 1972, as a wholly owned Corporation of the Government of Orissa with the main objective to aid and assist the SSI units of the State for their all-round growth and development. Although there are a number of other State Corporations looking after the various aspects of industrial development, OSIC is the only Corporation of the State which is exclusively engaged for the development of the SSI units, which form the backbone of the industrial sector of the Country.

The present functions of the Corporation are as follows:

(a) to provide quality raw materials to SSI units at reasonable prices.

(b) to provide marketing support to SSI units.

(c) to help the SSI units in exporting their products.

(d) to assist and establish SSI units in the State by providing equity support to them whenever necessary.

(e) to provide incentives to the SSI units as per the industrial policy resolution (IPR) of the Government of Orissa.
A brief description of various schemes operated by the Corporation is as follows:

i) **Raw Material Assistance Scheme:**

Under this scheme, the Corporation provides various types of raw materials to SSI units as per their requirement. For this the Corporation operates 12 nos. of raw material depots spread all over the State. At present the Corporation is dealing with a wide range of raw materials like Iron & Steel, TISCON Bars, Aluminium Ingots, Plastics, Bitumen and Coal etc. The Corporation has appointed 68 dealers all over the State to spread the TISCON Bar business. Strategies have been planned out to overcome the problem and constraints faced in the previous years and the Corporation has prepared the annual budget for the year 2010-11 and expected a turnover of `286.54 crore under this scheme and achieved a turnover of `218.40 crore up to 31st January 11.

ii) **Marketing Assistance Scheme:**

Under the scheme, the Corporation provides both product marketing assistance as well as project marketing assistance to small scale units. Under the product marketing assistance portfolio, the Corporation participates in tenders and liaisons with Government and non-Government sectors for procurement of bulk orders. It off-loads the orders to SSI units, ensuring adherence to quality and delivery schedules. This has led to successful marketing of products like Agricultural Implements, Dual desks etc. The Corporation has also made strategies to improve the product marketing activities by bagging more orders from CESCO, DTE&T, DRDA’s & other traditional activities. In the year 2006-2007, the Corporation enters into Rural Electrification Work through CESCO, WESCO and NESCO. The scheme has attended utmost popularity and high demands are made on the Corporation for such assistance. The corporation has projected a turnover of `35.45 crore on these above schemes for 2010-11 and achieved a turnover of `71.72crore up to 31st January11. The total projection under the marketing assistance scheme was `53.40 crore and achieved a turnover of `86.77crore upto 31st January2011.
iii) **Sub-contract Exchange:**

Under the project marketing scheme, the Corporation provides marketing supports to SSI units of the State through its "Contract Exchange Scheme" by participating in major tenders and securing bulk orders of construction works consisting of fabrication and erection of steel structural and other associated works. Some of our major clients are **RSP, NALCO, BHEL, EIL, MECON, IDCO, OMC, OHSDP, OSDMA, DTE&T** and **Government of Orissa**. Similarly, more thrust is being given in the field of I.T. and Govt. has been moved to appoint OSIC as Nodal Agency to cater to the I.T. need of Govt. Dep’t. for IT projects including hardware, software & training etc. to all Govt. Deptts. and to provide consultancy with ISL & OCAC. The Corporation has projected a turnover of `19.95 crore under this scheme for the year 2010-11 and achieved a turnover of `6.73 crore up to 31st January 11.

10. **Orissa Khadi & Village Industries Board (OK &VIB)**

The Orissa Khadi & Village Industries Board is a statutory organization constituted on 15.06.1956 for organising, developing and regulating Khadi & Village Industries activities in the State. The Khadi & Village Industries Commission (KVIC), Mumbai provides funds in shape of grant and loan for implementation of KVI programme. The Board is implementing the schemes/programmes as per guidelines issued by the KVIC from time to time. The KVIC extended financial support for schemes like Pattern of Assistance scheme from 1956 to 1996. Consortium Bank Credit Schemes from 1996 to 1999, Rural Employment Generation programme from 1999 to 2007 & Prime Minister’s Employment Generation Programme from 2008 onwards. The achievements under each scheme is given below.

**Pattern of Assistance Scheme**

The Board has provided financial assistance to 1865 cooperative societies to set up KVI units in the State including 337 Artisan Multipurpose Industrial Cooperative Societies at least one in each block.
Consortium Bank Credit

The Board has extended finance directly to 358 individuals under Consortium Bank Credit Scheme through different Cooperative and Regional Rural Banks. The Scheme has been discontinued by KVIC from the year 1999.

Rural Employment Generation Programme

Gramodyog Rojgar Yojana, also known as Rural Employment Generation Programme (REGP) was implemented in 1999 under the scheme village industries with upper limit of Rs. 25.00 lakh have been financed through the Banks to individual artisans/ entrepreneurs/ institutions/ cooperative societies/ Self Help Groups in rural areas.

Under Rural Employment Generation Programme, the Board has extended financial assistance to 3842 numbers of units with margin money of Rs. 29.29 crore providing employment to 36259 individuals till the end of the financial year 2007-08.

Prime Minister’s Employment General Programme

The Khadi & Village Industries Commission, Mumbai has introduced a new programme namely “Prime Minister’s Employment Generation Programme” from 2008-09.

The KVIC acts as nodal agency at the National level & the scheme has been implemented in the State through KVIC, State Office and OK &VI Board in the rural areas and through District Industries Centres in both rural and urban areas of the State.

The District Task Force Committee under the Chairmanship of District Magistrate and Collector of concerned District will scrutinize the applications, conduct interviews and forward the selected application to the Bank for sanction.
Target and achievement under PMEGP for the year 2009-10 and 2010-11 is given below.

<table>
<thead>
<tr>
<th>Year</th>
<th>Target</th>
<th>Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>No. of units</td>
<td>MM released (Rs. in lakh)</td>
</tr>
<tr>
<td>2009-10</td>
<td>736</td>
<td>884.00</td>
</tr>
<tr>
<td>2010-11</td>
<td>953</td>
<td>1334.78</td>
</tr>
</tbody>
</table>

(As on February, 2011)

Proposals & Achievements

1. **Beekeeping**

   Achievements: The Honey Processing unit of the Board has collected 2610 Kgs. of raw honey amounting to Rs. 2,72,315/- and sold 2633 Kg. of processed honey worth of Rs. 4,21,769/- during 2010-11 (as on February, 2011) 4 nos. of new Bee Nurseries started functioning in KBK Districts since March, 2010 out of State Government grant of Rs. 2.91 lakh along with interest accrued.

   **Proposals**

   Government approval is awaited to start a training centre at Udyogpuri by renovating the existing building with the project cost of Rs. 2.94 lakh and expansion of Patnaikia Bee Nursery with project cost of Rs. 1.00 lakh.

   The Board has proposed to establish a Mini Honey Processing unit with project cost of Rs. 16.25 lakh in the premises of the Board under RISC programme of KVIC.

2. **Khadi**

   - Khadi Board has financed 40 nos. of Khadi C.S. in the State.
   - Six numbers of Khadi C.S. are working and have valid Khadi Certificates upto 2011.
   - Six numbers of Khadi Societies have deposited funds in the KVIC under Janashree Bima Yojana and Artisan Welfare Fund Trust for the welfare of the Khadi artisans.
Renewal of Khadi Certificate in respect of 12 nos. of Khadi C.S. are in process.

Physical verification report in respect of 12 nos. of defunct Khadi Societies is under process for submission of KVIC, Mumbai for revival units in the State.

3. **Recovery**

An amount of Rs. 27.18 lakh under Old Pattern and Rs. 21.55 lakh under CBC has been recovered during the year 2010-11.

4. **Exhibition**

The Khadi and Village Industries Commission has allotted Rs. 16.78 lakh for the year 2010-11 under Backward & Forward linkage for organizing State Level Exhibition, District Level Exhibition and District level Awareness Camps.

District level exhibitions organised during 2010-11 till February, 2011

<table>
<thead>
<tr>
<th>Sl No.</th>
<th>District</th>
<th>Product displayed</th>
<th>No. of stall</th>
<th>Artisans participated</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Dhenkanal</td>
<td>PMEGP/ REGP/ Khadi products</td>
<td>15</td>
<td>30</td>
</tr>
<tr>
<td>2.</td>
<td>Cuttack</td>
<td>-do-</td>
<td>15</td>
<td>30</td>
</tr>
<tr>
<td>3.</td>
<td>Rayagada</td>
<td>-do-</td>
<td>15</td>
<td>30</td>
</tr>
<tr>
<td>4.</td>
<td>Koraput</td>
<td>-do-</td>
<td>15</td>
<td>30</td>
</tr>
<tr>
<td>5.</td>
<td>Kalahandi</td>
<td>-do-</td>
<td>15</td>
<td>30</td>
</tr>
<tr>
<td>7.</td>
<td>Bolangir</td>
<td>-do-</td>
<td>15</td>
<td>30</td>
</tr>
</tbody>
</table>

**Awareness Camps:**

Funds have been allotted to organize 18 Nos. of awareness camps in the districts.

State Level Exhibition

State Level Exhibition is going to be held from 23rd March, 2011 to 29th March 2011 at IDCO Exhibition ground, Bhubaneswar.
11. **Orissa Film Development Corporation Ltd. (OFDC)**

The Orissa Film Development Corp. Ltd., Cuttack is a promotional agency for the growth and development of film industry in the state. The corporation is functioning since April 1976 and has been implementing different schemes under the plan programme for development of film industry in the state.

1. **CONSTRUCTION OF CINEMA HALLS.**

   a) This corporation has devised this scheme for extending loan to the entrepreneurs for construction of Janata and Rural cinema halls in the state. Besides, the corporation is extending loan for renovation and remodeling of existing cinema halls.

   By the end of 2009-10, the corporation has sanctioned loan of Rs.49.25 lakhs for construction of 52 nos. of Janata and Rural Cinema Halls and 61.48 lakhs to 34 nos. of Cinema Halls for renovation purpose.

   During the year 2010-11, the corporation has not sanctioned any amount to the entrepreneurs for construction/renovation of cinema halls in the state.

   b) **SUBSIDY TO CINEMA HALLS (REFUND OF E.T.)**

   In respect of new cinema houses, the amount collected by way of Entertainment Tax excluding surcharge tax on exhibition of advts. and show tax for first two years after its commissioning is given as subsidy to the concerned cinema halls through the Orissa Film Development Corporation Ltd. as per the rules of the corporation and approved by the State Govt. from time to time.

   During the year 2010-11, the corporation has not sanctioned Subsidy in favour of any Cinema Hall owners towards subsidy (refund of ET).
2. PRODUCTION OF FILMS IN THE STATE.

(a) TERM LOAN TO PRODUCERS FOR PRODUCTION OF FILMS.

This corporation has formulated this scheme with a view to encourage the producers for production of Oriya films in the state. By the end of 2009-10, the corporation has sanctioned Rs.3.51 Crores towards Term Loan in favour of 41 nos. of producers.

During the year 2010-11, the corporation has not sanctioned any amount in respect of the Term Loan in favour of any producer for production of Oriya feature film.

(b) SOFT LOAN TO PRODUCERS FOR PRODUCTION OF FILMS.

This corporation has formulated this scheme with a view to encourage the producers for production of Oriya films in the state. By the end of 2008-09, the corporation has sanctioned Rs.1.55 Crores in favour of 101 nos. of producers towards Soft-cum-Bridge Loan.

During the year 2010-11, the corporation has not sanctioned Soft-cum-Bridge Loan in favour of any producer for production of Oriya film.

(c) SUBSIDY TO FILM PRODUCERS.

With a view to encourage the producers for production of film in the state the corporation has formulated such scheme for extending subsidy to the producers. This scheme has been implemented after due approval of the State Govt. and as envisaged in the IPRs.

During the year 2010-11, the corporation has not released any subsidy in favour of any Producer for production of films.

3. RECOVERY OF LOANS

The corporation has taken all out efforts for realization of the corporation dues by way of personal contact, issue of notices, filing of certificate cases under OPDR Act. In deserving cases, the certificate cases have been transferred to the concerned Districts U/S 12 for execution and
attachment of mortgaged properties. Also the corporation undertakes joint
drive with the Certificate Courts. Through this process a substantial amount
is being realized through courts.

By the end of the year 2009-10 a sum of Rs.465.50 lakhs was
recovered with interest against the loan amount of Rs.307.00 lakhs. During
the year 2010-11, the corporation has recovered a sum of Rs.8.25 lakhs
from different loanees/CDrs. The recovery of loan has adversely affected
during the current year as a number of loanees are waiting to effect “One
Time Settlement” after finalization of OTS Rule by the Govt. and there is
slow progress of recovery through the Certificate Courts.

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